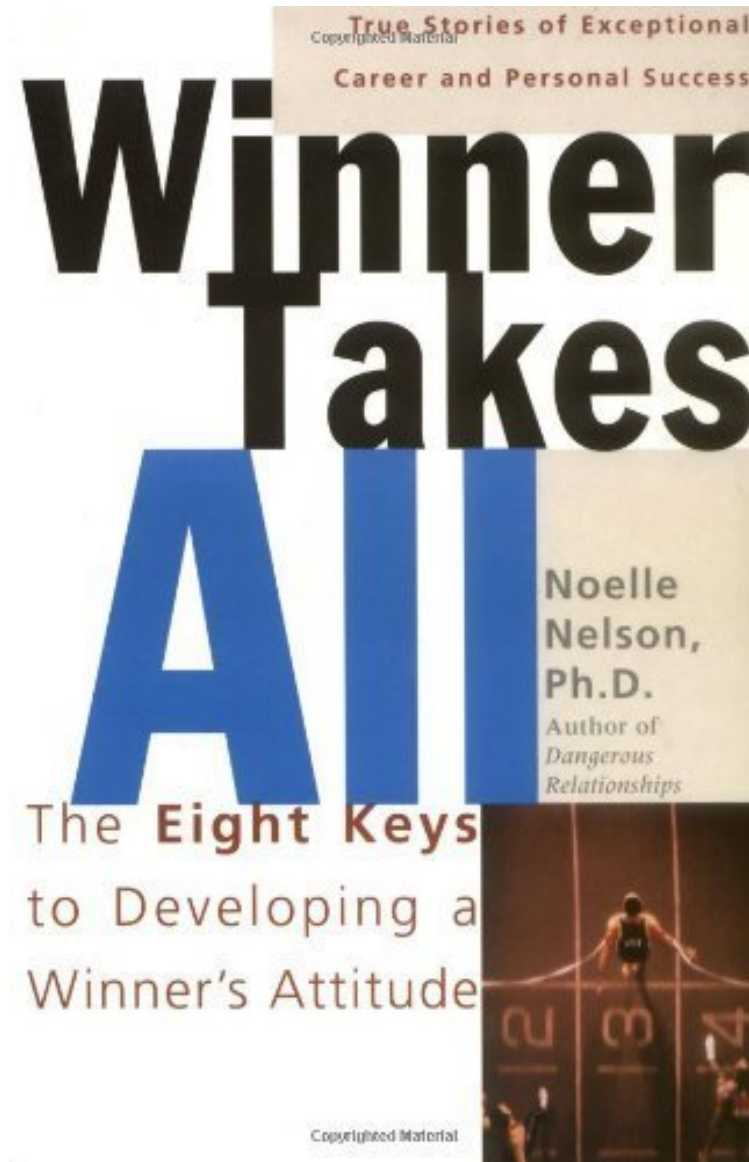


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## Winner Takes All: The Eight Keys To Developing A Winner's Attitude (Eight Keys to Developing a Winner's Attitude - True Stories)

Noelle C. Nelson

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Noelle C. Nelson : Winner Takes All: The Eight Keys To Developing A Winner's Attitude (Eight Keys to Developing a Winner's Attitude - True Stories) before purchasing it in order to gage whether or not it would be worth my time, and all praised Winner Takes All: The Eight Keys To Developing A Winner's Attitude (Eight Keys to

## Developing a Winner's Attitude - True Stories):

2 of 2 people found the following review helpful. Being a WINNER is FUN! By K.C. This is a great, easy-to-read book for anyone who wants more out of their life. WINNER TAKES ALL takes the mystery out of creating a satisfying and successful life and shows us that anyone and everyone can be a WINNER. Dr. Noelle teaches us the tools for examining our attitudes, using our imaginations, and creating our own personal dreams and goals that are truly harmonious with our individual desires, plus the tools for turning them into reality during these changing and often confusing times. You will learn to be a WINNER step-by-step as you join four very different people on their own journeys toward happiness. Also, you will be inspired by the "Winner's Circle" stories that Dr. Noelle has scattered throughout of exceptional people we all know and admire and how they came to achieve their success and happiness. This book would make a great gift, too, for anyone who wants to learn how to live their dreams. 0 of 0 people found the following review helpful. DON'T GIVE UP! By Dorothy Weiss For those who have been down-sized, transferred, re-located, dismissed or trained for a job which disappears because of corporate re-structuring, or those just eager to achieve success in their lives, this book seems to have been written just for you. The author exhorts us to create new foundations for our success, be willing to dream, and open to change. We're nudged to believe in a positive future, and are given stories of successful people to illustrate the author's eight steps to success. Like that familiar song, Noelle Nelson seems to be saying, "pick yourself up, dust yourself off, and start all over again!" If you enjoy this book, you'll be pleased and further fortified by Mary Carroll Moore's, "How To Master Change in Your Life". Both books are timely and practical. 3 of 3 people found the following review helpful. Winner Takes All By Linda Taylor A Must Have book for immediate and real results for living the life YOU choose. If you have ever felt victimized or abused this book gives undeniable HOPE. The real life examples are amazing! I loved its no frills NOW approach. Reading this book has made a big and lasting impact on my life. All I can say is READ IT!

"In turbulent times, we need inspiration and concrete role models to get us through. Noelle Nelson offers plenty of both." -Patricia Aburdene, co-author Megatrends 2000 "Winner Takes All gives you steps to take to overcome your challenges and come out on top in this rapidly changing world." -J. Oliver Crom, President and CEO, Dale Carnegie Associates, Inc. Everyone knows what a winner is, but not everyone knows how to be one. An inspirational and practical guide to overcoming life's setbacks and achieving dearly-held dreams, Winner Takes All describes "winners" from all walks of life: from the founder of Mothers Against Drunk Driving to celebrities like Christopher Reeve and Muhammad Ali. Noelle Nelson provides the tools and hard-earned wisdom to bring personal success and happiness to those willing to make it happen.

Everybody's talkin' millennium. Everybody also seems to know what we should do to prepare for the fin de siecle. What seems to be coming out of all this "prospecting" is one clear certainty: uncertainty. With all the "future shocks" of the past twenty years, the very weave of things seems tenuous at best. In Response to this, there has been a veritable explosion of advice on how to "hit the ground running" in the years to come, and how to ensure that you are doing so in the right direction. As with so much of this literature, the truly salient point is not that we need some super-specialized business techniques to plot out our futures. It's about the right attitude, how we view ourselves, our dreams, our values, our responsibilities, and our worth. Noelle Nelson's book stands out from the crowd by virtue of its focus, clarity and the author's genuine understanding of dreams and goals and how they shape our lives. Focus is the key word. Once you have a dream, no matter how humble it may seem, focus it, she tells us. Secondly, we must believe in it unshakably. This is where the winners are separated from the losers, and this is where many of us "drop the ball." When we don't believe enough in ourselves, our dreams disappear. Nelson takes us from this point and lays out a path for us that ensures our dreams don't perish there. She peppers the book with many examples of peoples' stories that demonstrate how "winners" get to be such. Their stories inspire by example. -- Library Booknotes From the Back Cover "In turbulent times, we need inspiration and concrete role models to get us through. Noelle Nelson offers plenty of both." (Patricia Aburdene, Co-Author, Megatrends 2000) "In this topsy-turvy rapidly changing world, Winner Takes All gives you steps to take to overcome our challenges and come out on top. To increase your ability to deal with the future, I recommend you read and apply the principles contained in this book." (J. Oliver Crom, President CEO, Dale Carnegie Associates, Inc.) "Winner Takes All is a book about no longer taking 'no' for an answer - especially our own 'no.' It's about challenging doubt, and making great opportunities of mere possibilities - but doing so with our feet planted firmly on the ground. Noelle Nelson reminds us, in a variety of ways, that we have far more resources than we think, and that, with openness and courage, we can be almost anything we want to be." (Jon Wilson, Publisher Editor-in-Chief, Hope Magazine) "This book provides a splendid formula for your personal success and happiness. Written by a gifted and seasoned psychologist, it is a dynamite book. It can change your life! Read it again and again and dare to dream." (Joe Batten, Author of 19 books, including Tough-Minded Leadership, The Master Motivator, and Building a Total Quality Culture.) "A wonderful piece of work! Dr. Nelson's comprehensive approach emphasizes the importance of a future-oriented attitude and clearly demonstrates how to take a dream toward reality. I

am often asked how to apply the idea of preferred future planning to an individual's life. Dr. Nelson's book will become a primary answer to that question." (Glen Hienstra, President, Host)About the AuthorNoelle Nelson, Ph.D., is a nationally respected clinical psychologist, trial consultant and author based in Malibu, California. Over the years, she has counseled hundreds of individuals caught in the pain of domestic violence and consulted in many domestic violence cases. As she counseled these victims of abuse, Dr. Nelson became increasingly convinced of the need for a preventive approach that could stop domestic violence before it had a chance to develop. She has been featured on CNN, CNBC, The Montel Williams Show, and The View.