

[Download free ebook] Why Simple Wins Toolkit

## Why Simple Wins Toolkit

*Lisa Bodell*


*audiobook / \*ebooks / Download PDF / ePub / DOC*


How to Escape the Complexity Trap and  
Get to Work That Matters



Based on the book *Why Simple Wins*

futurethink Innovation Simplified | [inquiries@futurethink.com](mailto:inquiries@futurethink.com) | P 646-257-5137 | © Future Think LLC. All rights reserved.

 Download

 Read Online

#907324 in eBooks 2016-10-20 2016-10-20 File Name: B01M7SDIIF | File size: 40.Mb

**Lisa Bodell : Why Simple Wins Toolkit** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Why Simple Wins Toolkit:

1 of 1 people found the following review helpful. Simple Tools for Complex Organizations: A Go-To Resource For LeadersBy Alain HunkinsToo many business books have lofty ideals, but not action. Why Simple Wins was designed to be applied, and the Why Simple Wins Toolkit makes that possible. The toolkit is a tremendous asset for leaders looking to create a business culture built on embracing simplicity and killing complexity.For example, one the most valuable tools is the Killing Complexity Simplification Tool. It walks leaders (step by step) through the process of identifying the value and time spent on tasks. Then, with a series of killer questions, it offers ways to streamline those tasks to get rid of the excess clutter of complexity.If you're looking to make simplicity a habit, this toolkit is for you.0 of 0 people found the following review helpful. Simple is the New ScaleBy tweetheartWhen you really need to make change happen but you can't get all your people in one room at the same time, reach for this workbook. In my PR firm, the industry rules haven't evolved with the changes in tech and media--there's a lot of frustration around doing things "just because that's what we've always done." From a leadership

perspective, the Simplification Worksheet in this book was spot-on because it provided a context to evaluate everyone's most time-consuming or complex tasks AND actually simplify or outsource them. Another top exercise is the Simplification Tactics, which provide ideas for simplifying everything from hiring to meetings and emails (we've already implemented NNTR and No Meeting Mondays). I've read a shelf of business books, and this is one of the most practical resources I've found. Besides its timeliness—simplicity IS a major buzzword—I appreciate that this toolkit doesn't require sequential reading: just go to the tab that speaks to your challenge and dive in. 2 of 2 people found the following review helpful. Powerful tools that make a difference. By CreativeCatalyst Looking to take your team or organization to the next level? Then this simplification toolkit is a must. Lisa Bodell has packaged a number of powerful, easy to use and easy to apply tools that teams that can use immediately to create time and space for them to think more productively, strategically and creatively. Bottomline, if you are looking to equip your teams to get better results, faster, this is a no-brainer!

As a tactical ancillary to the book *Why Simple Wins*, this toolkit is designed with 13 tools to enable leaders and teams to move beyond the cycle of busywork and toward a culture where valuable, essential work is the norm. By learning how to eliminate redundancies, communicate with clarity, and make simplification a habit, we can recognize which activities are time-sucks and which create lasting value. Eliminating low-value work translates into individuals who feel less overwhelmed, more empowered, and able to spend each day doing things that matter. The *Why Simple Wins* Toolkit includes the following 13 tools, techniques, and tips to help you do more valuable work every day:

- Leadership Complexity Quiz
- Complexity Diagnostic
- Simplicity Vision Statement
- Leadership Task Log
- 50 Questions for Simplifying
- Simplification Worksheet
- Killing Complexity
- Kill a Stupid Rule
- Simplification Tactics
- Simplification Metrics
- Simplification Code of Conduct
- Interview Questions for Hiring Simplifiers
- Simplification Resources

About the Author Lisa Bodell believes in the power of simplification. She is the founder and CEO of *futurethink*, a company that uses simple techniques to help organizations embrace change and increase their capability for innovation. She brings her compelling message to over 100,000 people a year, showing them how to eliminate mundane and unnecessary tasks from their everyday routine so that they have more time for work that matters. Bodell has transformed teams within organizations like Google, Novartis, Accenture, and more. Drawing on her practical Midwestern upbringing and entrepreneurial background, she has used the power of simplification to launch three successful businesses, write two books (*Kill the Company* and *Why Simple Wins*), travel to over 40 countries and 48 states, and sit on boards such as Novartis' Diversity and Inclusion Board and the Global Advisory Council for the World Economic Forum.