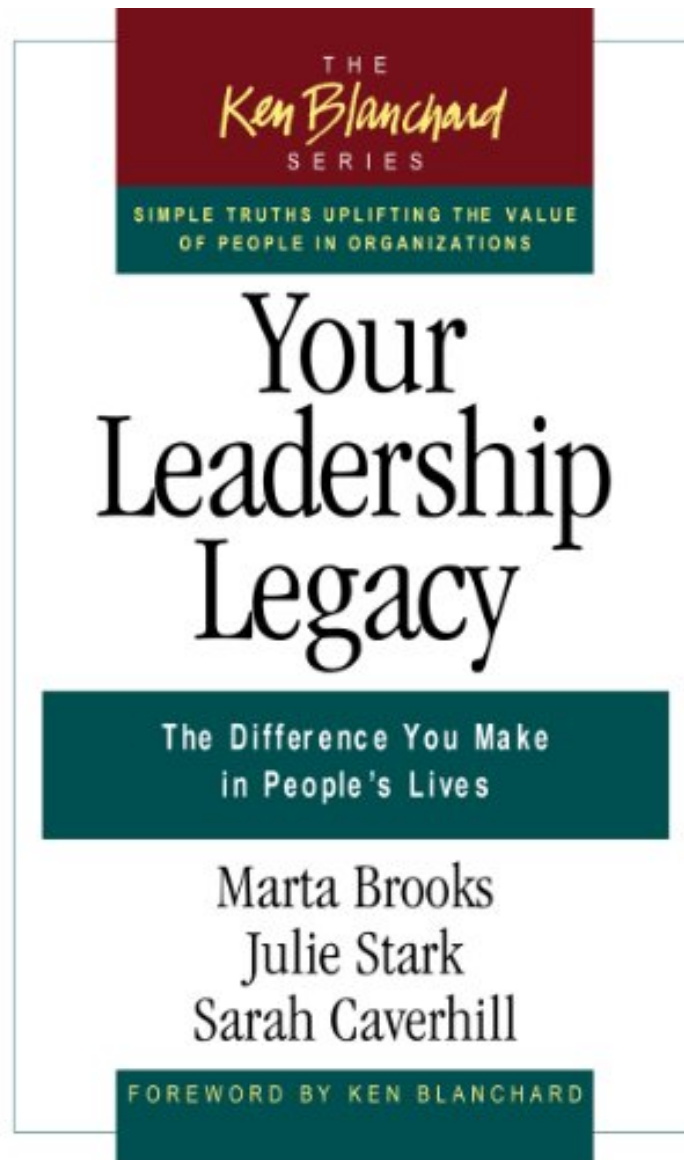


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Your Leadership Legacy: The Difference You Make in People's Lives (The Ken Blanchard Series)

Marta Brooks, Julie Stark, Sarah Caverhill
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Marta Brooks, Julie Stark, Sarah Caverhill : Your Leadership Legacy: The Difference You Make in People's Lives (The Ken Blanchard Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Your Leadership Legacy: The Difference You Make in People's Lives (The Ken Blanchard Series):

1 of 1 people found the following review helpful. Rich in metaphorsBy G. BurnettThis is only the second book in the

Ken Blanchard series that I have read. However in Ken Fishers book "The only three questions that count he says on page 360 " Jim Michaels, then Editor of Forbes and generally the dean of American business journalists, taught me that a column was supposed to be three things - entertaining, educating and profitable. Those are pretty good goals for much of life" I think "Your Leadership Legacy" lacked those three qualities. But the book is rich with metaphors - especially the advise given by the character Adoi on page 13 " What do you notice about the soil and light? Go ahead, touch it. I promise you it is not poisonous." Unfortunately I'm a little too old for that.....I know I know "You're never too old"but.....0 of 1 people found the following review helpful. ExcellentBy C. FishA must read for any leader. If a leader wants trust, respect and followership this book will enlighten you with the necessary steps to attain that result.0 of 1 people found the following review helpful. Your Leadership LegacyBy andy lynchI find the book everything I expected and more. And, found that it quite informative in changing my career path.

Whatever your position, if you influence change in the lives of those around you, you are engaged in an act of leadership. And if you are a leader in any sense, you are creating a legacy as you live your daily life. Your leadership legacy is the sum total of the difference you make in people's lives, directly and indirectly, formally and informally. Will you consciously craft your legacy or simply leave it up to chance? What can you do to create a positive, empowering legacy that will endure and inspire?Through an insightful parable, Your Leadership Legacy shows how to create a positive, empowering legacy that will endure and inspire. Doug Roman is a brash, thirty-something CEO heir apparent who assumes he will just waltz into the job after the death of the former CEO, his beloved Aunt Nan. But he must first embark on a journey to learn the three leadership imperatives that will prepare him to shape his leadership legacy. Your Leadership Legacy shows that leaving a lasting legacy is about more than just professing values -- you must demonstrate them by the way you live.

From Publishers WeeklyPart of the Ken Blanchard series of business books, which aims to show how "Simple Truths Uplift the Value of People in Organizations," this sentimental volume ascribes to the Nice Guy theory of management: i.e., treat people well and business will take care of itself. Brooks, Stark and Caverhill pass along their ideas in story form. An arrogant, young CEO named Doug is placed on a six-month apprenticeship program to determine whether he can develop the qualities necessary to lead the Mooseland Stoneware company. Doug begins the story as a no-nonsense, bottom-line type of manager, uninterested in the touchy-feely aspects of nurturing workers. However, mentored by a plant-shop owner named Adoi, Doug learns timeless truths of business leadership: "Dare to be person, not a position"; "Dare to connect with people"; and "Dare to drive the dream." At the end of his training, not only has Doug won the CEO's job at Mooseland, he has also learned to care for a small fern. It's a comforting tale, but the author's warm and fuzzy management ethos seems quite opposed to that of successful real-life CEOs like Jack Welch, Bill Gates and Larry Ellison. None of these would appear to follow the leadership maxims in this book: "Keep your ego in check"; "Respond to the perspectives of others with empathy"; "Genuinely have fun." Certainly the author's advice could still apply usefully to small businesses, where executives and employees have more day to day contact. But, for better or worse, the principles they describe here are not the ones that guide the leaders of most large companies. Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author Marta Brooks is a Senior Consulting Partner with The Ken Blanchard Companies. She is also a highly sought-after speaker on the topic of leadership. Julie Stark is a Senior Multimedia Instructional Design Specialist with Luxottica Retail, with more than 10 years experience consulting in retail, manufacturing, and public education. Sarah Caverhill is the Vice President ndash; Sales, East, for the Ken Blanchard Companies. She practices daily the principles of great leadership, continually honing her expertise and sharing best practices with clients. nbsp;