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Write Your Business Plan: Get Your Plan in Place and Your Business off the Ground

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Inc The Staff of Entrepreneur Media : Write Your Business Plan: Get Your Plan in Place and Your Business off the Ground before purchasing it in order to gage whether or not it would be worth my time, and all praised Write Your Business Plan: Get Your Plan in Place and Your Business off the Ground:

3 of 6 people found the following review helpful. HelpfulBy DarrenIngram_dot_com Planning and writing a business plan can be a traumatic affair for many, yet the action itself can be very effective and thought provoking. When done

right, it can be a very beneficial process, even if you don't need a business plan for external financing or anyone other than yourself. You might know the approximate route to drive from Los Angeles to Washington, DC but having a map or a route written down with some diversion options can be a good backup plan. This is the same for business. This book promises to give you everything you need to know to write a great business plan. In fact it gives a lot more and can provide a reasonable at-a-glance look to so many business-related subjects, acting as a bit of an aide-memoire or checklist. The only real complaint might be that the book should underline that not every business needs a detailed business plan, something fussed over and polished for several months. Dependent on your plan, maybe you need to get something rough and out there now, rather than waiting for many months and find that someone has beat you to the punch. With some innovative businesses, being first can be best. Setting up a pool cleaning business or cafeacute; might not need you to rush to market. Clearly this book is written for a predominantly American audience although it does have a lot of great information that is equally valid worldwide. The book's very low price means you only need to get a little out of it to feel yours've got your money's worth. A short but worthy glossary and index will further let you dig into the mass of information as you require. There's not a lot more to say, it has great potential and can help you get on-board and along your own business journey.

2 of 3 people found the following review helpful. Awesome book! By Leddy54 This goes over a lot of what you need to know for a successful plan. It's a great resource! 1 of 2 people found the following review helpful. Five Stars By Danny mendiola Great book from a great seller!

More than 15 years ago, the staff at Entrepreneur Media introduced bestseller *Start Your Own Business*. Since its release, *Start Your Own Business* has sold more than 300,000 copies and has been called the best startup book of all time. At it again, the staff at Entrepreneur delivers a new dose of fundamental startup how-to, backed by 33+ years at the forefront of small business. *Write Your Business Plan* takes aspiring entrepreneurs past one of the hardest steps of startup second to committing to their business goal defining how to achieve it. Each chapter is devoted to analyzing, explaining, and presenting practical instruction on developing a business plan relevant to today's marketplace and lending landscapes. Appropriate for both existing companies and brand-new startups, this guide is divided into three sections: *Before Writing Your Business Plan*, *Writing Your Business Plan*, and *Enhancing Your Business Plan*. Starting with basic FAQs, experts then lead readers into evaluating their venture, identifying what type of plan they need, and getting their plan on paper and polished for their intended audience. Coached by a diverse group of experts and successful business owners, readers gain an in-depth understanding of what's essential to any plan, what's appropriate for their industry, and what they can do to ensure success.

From the Back Cover Not every business will succeed. In truth, far more businesses fail than succeed. The differentiator is always in the planning. This book gives you that competitive edge. **PREPARE TO BE PROFITABLE** Coached by a diverse group of experts and successful business owners, gain an in-depth understanding of what's essential to any business plan, what's appropriate for your venture, and what it takes ensure success. Plus, learn from real-world examples of plans that worked, helping to raise money, hone strategy, and build a solid business. Learn what makes a successful business plan—and how to create one. Define your plan purpose relative to your startup or existing business. Identify what to include in your plan and what to leave out. Tailor your plan to the various needs of bankers, investors, partners, suppliers and customers. Use support tools and included resources to help seal the deal. Update your plan so it grows with your business. Whether yours're just starting out or already running a business, to successfully build a company, you need a plan. One that lays out your product, your strategy, your market, your team, and your opportunity. It is the blueprint for your business. Let us show you how to create it. For more than 30 years, from startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners and give you exactly what you need to lay the groundwork for success.