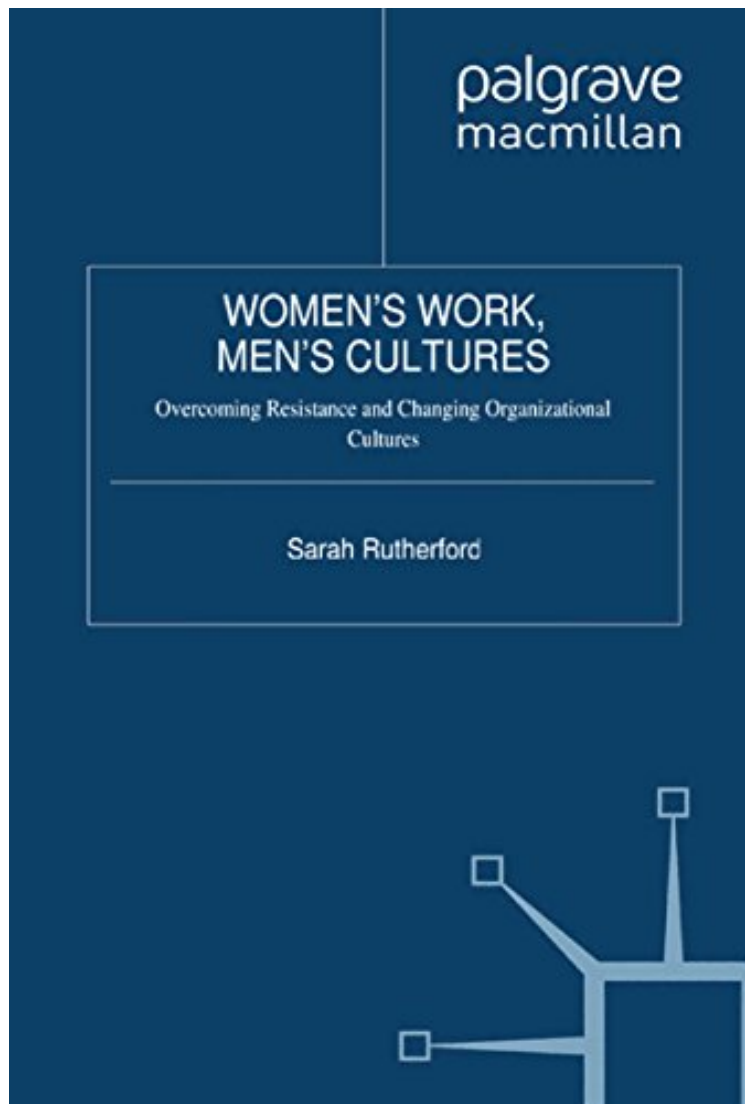


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Women's Work, Men's Cultures: Overcoming Resistance and Changing Organizational Cultures

Sarah Rutherford

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Corporate diversity programs often fail because of resistance in workplace culture. The author sets out an approach to

real change by analysing the role of organisational cultures in marginalising women workers. Based on academic research, case studies and interviews, the author presents a new model for changing organisational culture

About the Author SARAH RUTHERFORD runs her own diversity consultancy company, Rutherford Associates. She is a former financial journalist and was a non-executive director of investment bank Singer Friedlander from 2003-2006. She has published a number of articles and research reports on gender and organizational culture, and speaks regularly on the subject to many audiences, contributing to television and radio programmes.