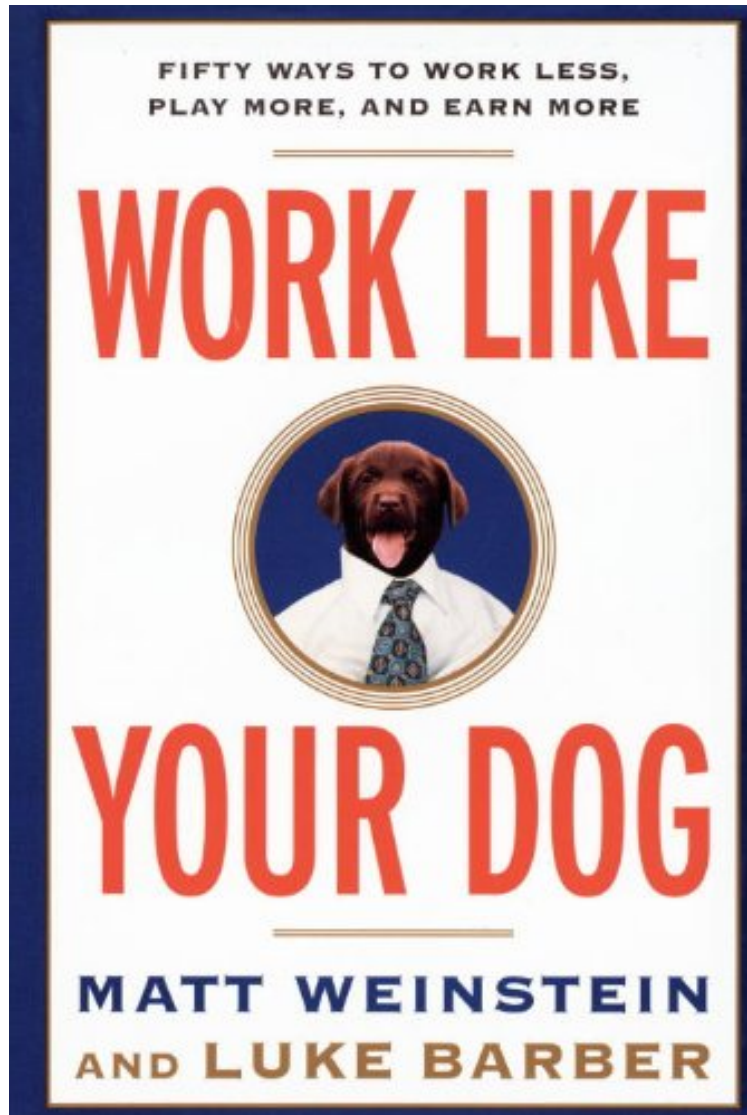


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# Work Like Your Dog: Fifty Ways to Work Less, Play More, and Earn More

Luke Barber, Matt Weinstein  
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**Luke Barber, Matt Weinstein : Work Like Your Dog: Fifty Ways to Work Less, Play More, and Earn More** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Work Like Your Dog: Fifty Ways to Work Less, Play More, and Earn More:

3 of 3 people found the following review helpful. Most fun business book ever By Sheri Fermanich I have loved this book since 1999 when I saw Matt Weinstein present at a teachers' convention. After reading the book I created a Have More Fun at Work seminar and it was always a top favorite and people talked about it for years. My husband ended a

fight between us in the funniest way ever after hearing one of Matt's tips - let's just say it involved using shock value. Life should be more fun and Matt knows how to get you going on that road. The book is an invitation to play. Who's in? 0 of 0 people found the following review helpful. One Star By Customer repetitive and useless 0 of 0 people found the following review helpful. This is a great read. Fifty practical ways to achieve a positive ... By Jay Noel This is a great read. Fifty practical ways to achieve a positive attitude, Each one is illustrated with a memorable story. If you are friends with a dog, you will understand and appreciate the title.

Having more fun at work isn't a fantasy. It's a smart and savvy strategy to becoming a more creative, productive, and dynamic employee. *Work Like Your Dog* is an inspiring call to "come out and play" at work. Dogs seem to have endless energy and tackle tasks with enviable enthusiasm, and Matt Weinstein and Luke Barber believe that most people could take a course from their ca-nines. By learning to play more at their jobs, workers can "lick" difficult challenges, take pleasure from tasks previously dreaded, reduce their levels of stress, and recharge their creative side. People spend more time working, thinking about work, and traveling to and from work than all other waking activities combined. Employees are asked to do more for less--making their work lives more exhausting and less satisfying. More hours are far from the answer; honing a sense of frolic and fun is. This book is a launching pad for fifty fun lessons about frolicking your way to success. Don't be afraid of being the fool. Be prepared to take risks; your new experiences may well lead to new contacts or new accounts and, if nothing else, will make you feel wonderful. Celebrate every success, not just your own but your coworker's new account, brilliant idea, or anniversary. You'll help release tension, underscore positives, and keep people aware of challenges conquered. Use humor to solve problems. Create a swearing room, where you and coworkers vent frustrations. Use a joke to diffuse verbal abuse from a customer. Humor can help you stay focused on the most important aspects of your job and prevent the worst aspects from getting the upper hand. Why choose stress? Almost every situation can provoke either stress or laughter. If you choose the highway of humor, your job will be more enjoyable and you'll work more effectively. And many more suggestions, stories, and ideas to unleash your playful professional and keep you from barking up the wrong tree. Weinstein and Barber's advice comes from seminar attendees and hundreds of corporate clients, such as American Express, IBM, Federal Express, and ATT. This book shares the wisdom from these employees and from twenty-plus years of helping people enjoy their way to success. From the Hardcover edition.

.com How, exactly, does a dog work? The authors use the example of a dog who accompanies its human companion on a jog, chases a couple of squirrels, dives into a pond to cool off, then catches up with its master. Later it might roll in something like sewage or a cow pie, but despite the attendant stink, still maintains its charm and enthusiasm. And by the end of the job, the dog is right there with its favorite human. In other words, the dog has managed to get its "work" finished, while still indulging its curiosities, getting its adrenaline flowing, and even stirring up some trouble. Never mind that someone who actually worked that way would be diagnosed with ADD--the authors' point is that work works best when it's regularly infused with fun. That makes people look forward to work--the way the aforementioned dog looks forward to jogging with its human pal--rather than dreading it. Among the 50 lessons are specific ideas about scheduling games at work, giving employees unexpected rewards, and treating employees better than customers. Even more useful, though, might be the general tips for stress reduction. For example, in chapter 35, "Learn the Wisdom of Water," you learn to react to problems as water reacts: it flows. If it gets blocked, it flows around the problem, but also gradually wears it down. If it is dammed, it eventually finds a way over, under, or through the problem. So when all else fails, the authors say, watch water flow. If you can't do that in the middle of your workday, open the company fridge and stare at a bottle of Evian. Because in absurdity often comes stress relief. -- Lou Schuler From Publishers Weekly If people bring a playful attitude to their jobs and think of work as a game, the authors believe, they'll achieve more and find the same work more enjoyable. In 50 brief chapters, Weinstein (*Managing to Have Fun*), the founder of the Playfair management consulting firm, and Barber, a professor of philosophy at Richland College in Dallas, outline ways to make work fun and offer an offbeat guide to career development. Recommendations for lightening up the workday include wearing Tweety Bird slippers into the office ("Don't Be Afraid to Be a Fool") or cracking an egg on one's head ("Turning Fights Into Frolics"). In the title chapter, the authors who employ the first-person singular throughout the way dogs approach their canine vocations, exhibiting the renowned virtues of dedication, loyalty, discipline and sensitivity. The more thoughtful strategies on display here highlight interpersonal skills such as looking for the good in others, turning problems into opportunities and avoiding stress and are exemplified by high-profile corporate Playfair clients. This book is certainly more fun to read than conventional business manuals, but readers will have to avoid the temptation to jump up onto unsuspecting officemates. Author tour. Copyright 1999 Reed Business Information, Inc. Praise for Matt Weinstein's *Managing to Have Fun* "Matt Weinstein mixes business with pleasure, and you and I are the winners. I love this book and am using it in my own organization. *Managing to Have Fun* is good therapy and good business." --Tom Peters, author of *In Search of Excellence* "Managing to Have Fun is a fun read, but don't let its playful tone fool

you. This is an important book about a serious subject, a must-read for any manager." --Ken Blanchard, coauthor of *The One Minute Manager*"I can't remember when I've had more fun reading a business book, and at the same time, I've learned things that I could put into practice the very next day."--Jack Canfield, coauthor of *Chicken Soup for the Soul*"The tools included in Matt Weinstein's book could improve human satisfaction in the workplace by huge multiples. I wish every company implemented at least half of his techniques. His philosophies and tips for fun-making thoroughly delighted me." --Laurie Beth Jones, author of *Jesus CEO*From the Hardcover edition.