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Denise Taylor

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Denise Taylor : You're Hired! Find Work at 50+: A Positive Approach to Securing the Job You Want before purchasing it in order to gage whether or not it would be worth my time, and all praised You're Hired! Find Work at 50+: A Positive Approach to Securing the Job You Want:

0 of 0 people found the following review helpful. not for USBy Susan KoelbThe book had info on jobs and jo related information in the UK. Not helpful for US. Waste of money1 of 1 people found the following review helpful. I certainly learnt some useful tips myselfBy CustomerFind Work at 50+. Denise TaylorISBN 978-1-84455-619-9Price:

12.99 GBP This is the book I needed 10 years ago when I was looking for a new role after the inevitable company re-structure. It might have saved me a lot of time! While focusing on job seekers aged 50+ there are plenty of gems for everyone looking for their next job. I certainly learnt some useful tips myself. Denise Taylor takes you through a series of very practical steps in developing a successful job search strategy by taking ownership of your career. Each chapter is prefaced with the expected outcome and the reader is led through a series of activities ending with a summary of the key points (‘In a Nutshell’). Major elements covered are initially developing the right mindset and plan, networking, updating the CV, using social media and LinkedIn effectively, personal branding, handling interviews and maintaining confidence and resilience throughout the process. What makes the book particularly captivating is Denise’s very personal practical and no-nonsense style coupled to her using the input from a number of her clients. I found this to be an excellent way of defining real problems people face and the practical solutions offered leading to success in the job search. It almost felt as if Denise was standing on each page guiding you and her clients through each stage. I work in Executive Search and particularly gelled with the sections on 21st Century CVs, networking, taking the direct approach and how to handle interviews. Given that the vast majority of jobs are not advertised then networking and approaching people directly will be key. The chapters on LinkedIn and Social Media, and promoting yourself, are timely and perhaps the biggest change and challenge a 50+ job seeker will have seen over the last few years. ‘Find Work at 50+’ is the right book at the right time, a compulsive read and re-read and absolutely spot on for today’s job market! Vince Pizzoni, Consultant, Preng Associates, London

The complete guide to finding work for anyone aged 50 and over. Whatever your circumstances – from a change of career, a move to self-employment, a need to earn a decent income, or wishing to decrease your hours to free up time for other pursuits, this invaluable book helps readers to define their individual work needs and learn the modern techniques for successful job hunting. Helping readers to refocus and build confidence in the job market, the contents include getting in the right mind set, establishing clear goals, social media, networking, CV writing, interviews, stereotypes and how to deal with them, and self-employment.

‘... a great resource ... full of savvy, smart career and job-search tips based on a real understanding of what employers are looking for’ * John Lees, author of *How to Get a Job You Love* * About the Author Denise Taylor is an award-winning careers coach and chartered psychologist. She writes articles for national papers and magazines including the *Metro*, *Woman’s Weekly* and *Men’s Fitness*. She has been a guest on 17 different radio shows discussing careers topics and is a regular speaker on the Phil Williams show BBC Radio 5 Live. She has also been the featured career coach on *Tonight with Trevor McDonald*.