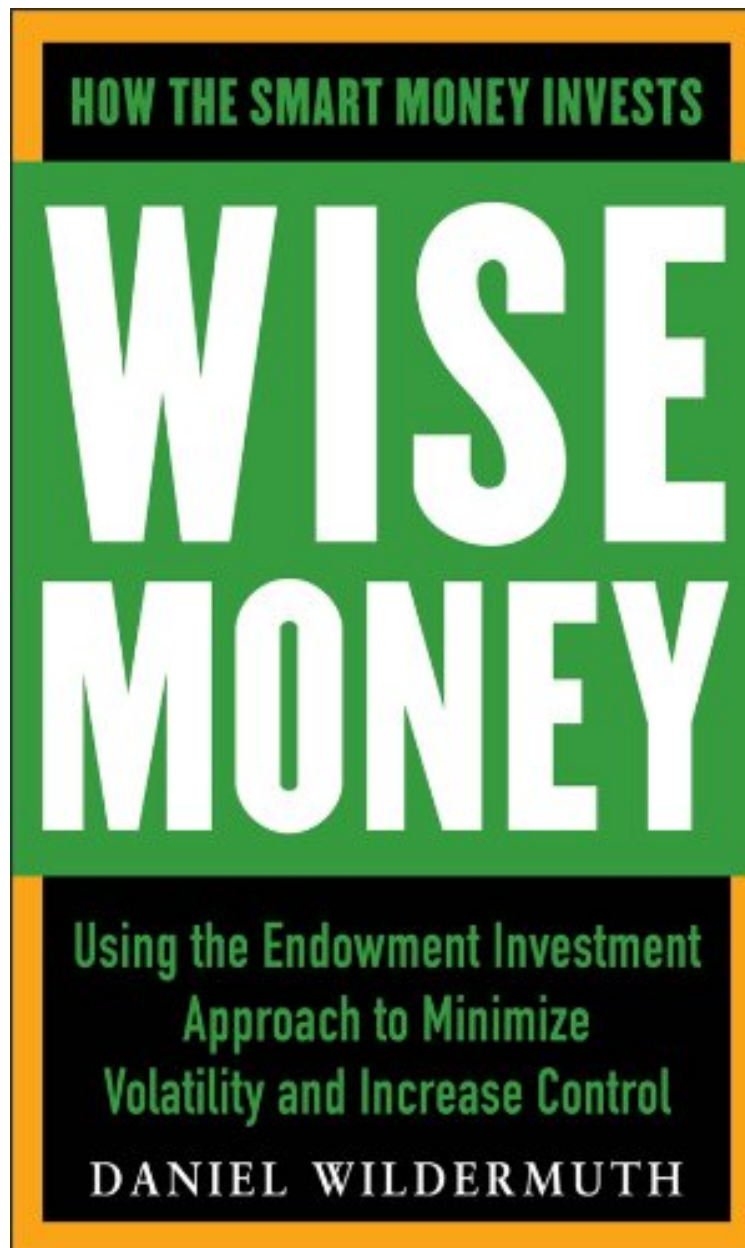


(Mobile ebook) Wise Money: Using the Endowment Investment Approach to Minimize Volatility and Increase Control

Wise Money: Using the Endowment Investment Approach to Minimize Volatility and Increase Control

Daniel Wildermuth

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Daniel Wildermuth : Wise Money: Using the Endowment Investment Approach to Minimize Volatility and Increase Control before purchasing it in order to gage whether or not it would be worth my time, and all praised Wise Money: Using the Endowment Investment Approach to Minimize Volatility and Increase Control:

1 of 2 people found the following review helpful. Great for all readers!By DoshcokycoWow, this book is fantastic. It provides great insight into how endowments and institutions dramatically tip the odds of investment success in their favor and how individuals can do the same. The concepts and suggestions are based on a proven approach, yet for individual investors, this investment approach is so fresh and new. The book clearly identifies why very wealthy investors have achieved their success in spite of struggles of the stock market, and then provides a clear road map showing why and how individual investors can hope to achieve the same success using similar strategies. In spite of providing lots of helpful instruction and well-researched data, the book is enjoyable to read and doesn't get bogged down with a potentially heavy and dry topic. The illustrations and stories also help to make points clearer while adding to the book's entertainment value. It's kind of like making healthy vegetables taste really good. Good for you but tastes good too.

The secret to one of the most successful strategies of the last several decades--endowment investing While individual investors have struggled in recent years, many college endowments have reaped the benefits of steady year-over-year growth. In *Wise Money*, bestselling personal finance author Daniel Wildermuth reveals the investing world's biggest secret and helps you replicate the performance endowment investors have been enjoying for years. This results-driven book shows you how to: Create a portfolio similar to those used by the most sophisticated investors in the world Combine different investments to potentially provide both high income and strong growth potential Reduce your wealth's exposure to risk and volatility through intelligent diversification Include investments that are likely to excel during times of higher inflation Select various alternative investments that you may be able to use to dramatically improve your financial health Take it from a five-star wealth manager: *Wise Money* puts you at the head of the class with the investors who have all the money.

From the Back CoverOver the last decade, the average person who invested in stocks and bonds has seen his or her assets flatline. During the same time, in the same market conditions, the world's wealthiest and most successful university endowments enjoyed average growth of about 10 percent per year including all fees. In *Wise Money*, personal investing specialist Daniel Wildermuth shows you how easy it is to apply the sophisticated design and principles of the endowment strategy to your portfolio. Whether you're a finance professional who wants to better serve your clients or an individual investor seeking to take control of your financial future, *Wise Money* walks you through the process of creating a portfolio that satisfies your current income needs and offers long-term return potential much greater than traditional portfolio strategies that use only U.S. stocks and bonds. Best of all, the endowment strategy doesn't rely on a particular skill set, privileged access, or even investing experience. Results derive directly from your original investment choices, and *Wise Money* breaks down your options into thorough, direct explanations. It then illustrates how to customize the strategy to a variety of individualized investor situations. *Wise Money* is your road map to investing with the smart money by: Choosing asset classes with high average performance over time and a high probability of giving strong returns in different ways at different times Lowering volatility through a broad diversification of assets with lower correlation with each other Including less traditional asset classes to help enhance performance potential and lessen portfolio risk Wildermuth has educated and inspired a farreaching audience with his engaging, informative style and revealingly colorful stories, and now he opens the door for you. About the Author Daniel Wildermuth is the founder and CEO of the investment brokerage firm Kalos Capital, Inc. and the money management firm Kalos Management, Inc. Author of *How to Keep and Grow Your Retirement Assets*, he has been profiled on CNBC and BRAVO and in *Forbes* magazine for his expertise in advanced portfolio strategies for individual investors.