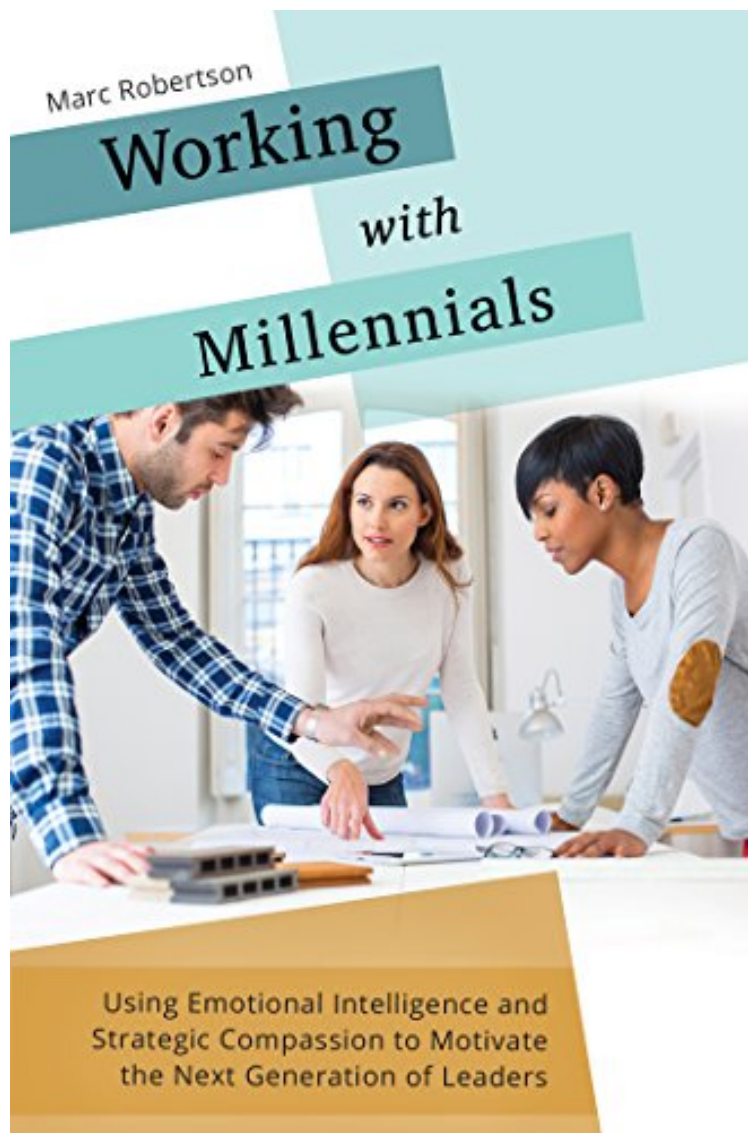


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Working with Millennials: Using Emotional Intelligence and Strategic Compassion to Motivate the Next Generation of Leaders: Using Emotional Intelligence ... to Motivate the Next Generation of Leaders

Marc Robertson

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Millennials: Using Emotional Intelligence and Strategic Compassion to Motivate the Next Generation of Leaders: Using Emotional Intelligence ... to Motivate the Next Generation of Leaders:

2 of 2 people found the following review helpful. Must have for bosses and business owners
By MA
Finally a book providing insights into the minds of the millennial generation .The book is packed with ideas , techniques on how to handle difficult work situation . I would recommend business owners , Human resource managers ,team leaders or anybody working with younger generation to buy this book .I run a small company with my partner , We have with about 50 employees .Our employee turn over was so fast . It became clear to me that it was costing the company more to hire and fire ,than keeping the ones we already have . Instead I opted to change the way our company deal with our employees by using the knowledge and techniques that the author , Marc Robertson provided in his book . So far I've noticed a more positive working environment .
1 of 1 people found the following review helpful. Practical, result oriented book on turning yourself and your people into Leaders.
By Elie
Working with Millennials is one of the most useful books on Leadership, Management and Personal Development of our era.It is different because it does not only rely on theories but is based on recent, real life professional cases that are backed up by the author's extensive experience as an executive and leadership/management training expert.Through entertaining stories, deep, well researched, yet simple concepts, and practical techniques, it not only provides a roadmap for understanding human behavior and organization dynamics but most importantly focuses on providing teachings that are easily integrated into our work, personal lives and relationships. Plus the author is funny! I definitely had more than a few laughs out loud.Truly guys, this book will allow you to understand how leaders vs managers think and behave, what they care about and how they achieve results, and provide you with techniques to develop awareness, self control and genuine leadership appeal.
0 of 0 people found the following review helpful. Great book and guidance!
By Mark A
Forbes
Working with Millennials is a fantastic book for managers or really anyone who wants to improve their emotional intelligence. I'm finding that the concepts and training he provides gives more insight into a millennial generation with concrete business examples but can apply to all ages and situations. While its easy to read, its certainly not simplistic by any means and I find I continue to read various sections over and over and continue to find new ideas and insights. Highly recommended!

This book directly addresses the issues and problems that leaders face in today's business environment—and provides tangible and usable techniques to overcome these challenges.
• Offers information that benefits both managers of Millennial employees and Millennials themselves
• Provides proven techniques for overcoming the issues confronting managers and leaders
• Strategies that have worked successfully in the real world
• Presents case studies that document specific management and leadership issues or show how techniques or skills were applied to resolve the situation
• Teaches humanistic leadership and the benefit of valuing people
• Trains new managers on the leadership skills needed to instill the confidence that will enable them to immediately earn the trust and respect of their teams

"Marc gives specific techniques and clear dimension on applying emotional intelligence in managing the Millennial generation. I recommend this book for both general principles and ideas on how to handle specific situations, having used these techniques myself to successfully build and manage my team at Hulu." (Lisa Holme, Vice President of Content Acquisition, Hulu)
About the Author
Marc Robertson, MBA, is the founder and president of NewSkills USA and has more than 25 years of experience in the media, entertainment, and technology industries.