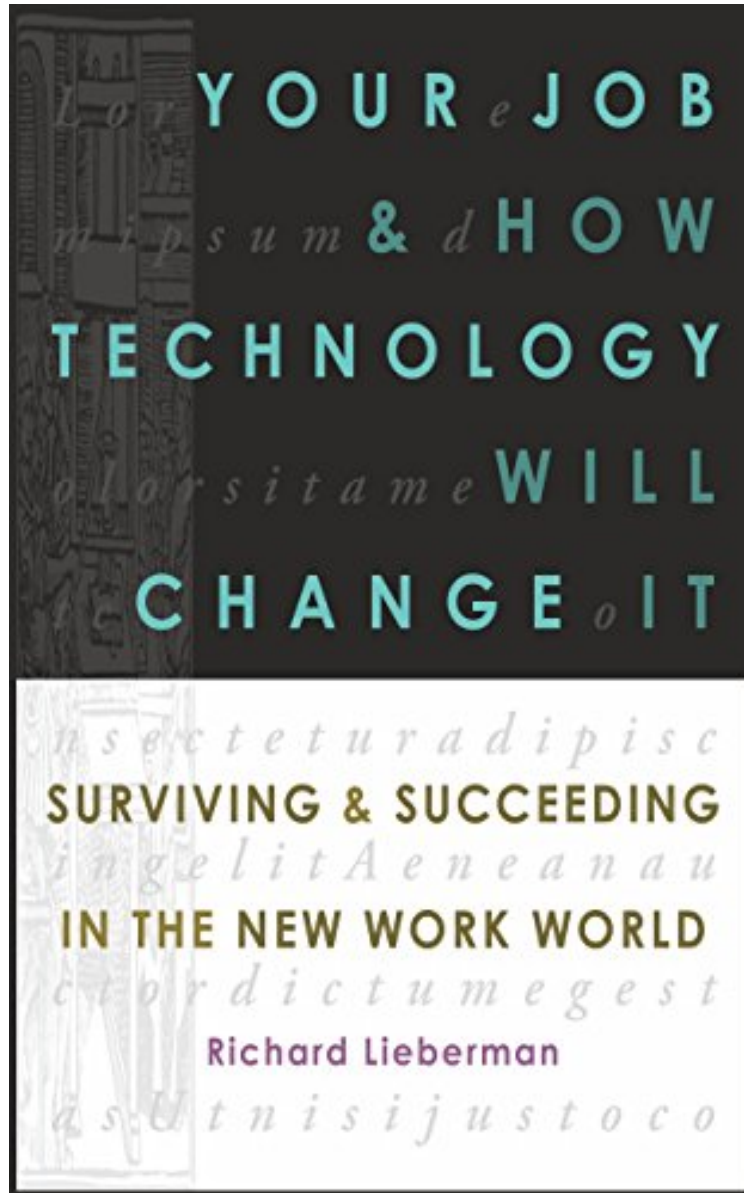


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# Your Job And How Technology Will Change It

Richard Lieberman

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**Richard Lieberman : Your Job And How Technology Will Change It** before purchasing it in order to gage whether or not it would be worth my time, and all praised Your Job And How Technology Will Change It:

1 of 1 people found the following review helpful. The Future Is Racing Toward Us - At An Ever Accelerating Pace!By Loyd EskildsonNew technologies will eliminate the need for a central workplace where employees must go each day. Files will be virtual, colleagues located around the world, and bosses need not directly observe and monitor their

employees. Moore's Law is now creating computer, 3D 'printing,' and robot performance growth at almost vertical rates. Cellphones today have more computer capacity than NASA had in 1969 when two astronauts landed on the moon. Moore's Law is being further extended by linking large numbers of processors together - smartphones today contain as many as four processors operating at the same time, and grid computing links computers from all over the world. Another major technological boost comes from cloud services and solid state computer memory devices. Computer storage capacity (Kryder's Law) doubles every 23 months, and is further aided by compression technology. A third component facilitating work revolution is the growing availability of inexpensive and intelligent sensors - from about 10 million wireless sensors in 2009 to an estimated 650 million in the next few years. 'Gilder's Law' states that Internet connection speeds will increase 50%/year, display sizes doubles every 3.6 years at the same cost, and Cooper's Law tells us that wireless communications capability doubles every 2.5 years. Soon there will no longer be a need for filing cabinets, desks, offices or paper, and office, production, and warehouse managers can do their jobs from thousands of miles away. (Over 40% of IBM's almost 400K employees do not have a traditional office.) Teleconferencing will soon make travel for meetings and seminars obsolete, and all details will also be immediately recorded and made available to all - even those not in attendance. Software already flies and lands planes, performs complex financial analyses, helps medical diagnoses, and drives cars (semi-trucks to a lesser extent). Today's search engines will become much more capable - responding to natural language queries. And software, backed by large datasets, will make better/faster/cheaper decisions/recommendations than humans.

2 of 2 people found the following review helpful. Lieberman's analysis of technology's impact on the work experience contains ... By Gail Lieberman's analysis of technology's impact on the work experience contains one astute observation after another. In particular, his articulation of the dramatic contrast between the attitudes toward tech tools of older versus younger workers -- between the executives/owners and their most productive young employees -- deserves our attention. We keep hearing that those who are unwilling to adapt will simply be left out, but this book offers insight on why some folks resist and why the consequences are so adverse. Lieberman's book is loaded with interesting quotes and anecdotes from corporate executives from a wide range of fields, which really brings to life the technology-related issues at the workplace. This book is a must-read for those who make decisions about IT tools for employees, as well as for workers who wish to stay relevant and productive in their jobs.

0 of 0 people found the following review helpful. Important Information---Fascinating Reading By Barb AI highly recommend reading *Your Job and How Technology Will Change It*, by Richard Lieberman. It is extremely informational, with a clear, engaging writing style. Reading this book is like touring a forest with a naturalist who deftly indicates heretofore unnoticed types of trees and plants, only in this case, he is highlighting technological advances all around us which are changing our world with exponential influence. The book delineates the technological tipping point of which we are in the midst. We are on the cusp of transferring social media developments into a business milieu. As Mr. Lieberman aptly points out, there are at least 3 factors which will be facilitating this revolutionary transfer: faster computer chips, vast cloud-based storage capacity, and Internet speed. According to Mr. Lieberman, the changes that are occurring now have already been adapted by the younger generation---but not so much by the older generation, thereby creating a "silent generation gap." Lieberman's book ends with a chapter advising the older generation of workers to be more open to learning about technological advances as these momentous changes become adapted in the world of work. In addition, he gives cogent advice on ways to learn to participate in the world's "ongoing virtual meeting."

In the next few years, technology is set to change the way we work beyond recognition. Richard Lieberman, nationally recognized employment and IP expert, explains how every working person in every industry and profession will soon experience profound changes in their work as technology, social networking and virtual communications alter the way jobs have traditionally been performed. Lieberman documents how most people, particularly those over the age of 40, do not fully understand the nature of these changes and are worried about their ability to adapt to future job requirements. Lieberman explains not only what will happen to your job, but more importantly, how you can survive and prosper in the changing work world. While there have been many books about how technology is changing the world, this is the first book to examine how the technology revolution will affect you and your job.

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