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Richie Manu

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Richie Manu : You: Rebranded: Be seen, be heard, get noticed before purchasing it in order to gauge whether or not it would be worth my time, and all praised You: Rebranded: Be seen, be heard, get noticed:

This book will inspire and enthuse you and change the way you think about yourself and your career. You: Rebranded delivers a distinct, provocative and abstract perspective in a compelling practical guide, with indispensable creative elements to improve your career prospects, opportunities and networks, whether you are at the start of your career or finding new paths and direction in your current career. It also serves as a sign post to other essential material, with links and pointers to unique interviews, stories, anecdotes and references. It also puts the reader in full control with digestible, and manageable, tasks and actions which have proven results. Key subjects and features include: bull;Know your Industry: Know yourself bull;Building and nurturing important relationships bull;Key interviews and perspectives bull;New mode of engagement for 21st Century thinking bull;Differentiating Yourself bull;Breaking career myths and misconceptions bull;Vocabulary, codes and clues bull;Wellbeing bull;Manageable Actions and Tasks putting you in control

About the Author Richie Manu is a University Lecturer and Creative Consultant. He teaches MA Applied Imagination at Central St. Martins and has also worked with many new businesses and individuals on branding and communication to achieve targets and results for success. He is also a regular guest speaker at colleges and universities.