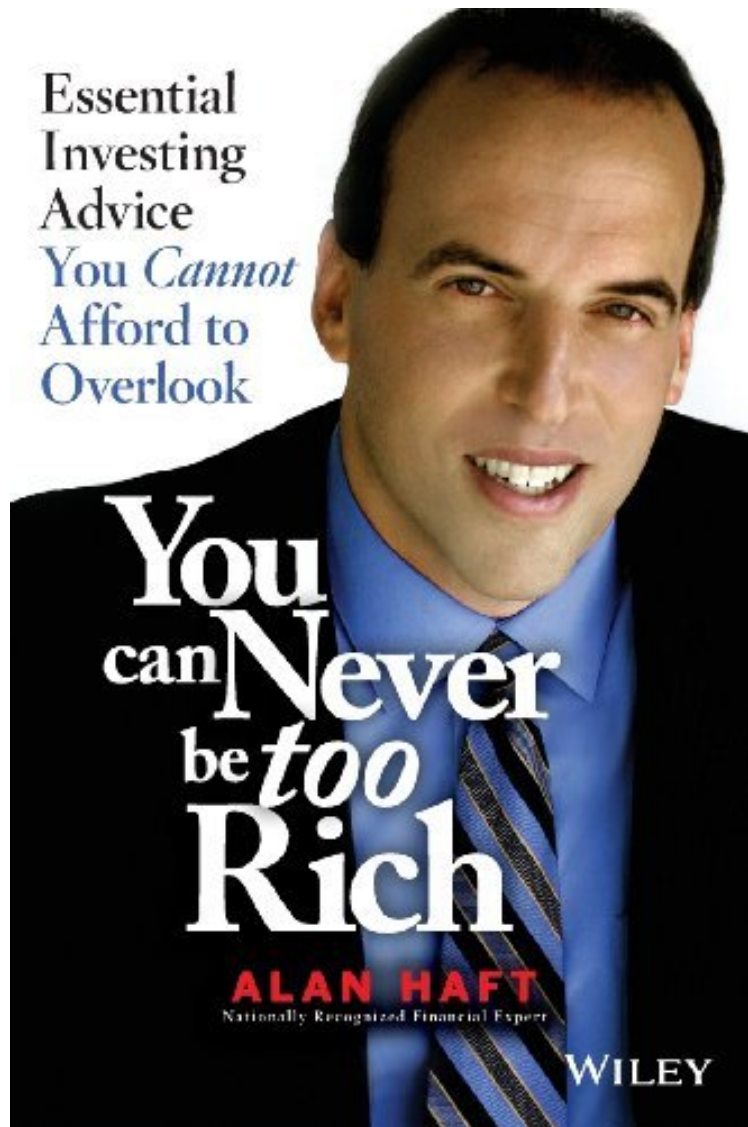


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You Can Never Be Too Rich: Essential Investing Advice You Cannot Afford to Overlook

Alan Haft

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Solid financial guidance for anyone looking to build and protect their wealth Every day, nationally recognized financial advisor Alan Haft helps his clients reach their financial goals and increase their standard of living. Now, in *You Can Never Be Too Rich*, Haft uses his vast knowledge base, highly innovative investment concepts, and entertaining style of writing to create proven investment solutions that will help readers minimize risk and take advantage of opportunities that lead to financial security for a lifetime. With this essential guide, Haft walks readers through the process of building and protecting wealth-and reveals the financial secrets that most investment professionals aren't aware of. *You Can Never Be Too Rich* clearly focuses on how people-whether they're just starting to work or are well on their way to retirement-can build a sizeable nest egg without getting caught up in market swings, taxes, or poor investment decisions. In this book, Haft doesn't rely on gimmicks or get-rich-quick schemes to help readers reach their goals; he simply offers proven and easy-to-understand-yet highly effective-advice that will allow them to make profitable financial decisions based on their specific situations.

From the Inside Flap Growing up in a family-run investment advisory business and then working with the highly effective financial strategies he discovered within the powerhouse Hollywood studios of Disney, Universal, and Warner Brothers, Alan Haft has been involved in the world of finance for most of his life. Having formed a company with Oscar-nominated actor James Woods; helped take a technology company public; and raised money, planned productions, and obsessed over every last detail to ensure the profitability of various film projects, Haft realized the road to success in Hollywood in many ways mirrors the prudent principles of successful investing. Today, as a nationally recognized financial advisor, speaker, and columnist, Haft has successfully guided many people-from movie stars with a king's ransom to married couples with a large mortgageto reach their financial goals and increase their standard of living. Now, in *You Can Never Be Too Rich*, Haft uses his vast knowledge base, highly innovative investment concepts, and entertaining style of writing to create proven investment solutions that will help you do the same. In *You Can Never Be Too Rich*, Haft shares his much sought-after financial advice and reveals how to minimize risk and take advantage of the opportunities that can lead to a lifetime of financial security. With this down-to-earth and highly informative book as your guide, you'll quickly learn how to build and protect wealth and discover investment secrets that many Wall Street brokers and advisors would prefer you didn't know about. Along the way, you'll also become familiar with: An extremely simple investment strategy that is statistically proven to outperform most of Wall Street's top fund managers A step-by-step guide that not only helps assist investors with building diversified investment portfolios, but also provides them with the knowledge that gives them the best chances to "buy low and sell high" An effortless way to automatically lock in your highest stock market values and later draw income from them for the rest of your life How to potentially more than double your income at retirement with a "Private Pension" that you cannot outlive How your parent(s) can potentially leave you "a free million dollars" at no cost to you or them And much, much more Filled with the in-depth insights and practical advice of one of today's most experienced financial advisors, *You Can Never Be Too Rich* clearly focuses on how anybody-whether you're just starting to work or well on your way to retirement-can consistently sustain financial success without getting caught up in market swings, tax traps, or poor investment decisions. With this book, Haft doesn't rely on gimmicks or get-rich-quick schemes to help you reach your goals; he simply offers proven and easy-to-understand strategies that will allow you to make profitable financial decisions based on your specific situation. From the Back Cover Praise for *You Can Never Be Too Rich* "Great guy, fantastic book. I've known Alan for many years, and I'm a richer man because of it." -James Woods, two-time Oscar-nominated veteran actor and star of CBS TV's hit primetime drama, *Shark* "Honest and practical, witty and unique, *You Can Never Be Too Rich* offers an abundance of highly valuable information most investors have never heard about." -Mark Bakshi, President of Production Management Worldwide, Paramount Pictures "Leaving no stone unturned, *You Can Never Be Too Rich* not only focuses on timeless concepts of successful investing, but all other elements of financial success you won't want to miss." -Rodney Liber, Executive Producer of *In Good Company*, *Dunston Checks In*, *Big Momma's House*, *Wild Things*, and *American Dreamz* "Alan's book delivers a grand slam for investors of all ages. I not only highly recommend it, but use the information myself." -Barry Weinberg, Head Athletic Trainer, St. Louis Cardinals

"Packed with great information told in an easy-to-understand and highly entertaining manner, *You Can Never Be Too Rich* is one for all ages." —Jay Conrad Levinson, bestselling author, *Guerrilla Marketing* series of books "The concepts described in this book are all strategies Alan has implemented for us over the years, and they have been extremely effective. We're very confident you'll agree." —Dr. and Mrs. E. Tanguilig, Palm Beach, Florida

"Combining the timeless investment principles of Graham and Buffett with clever wit in an easy-to-understand style, Alan does a fantastic job of making things simple to implement and highly entertaining. This book is a true winner." —Denis Waitley, author, *The Psychology of Winning* www.waitley.com

About the Author Alan Haft is a nationally recognized personal finance expert who has appeared in a wide range of media outlets, including *Money* magazine, *BusinessWeek*, the *Los Angeles Times*, the *Chicago Tribune*, *New York Daily News*, *Morningstar*, *Forbes.com*, and *TodayShow.com* among many others. His newspaper column, "The Haft of It," has appeared in various newspapers across the country, and he continues to conduct entertaining, simple-to-understand, and highly informative presentations for thousands of people nationwide. For more information, visit www.alanhaft.com.