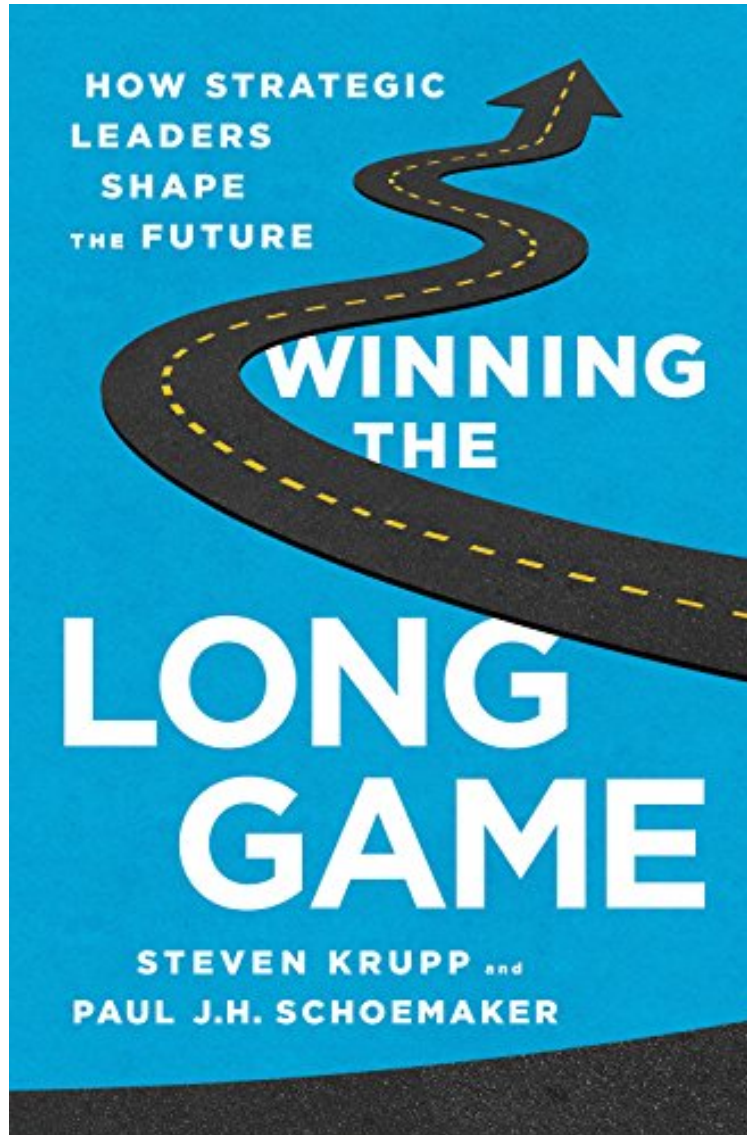


[E-BOOK] Winning the Long Game: How Strategic Leaders Shape the Future

Winning the Long Game: How Strategic Leaders Shape the Future

Steven Krupp, Paul J.H. Schoemaker
DOC | *audiobook | ebooks | Download PDF | ePub



#927244 in eBooks 2014-12-02 2014-12-02 File Name: B00L4FSVRE | File size: 25.Mb

Steven Krupp, Paul J.H. Schoemaker : Winning the Long Game: How Strategic Leaders Shape the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Winning the Long Game: How Strategic Leaders Shape the Future:

1 of 1 people found the following review helpful. Fascinating Stories Provide Practical Lessons About Strategic LeadershipBy Jeff Roth, Author of School Crisis Response: Reflections of a Team LeaderWinning the Long Game provides concepts and lessons in strategic leadership that can be applied to disciplines beyond the business world. I found them relevant to my interest in education and crisis response. The illustrations of actual events and personalities

are insightful and instructive, making for an enjoyable reading and learning experience. I found especially useful the practical exercises that personalize the reader's experience and help develop perceptive, sensitive, and skillful leadership. This is a timely, clear, and powerful book which I highly recommend. 1 of 1 people found the following review helpful. But a good and useful read. By David R. Lord. Uses many anecdotes to make a point, maybe belaboring the point. But a good and useful read. 0 of 0 people found the following review helpful. Must read for strategists. By Tafani. An Excellent read, with crisp and clear action plan after each chapter to follow

Are you winning the battle but losing the war? Every leader has to deliver the goods—make budget, meet deadlines, and deftly manage people—to provide the inspirational fuel that keeps their business running day-in and day-out. But therein lies the danger of winning today's battle and losing the war—that is the long game of creating sustainable value in a volatile, uncertain world that is becoming ever-more complex and ambiguous. The greater purpose—today's number one business challenge—is winning the long game by being more strategic; developing the skills to look outside the four walls of the organization and see the world from the future back. Steven Krupp and Paul J. H. Schoemaker bridge the gap between what many see as the separate domains of strategy and leadership to show how to develop the discipline of strategic leadership in a world of growing uncertainty. While pragmatic to the core, *Winning the Long Game* creates vivid insights into the discipline of strategic leadership by applying it systemically through personal portraits of successful business leaders. The book profiles Elon Musk, Richard Branson, and Sara Blakely, as well as world-renowned figures like Pope Francis, Oprah Winfrey, and Nelson Mandela. What makes these strategic leaders successful is highlighted by contrasting them with others who are either mediocre or outright failures. *Winning the Long Game* is the must-have playbook for every leader and for any manager seeking to become more strategic in today's topsy-turvy world.

"Krupp and Schoemaker...have assembled a cogent, inspiring guide to what constitutes a strategic leader and how readers can be strategic in their own lives... this highly readable book focuses on the nuts and bolts of each discipline, guiding readers on how to import the lessons learned into their own lives." Publishers Weekly "This painstakingly researched and thoroughly enjoyable book offers lessons and insight that today's leaders would be wise to apply in their pursuit of future success." Thomas J. Ridge, former Secretary, U.S. Department of Homeland Security "Compelling and useful...This important book combining strategy and leadership makes it one of a kind." Raghu Krishnamoorthy, vice president, executive development, and chief learning officer, General Electric I am inspired by this book to rethink my own approach both to strategy and to leadership. It combines the two in a most convincing way. The six basic disciplines of strategic leadership is exactly the framework I need to challenge my board to think and act strategically." Lars Kolind, Chairman of the Board of Jacob Jensen Design and DeTao Master of Leadership and Strategy in China I loved the anecdotes, from so many angles. Finally a book on strategic leadership that is grounded in real word situations." Jean Pierre Garnier, Chairman of the Board, Actelion; Operating Partner, Advent International; Retired Chief Executive Officer, GlaxoSmithKline A captivating case for strategic leadership, thinking broadly and acting decisively." Michael Useem, Professor of Management and Director of the Center for Leadership and Change at the Wharton School, University of Pennsylvania Highly engaging...a must read for any strategic leader and those aspiring to be one." Gerard van Grinsven, CEO of Cancer Treatment Centers of America Masterful...we learn why and learn how to cope more effectively with a Black-Swan/Gray-Swan world." Philip E. Tetlock, Annenberg University Professor, Psychology Department and Wharton School, University of Pennsylvania "A practical playbook for senior and high potential leaders to increase their strategic aptitude and business impact." William Strahan: EVP Human Resources, Comcast Cable Weaves keen insights about strategic leadership, fun stories, and very practical tips into a power packed narrative sure to raise any leaders game." Fred Krupp, President, Environmental Defense Fund "Comprehensive yet practical...insight and advice on the disciplines leaders need to master to thrive today and in the future." Alex Hiller, Head of Leadership Organizational Development, UBS Hits the spot. ... a great read with engaging stories and hands-on tips." Theresa Zeller, Chief Learning Officer, Merck MMD "Compelling and extremely useful for CEOs and all leaders." Quintin Price, Global Executive Committee Global Head of Alpha Strategies, BlackRock "A practical, readable guide for developing the mental habits and reflexes that undergird visionary leadership." David J. Teece, Chairman and Principal Executive Officer, Berkeley Research Group, LLC "The wisdom, insights and stories jump off the page." Juan Carlos Rivero: Chief Talent Officer, Marsh McLennan Companies "A clear path to build strategic thinking in a very digestible style." Anne Bowerman, VP Executive Development, Thomson Reuters "Our challenge remains to convert star performers into strategic leaders. *Winning the Long Game* provides a clear roadmap." Nick Gornall, Managing Director, Head of Learning Professional Development, Coutts / RBS