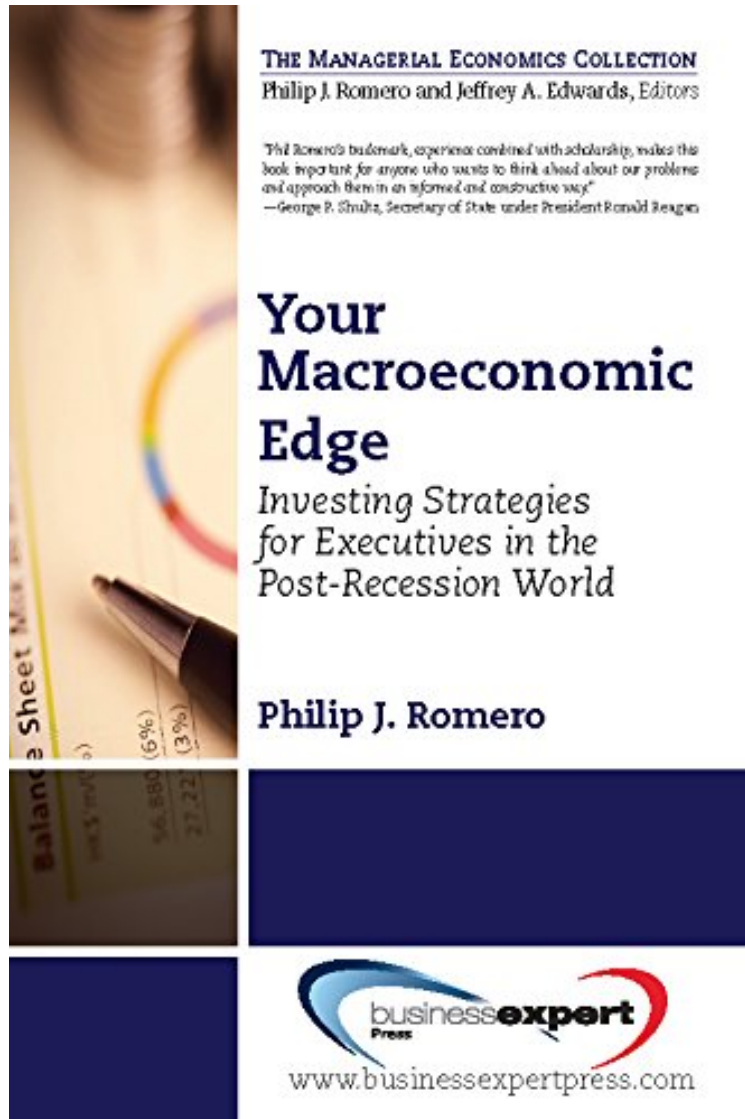


# Your Macroeconomic Edge: Investing Strategies for the Post-Recession World

*Philip J. Romero*

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**Philip J. Romero : Your Macroeconomic Edge: Investing Strategies for the Post-Recession World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Your Macroeconomic Edge: Investing Strategies for the Post-Recession World:

2 of 2 people found the following review helpful. good book for anyone new to economics By RunnerFirstly, if you don't know who Romero is, he served as a national security advisor for governor Wilson and worked in the California Governor's office as head economist of California - this man know's his stuff. This book was surprisingly hard to put

down after i picked it up. The book is well set up. The book gives great insight into many of the economical problems facing not just our country, but others around the world. As someone with little education in economics, this book was a great addition to the introductory economics lecture i was taking at university. This book stimulated my mind by providing me with a lot of questions and terrific insight into the economics of the current "real world" (i appreciate the fact that this book is not merely a book with theories and facts layed out - everything you learn in this book you will be able to apply to current events). Furthermore, I really liked the hypothetical situations at the end of each chapter - Romero outlines possible economic events that might arise in the near future based on current economic policies, which I found very interesting. Overall, this book provides a great start for anyone interested in learning about economics, as well as anyone wanting to become educated on current fiscal, monetary policies as well as other important economic events.[...]- watch this video to see Romero give an interesting talk on illegal aliens

1 of 1 people found the following review helpful. Excellent!! By Laurie Just finished reading this book today (2/17/2012). I think this book really provides an excellent service, especially for those with little to average background in finance, economics and/or investing and a refresher for those with greater experience. This book will easily give the reader a excellent macro economic historical and present day perspective. It provides the reader an excellent starting point to focus on how they may consider handling their own finances and investment strategies. For me, as a former practicing financial professional, it helped add to my focus, reminded me of some things I forgot I knew and some good "pointers". Although his book has a primary focus on the baby boomer generation, those of Generation X should not use that premise to discount the book. This book contains a great deal of information that is equally valuable to those who are much younger than the baby boomer generation. In fact, it may be even of greater value since their investment time horizon is far beyond that of the baby boomer generation.

1 of 1 people found the following review helpful. Economic and Demographic Trends : Ignore at your own peril. By mark richanbach Succinct and to the point, this book lays out the important / significant trends and as an investor what you should do about it. Regardless of your political persuasion, or what you think should happen within our society and our economy, the reality of these trends is undeniable. Bottom line....ignore at your own peril. This book is worth the read to help you confirm or perhaps reevaluate how your portfolio is allocated for the inevitable.

Most "managerial economics" textbooks are thinly disguised microeconomics texts: highly theoretical, too dependent on abstract and unproven assumptions, and simply undigestible by busy, practical-minded executives/readers. Furthermore, such texts leave it up to the reader to apply their lessons so as to gain value from the knowledge, and to reinforce that knowledge through practice. The "theory of the firm" does not resonate with most corporate executives. But in fact, economic forces drive the context for all our important business decisions: When and how much to expand or contract; which markets to enter and exit; when to raise or lower prices; and how to invest surplus resources (retained earnings for companies and savings for individuals). This book is an application of economics (both micro and macroeconomics) to one of the central challenges of our age for any citizen in a developed economy: How to invest their resources in a changed economic landscape. It contends that the quarter century from the early 1980s to the late 2000s was a unique historical period, creating an exceptionally benign commercial and investing environment. It will not return once the Great Recession is firmly behind us. The core message of the book is an extended application of economic principles and reasoning, phrased in a form readily digestible to any interested layman. It can be used as a companion to a traditional economics text, or as a stand-alone application-oriented text. The main application explored is of investment decisions of corporations seeking to deploy retained earnings, and of individuals seeking to prepare for the day when they no longer rely on wage income.

About the Author Dr. Philip J. Romero is an economist, policy analyst, and applied mathematician. Romero has been a professor of business administration at the University of Oregon's Lundquist College of Business since the summer of 1999, where he holds the Miller chair. From 2008 to 2010 he was the dean of Cal State Los Angeles Business School. From 1999 to 2004 he served as dean at the University of Oregon's business school, where today he teaches a course combining economics and corporate strategy.