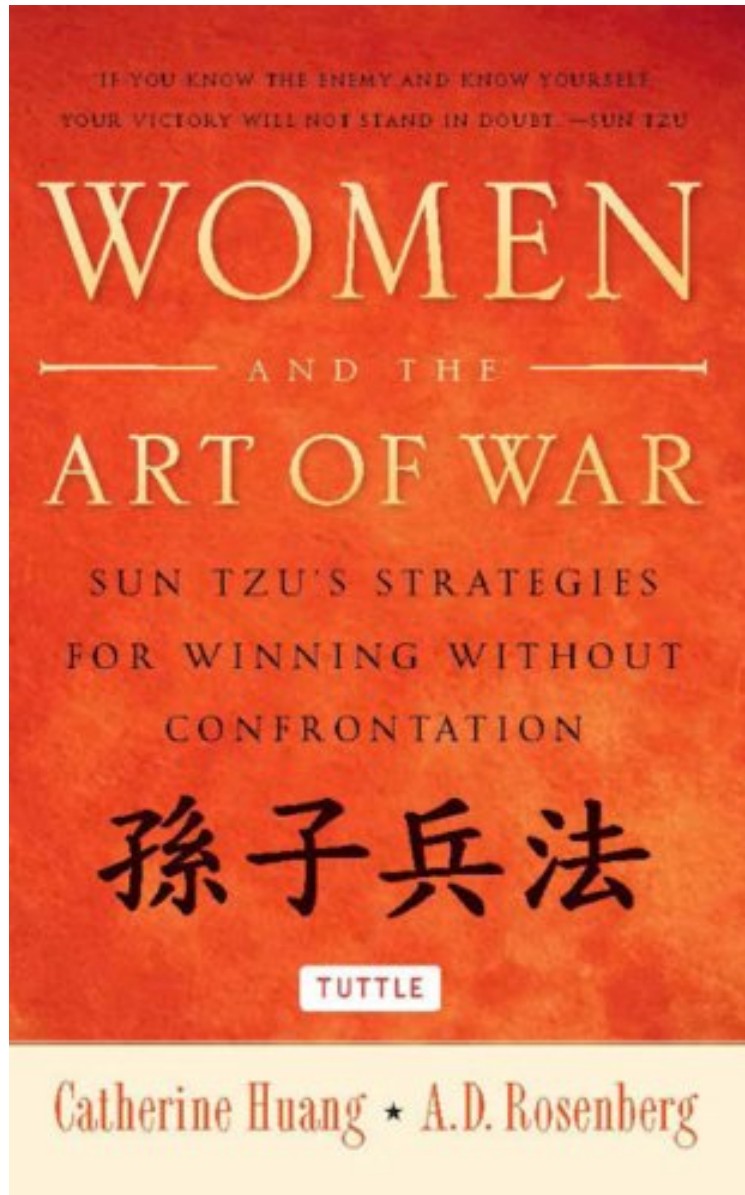


(Library ebook) Women and the Art of War: Sun Tzu's Strategies for Winning Without Confrontation

Women and the Art of War: Sun Tzu's Strategies for Winning Without Confrontation

Catherine Huang, A. D. Rosenberg
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By Wookiee The authors do a masterful job of applying ancient strategies from a famous Chinese martial handbook - Sun Tzu's The Art of War. I really like the way the authors presented Sun Tzu's strategies in Part One - and the practical application of the strategies in today's business world in Part Two.

By following the ancient Chinese teachings of The Art of War you will discover how to use your natural abilities to find your path in life. Women and The Art of War helps women find the peaceful path to success through strategies made famous in the ancient Chinese text, The Art of War. Female wisdom, or common sense, is about avoiding needless confrontation, conserving energy for the things that matter, and seeking an outcome in which everyone wins. And for women, as for Sun Tzu, success doesn't come simply from knowing what to do, but from knowing who you are. Women and the Art of War will help you consider what you want to achieve and why you want to achieve it. Covering Sun Tzu's timeless principles point by point in a conversational and friendly tone, Women and the Art of War shows you how you can find your strengths, meet your weaknesses head-on, deal with obstacles and forge your own unique identity through your career and personal life. Whatever your path, this book will give you strategies, tactics, and practical examples you need to increase your probability of success and enjoy the process.

About the Author Catherine Huang received a classical Chinese education in her native Taiwan. She is the founder and president of CHR International, a multi-million dollar company that imports foods from all over the world. As a woman in a predominantly male industry, she has often relied on Sun Tzu's tactics and techniques in order to survive and thrive as a small business entrepreneur. A.D. Rosenberg is a writer and businessman who lived, taught and consulted around the globe, including a stint as a Visiting Professor at the Chinese Academy of Sciences in Shen-Yang, China. He is the author of the bestselling The Resume Handbook and other books on career management.