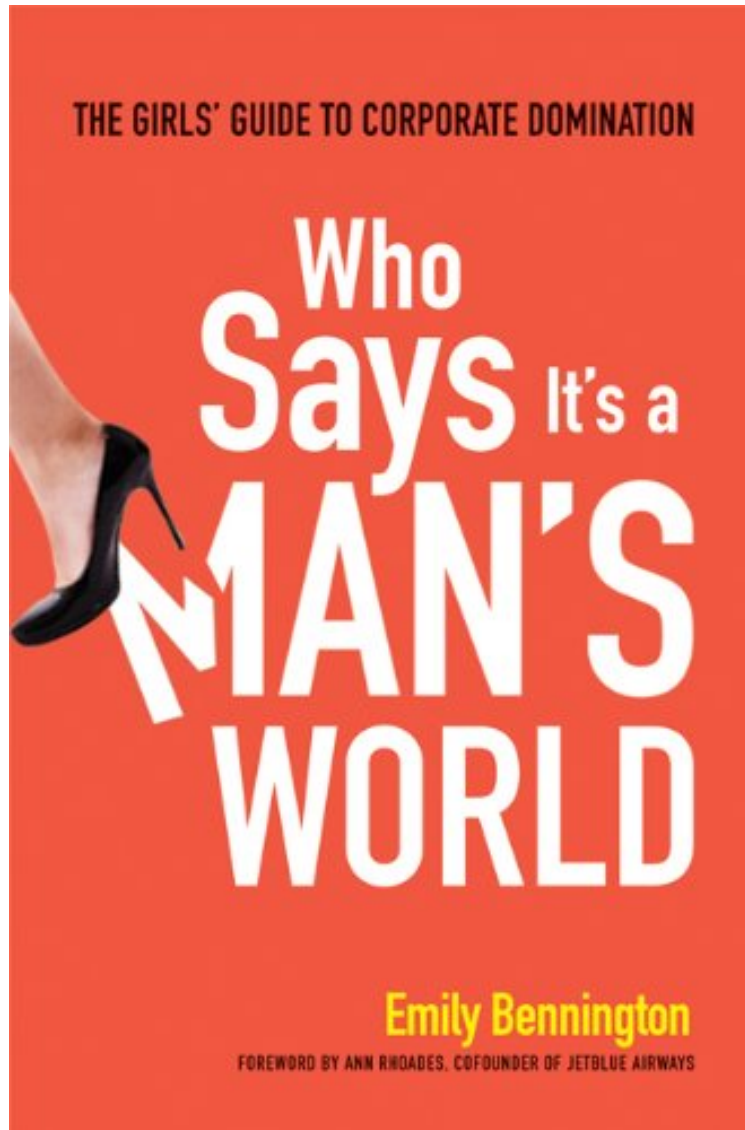


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Who Says It's a Man's World: The Girls' Guide to Corporate Domination

Emily Bennington

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0 of 0 people found the following review helpful. Emily Bennington is my hero. By SMBEvery professional woman should read this Book. This is one of the best books I've read, and I've read a LOT. Emily is funny and totally real--she is incredibly smart and savvy and knows her sh**. Very easy to read and understand. I loaned my book to a woman in

my company and she never gave it back. Hopefully SHE reads it and learns something. 2 of 2 people found the following review helpful. A must read for professional women By John R. This book really gives you practical and actionable tips for your career. I am a professional woman who has been in the corporate world for 7 years. From my experience, you really must read this book if you want to learn how to navigate the rocky path as a woman in the corporate world. I loved that she focused on the woman first, not external factors. For instance, Emily says that you must be magnificent first in order to have a magnificent career. I think it is so important because we have to be in charge of our own success and we can't blame not being successful to external factors. I love that she said in her book, "The glass ceiling is only there if you think it is. Who you are has no glass ceiling...it's our world because it's what we make of it." 1 of 1 people found the following review helpful. Another hit from Emily Bennington By miss_sociale Emily Bennington hits it out of the park again. In "Who Says..." she continues her great career advice with real-world and real-time applications. This time, she gives us insight and guidance in setting intentions and using virtues rather than goals alone to drive our success. She helps us deal with difficult coworkers - and with ourselves when we are the difficult ones for our colleagues to handle. This is not just for women, but for ALL who want to be happy in work and in life. This is for all ages and for all stages of a career. For the wit, life lessons, great insight from high profile leaders, and the planning tools provided, this is a book you'll read and use as a reference on a regular basis. It is a wise investment that you can begin applying as soon as you read the first chapter.

The Atlantic magazine has called it the "end of men." For the first time in U.S. history, women form the majority of the workforce, filling more managerial positions than their male counterparts. Today's women are primed to take over the corporate world—if they don't stumble on the way up. Packed with insights from extraordinary women who have climbed the corporate ladder—including McDonald's president Jan Fields, JetBlue cofounder Ann Rhoades, and fashion pioneer Liz Lange; Who Says It's a Man's World helps women navigate the rocky path from cubicle to executive suite. This ultra-practical guide offers an ideal "Success Profile" along with the measurable action steps needed to excel in each of five reputation-enhancing areas: personal development, social skills, effectiveness, team building, and leadership. Complete with the latest research on women in the workplace and an eye-opening "promotability" assessment, Who Says It's a Man's World provides readers with everything they need to build their own fast-track career plan.

"Thanks to business journalist Bennington, women now have an energetic, strong-minded guide to dodging the worst pitfalls of a corporate career." --Publishers Weekly "As an educator, I appreciate the practitioner approach, witty, mildly caustic, and affable, with an educator's heart in her latest offering." --The Voice of Job Seekers "Emily Bennington's Who Says It's A Man's World? is a great, easy-to-understand guide to navigating the office." --Chicago Now "I had one of the most enjoyable and enlightening plane rides in a really long time; and it had everything to do with reading Emily Bennington's latest book..." --PeopleResults "What I like most about Bennington's book is the focus on self first; Business is a game about people; like everything else in life; it all starts with you." --Washington Post "great deal of useful (and often refreshingly blunt) advice that specifically relates to how women can help themselves achieve the corporate success that has either eluded or been denied them." --Accounting Today "Who Says It's a Man's World is the perfect guide for the current and aspiring professional women." --Kick Ass Books "This is an uplifting book, packed with stories and anecdotes from women in business along with lots of practical advice." --A Girl's Guide to Project Management "Like every wildly successful advice book, this one approaches a badly bruised and beaten topic with a fresh perspective." --ProfessionGal "It may be serendipitous that Who Says It's a Man's World appeared the same time as Lean In; But Emily Bennington's book is more fun to read." --Blue Heron Journal "This book is the tool you have been waiting for to set your career on the right path!" --Portland Book "provides a real hands on workbook for women to take charge of their own careers to increase the likelihood of reaching a C-level position"; --Blog Business World From the Inside Flap "you've read all about the historic gains women have made in the workforce. You know you're primed to level the corporate playing field. Now; what does this mean for you? The answer is: Absolutely nothing if you don't know how to earn the respect and credibility it takes to see real traction in your career. Good news. In Who Says It's a Man's World you'll find the specific actions and answers you need to enter the executive suite, including: • Measurable steps you can take to enhance your reputation in five key areas: self-awareness, social skills, personal effectiveness, team building, and leadership • Eye-opening assessments that will help you identify your most effective actions, map out your personal career plan, and gauge your own promotability • Career-planning templates, worksheets, and tools for applying the book's lessons, including a "Leadership Readiness Assessment" and a list of "20 Things Every Career Woman Must Know"; • First-person narratives detailing lessons hard-learned by highly successful women executives, such as McDonald's USA President Jan Fields, Mylan CEO Heather Bresch, and fashion pioneer Liz Lange • "How to Handle It" sections that give you step-by-step guidelines for navigating tricky situations; like when a colleague dumps work on you, a boss is unresponsive, and when

clients want way more than they're paying for. With this no-nonsense approach to climbing the corporate ladder, you'll not only learn how to play the game at work but how to win it on your own terms.

Emily Bennington is a career-transition consultant and has led employee development programs for numerous Fortune 500 companies. She has been featured as a career expert on CNN, ABC, and Fox Business, and quoted in publications including the Wall Street Journal, New York Post, and Washington Post Express. Emily is a contributing writer for Monster.com, a featured blogger for Forbes Woman and Huffington Post, and coauthor of *Effective Immediately: How to Fit In, Stand Out, and Move Up at Your First Real Job*. You can find her digital sandbox online at www.EmilyBennington.com.

From the Back Cover: . . . smart and strategic, but savvy and saucy, too. — Cathie Black, Author of the New York Times bestseller *Basic Black: The Essential Guide for Getting Ahead at Work (and in Life)* This book is a KNOCKOUT! I have read my fair share of career/self-help books but have never read one like this. No pulled punches, just brilliant insight and advice. Emily's enthusiasm and passion to get women really fired up to want to become their best selves infuses every page. A true game changer for women in business. — Janet Hanson, Founder, 85 Broads The stories and advice are so down-to-earth and relevant to the real-life circumstances we face as women in the business world. This is definitely a book I will recommend to the women I mentor. — Marie Artim, Vice-President of Talent Acquisition, Enterprise Rent-a-Car Women in business have so much going for us—but as Emily Bennington so clearly points out, we are often our own obstacles. With humor and reality on every page, this book is an education on how to be real with ourselves and how to move up in our careers—while truly owning the journey. — Lisa Ashworth, Director of Human Resources, PepsiCo A refreshing blast of sound career advice from start to finish. Striking just the right tone with her experience, humor, and wisdom, Bennington gives you the confidence needed to think big and transform yourself via an easy-to-follow action plan. — Connie Blaszczyk, Managing Editor, Monster Resource Center This book is a roadmap for women who want to take control of their lives: not only to DO more in their careers, but to BE more fulfilled in the process. — Tory Johnson, CEO of Women for Hire and Good Morning America Workplace Contributor Emily offers rock-solid advice in a breezy and entertaining way. The practical assignments at the end of each chapter give readers actionable steps to take on the way to ruling in the corporate world. — Scherri Roberts, Senior Vice-President of Human Resources, Hearst Magazines