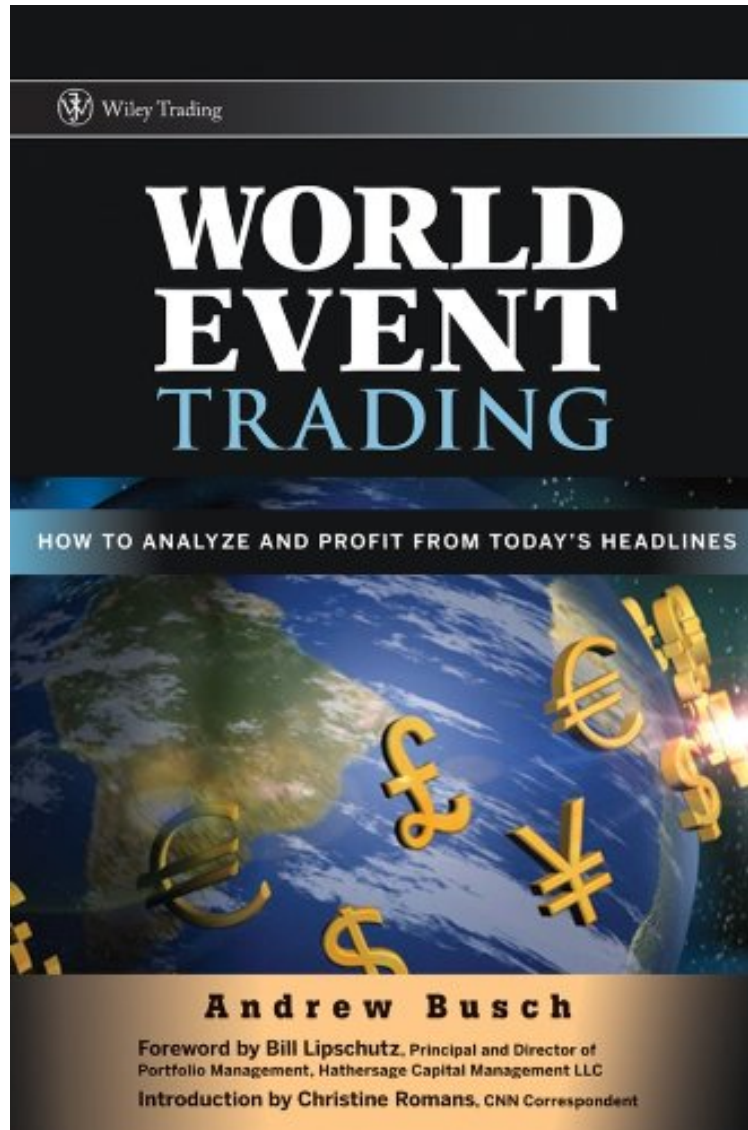


(Get free) World Event Trading: How to Analyze and Profit from Today's Headlines (Wiley Trading)

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Andrew Busch

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Andrew Busch : World Event Trading: How to Analyze and Profit from Today's Headlines (Wiley Trading) before purchasing it in order to gauge whether or not it would be worth my time, and all praised World Event Trading: How to Analyze and Profit from Today's Headlines (Wiley Trading):

1 of 3 people found the following review helpful. DO NOT BUY THIS TRASH By C. H. Moss Luckily I only paid \$10 for a used copy. Wiley Trading put together 150 pages of useless, padded information then puts a price tag of \$49.95 on the inside cover. Andrew Busch has remarkable currency trading insight on CNBC's Money in Motion, however his

name on this trash book puts his integrity as an author about 3 pips above a scam bag. You can read all the horrid details about the Bubonic plague and at the end of the chapter his great insight will tell you it was the burial workers and burial cloth makers that really made a killing during the early 1300's. Gee this is really great insight. I believe he authored about 10% of this book, or rather - this marketing rip off. You should be ashamed of yourself Andrew. His worn out political sound bites also help to lend doubt as to the legitimacy of any of his financial points he tries to make in a hurry. The book is also padded with endless charts without any kind of detailed explanations - another example of editor padding. Also there are dozens of grammatical errors which only prove how this tedious exercise was thrown together in a hurry by the publisher. Really, don't waste a penny on this nonsense. 6 of 12 people found the following review helpful. POOR AND SUPERFICIAL By Thomas R. Moorer This book is just a puff piece of cobbled together homilies, of practically no use to investors. If you liked "Tipping Point" and "Black Swan", you'll love it. 10 of 12 people found the following review helpful. Market Dynamics at World Events By Thamir Alhashemi I've always considered myself a student of the market. From this perspective, I categorize the knowledge that needs to be learned in order to survive and prosper (hopefully!) in the market into two broad categories: 1) Learning about trading techniques (fundamental, technical, psychological), and 2) Learning about market dynamics. Andrew Busch's book "World Event Trading" according to my categorization definitely fall under learning about market dynamics. In my opinion, the book's name is a bit of a misnomer (a better name in my opinion would've been "Market Dynamics at World Events") mainly because the book ISN'T really about setting up opportunistic trades during major world events. On the other hand, Mr. Busch does a very good job showing you how different markets (stocks, currencies, etc.) respond to major world events (infectious diseases, natural disasters, politics) while not forgetting putting the event in the context of what was going on in the world when the event was occurring (which I thank him for it). In Mr. Busch's words, "The purpose of this book is to get the reader to make better decisions on what is possible and what are the permutations of the events", and I think the author stayed faithful to this purpose throughout the book. What did I benefit from reading this book? The main benefit to me as a trader was developing what Dr. Brett Steenbarger calls "Differentiated Market Views". I began to think of a higher order of complexity. For example, I began to see how markets are interconnected and how "this" is related to "that" and how I can profit from the relationship. To summarize, this book enables a trader to develop increasingly complex models of the world by examining past world events.

In an age of twenty-four-hour news coverage and cutting-edge technology, world events dominate our lives and impact the financial markets. From hurricanes to the war in Iraq, we exist in a crazy, connect-the-dot planet. However, the well-prepared investor can turn these events into profits. All they need is the ability to recognize the consistent characteristics of these events and the vision to build a strategy or portfolio that can take advantage of these situations when they begin to unfold. As a foreign exchange strategist with over twenty years of financial experience, author Andrew Busch knows what it takes to make it in today's dynamic market. And now, with World Event Trading, he wants to show you how. Filled with in-depth insights and expert advice, this practical guide examines three categories of world events—*infectious diseases, natural disasters, and politics*—and provides hands-on strategies for trading profitably on each. Using actual examples of the war in Iraq, Hurricane Katrina, and other recent "page one stories," Busch shows you how to understand all-important market moods and anticipate profitable trades. He also reveals little-known details on legendary event-driven trading successes, illustrating how any trader can repeat them in different market environments. Andrew Busch is the Global FX Market Strategist for BMO Financial Group's Investment Banking Division in Chicago. He is a recognized expert on the world financial markets and how these markets are impacted by political events. Busch's views appear in his daily newsletter, the Busch Update, which reaches 5,000 investors and financial professionals. He also writes a weekly column that appears on The Globe and Mail Web site on Fridays and in print on Mondays (circulation 40,000). Busch makes weekly appearances on CNBC's Closing Bell with Maria Bartiromo and is frequently quoted by the Wall Street Journal as well as other news services. He graduated Phi Beta Kappa with a BA in economics from Ohio Wesleyan University and received an MBA from the University of Chicago.

"World Event Trading: How to Analyze and Profit from Today's Headlines is one of the more unique and interesting financial books that I have read in quite a while. Though often times trading books deal with the minutia of market movements, Andrew examines three types of world events: infectious diseases, natural disasters, and politics, from a historical perspective before showing how all three impact the financial markets." (-- Tom Aspray, Book of the Month, MoneyShow.com, August 2007) From the Inside Flap In an age of twenty-four-hour news coverage and cutting-edge technology, world events dominate our lives and impact the financial markets. From hurricanes to the war in Iraq, we exist in a crazy, connect-the-dots planet. However, the well-prepared investor can turn these events into profits. All they need is the ability to recognize the consistent characteristics of these events and the vision to build a strategy or portfolio that can take advantage of these situations when they begin to unfold. As a foreign exchange strategist with over twenty years of financial experience, author Andrew Busch knows what it takes to make it in today's dynamic

market. And now, with World Event Trading, he wants to show you how. Filled with in-depth insights and expert advice, this practical guide examines three categories of world events—;infectious diseases, natural disasters, and politics—and provides hands-on strategies for trading profitably on each. Using actual examples of the war in Iraq, Hurricane Katrina, and other recent "page one stories," Busch shows you how to understand all-important market moods and anticipate profitable trades. He also reveals little-known details on legendary event-driven trading successes, illustrating how any trader can repeat them in different market environments. While making money in today's market isn't easy, the approach outlined within these pages will give you a distinct edge when it comes to trading world events as they occur. Essential issues discussed include: How types of diseases have changed over the years—from the Spanish Flu to Mad Cow—and why their influence on society and financial markets remains the same The effect of environmental disruptions—from earthquakes and tsunamis to global warming—on industries and economies The opportunities that government change and scandal offer the informed trader And much more Infectious diseases, natural disasters, war, and other events have all made their presence felt in ways that have shocked financial markets. Due to vastly improved means of communication, the impact of these events has been concentrated into an even shorter time frame and created more pronounced price movement across global markets. With World Event Trading as your guide, you'll quickly become familiar with how world events develop and learn how to capitalize on these situations—and generate outsized profits—when they do occur.

Back Cover Praise for World Event Trading "In the ever-converging global economy, everything impacts the capital markets. Andy has a rare skill: translating in crisp, clear, and vivid language how global and geopolitical events impact the financial markets and create profit-making opportunities. Like Andy's daily newsletter, this book is a must-read for everyone who wants to understand the global markets and how the news of the day influences, drives, and determines those markets." —Rob Nichols, President and COO, Financial Services Forum, and former Assistant Secretary of the United States Treasury for Public Affairs "As a currency portfolio manager and trader, I have been a reader of Mr. Busch's daily reports for over five years. Andy is unique in his ability to link disparate themes from around the world into a coherent strategy for making money in the financial markets. As someone who has managed billions of U.S. dollars in the currency markets for over thirty years, I can say that his book is essential for understanding how financial markets react to today's world events." —Eric Nelson, Senior Portfolio Manager, FX Concepts "Seizing the trading opportunity around current events was once the sole province of the professional: no more. Andy shines a light on some of the techniques that have turned ordinary traders into incredibly successful (and rich) ones. With wit and clarity, he connects the dots in a way that few can—and shows how just about anyone can profit from even the worst of news." —Amanda Lang, Anchor, BNN's SqueezePlay "Wall Street analysts can predict corporate earnings or the unemployment rate, but geopolitical events are the great wild card. They can have an enormous impact on many markets, not just on stocks. As a result, savvy analysts like Andy Busch are increasingly important in the financial world. His commentary is invaluable because it makes all of us smarter investors." —Greg Valliere, Chief Political Strategist, Stanford Washington Research Group "There are many factors that affect financial markets. Most economists and strategists analyze these factors from a macroeconomic perspective. This book takes an entirely different approach by showing how headlines can make a significant impact on financial markets. I strongly recommend this book to every serious trader." —George A-Ting Chou, Deputy Governor, Central Bank of the Republic of China (Taiwan)