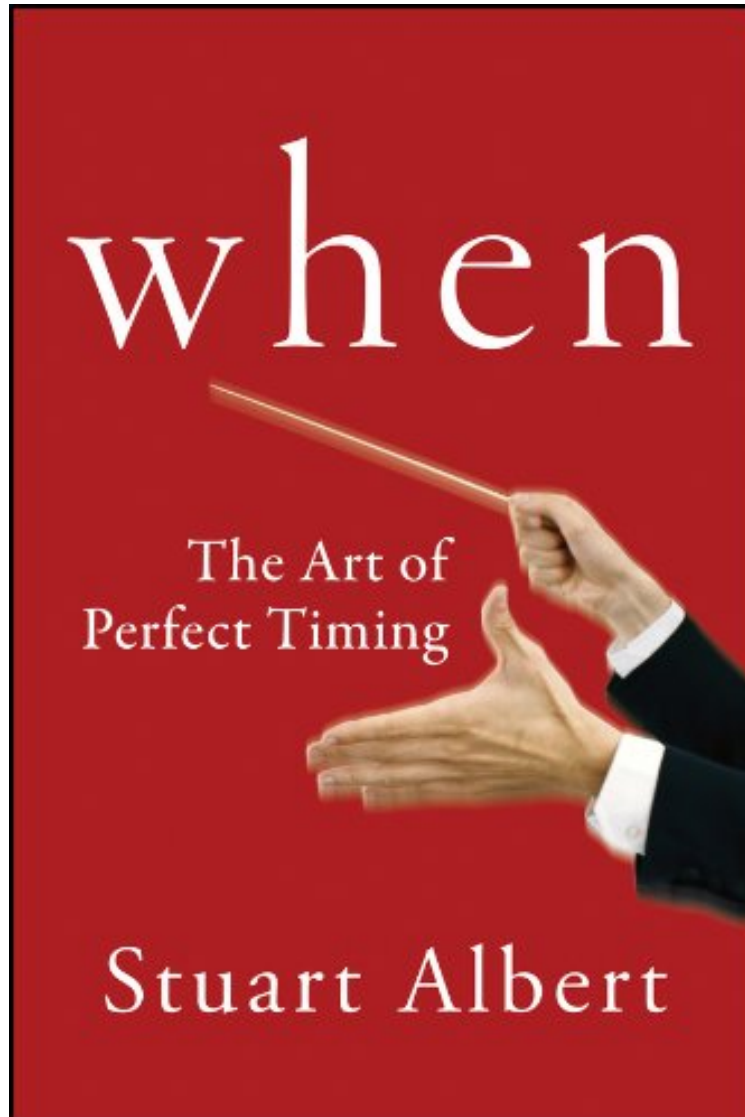


(Download pdf ebook) When: The Art of Perfect Timing

## When: The Art of Perfect Timing

*Stuart Albert*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



[Download](#)

[Read Online](#)

#937153 in eBooks 2013-08-07 2013-08-07 File Name: B00DDQTKQI | File size: 42.Mb

**Stuart Albert : When: The Art of Perfect Timing** before purchasing it in order to gage whether or not it would be worth my time, and all praised When: The Art of Perfect Timing:

0 of 0 people found the following review helpful. good timingBy WickStuart brings a unique and interesting view to learning the skills of perfect timing. We tend to think horizontally and make decisions on limited information, instead of looking at the entire score - horizontal and vertical. His use of musical composition to explain timing made it easier for me understand and relate to the concepts. Using real stories from newspapers was very effective way of explaining the complexities of the skills required for good timing.0 of 0 people found the following review helpful. Five StarsBy Raul Carmenate SrI'm satisfied.0 of 0 people found the following review helpful. Five StarsBy Ting-Yi Linrefreshing

An elegant and counterintuitive guide to achieving perfect timing. Timing is everything. Whether we are making strategic business decisions or the smallest personal choice, we must decide not only what to do, but when to do it. Act too early—or too late—and the results can be disastrous. Based on a 20-year investigation into more than 2,000 timing issues and errors, *When* presents a single and practical approach for dealing with timing in life and business. Good timing, Albert argues, is not just a matter of luck, intuition, or past experience—all of which may be unreliable—but a skill. He describes that skill and details the tools and methods needed to conduct a successful timing analysis. The book is the first to offer an efficient and comprehensive way to think through any timing issue. Filled with dozens of lively stories illustrating good and bad timing in all walks of life—business, warfare, medicine, sports, entertainment and the arts. Written by Stuart Albert, one of the foremost timing experts in the world and developer of the first practical, research-based method for turning the skill of timing into a competitive advantage. Engaging and counterintuitive, *When* will show everyone, regardless of the work they do, or the life they live, that "it's all in the timing."

.com QA with Stuart Albert, author of *When: The Art of Perfect Timing*. Who stands to benefit from reading *When*? How many times have you, or someone you know, jumped the gun—or more likely, waited too long—and missed an opportunity? In all areas of business, as in life, timing is everything. *When* explains why good timing is not just a matter of luck, having the right intuition, or applying conventional rules of thumb that no longer work. Good timing is a skill that can be acquired, whether the question is when to launch a new product, invest in new plant or equipment, conclude a negotiation, or give it all up and set sail for Tahiti. How does *When* help us make better timing decisions? *When* describes a new way to read the dynamics of any environment by finding and analyzing patterns composed of six elements that resemble the structure and organization of a musical composition. *When* explains how to find these music-like patterns, why we miss them, and how to use them to make better decisions about timing. Ultimately, *When* reveals a largely unnoticed world composed of sequences, rates, rhythms and other temporal elements. Although they are a necessary part of everything that happens in the world, these patterns don't have names, and you won't find them in big data. By providing a set of diagnostic lenses to help you find them, *When* gives you a richer and more complete understanding of every situation, leading to better decisions. What is one example of a business failure that could have been avoided with the right timing? The worst timing mistakes are not those that have significant human or financial costs, but those that appear to be inexplicable, where we ask, "How could someone have made a mistake like that?" One example is Cooper Union's decision to build a 166 million dollar engineering building on its campus in New York with the hope that a donor would step forward to fund the building. As of May 2013, nobody has. This is a classic sequence inversion error, playing notes out of order—in effect putting the cart before the horse. The first step should have been to attract the donor, who would help select the architect, and then become involved in the design of the building. The first chapter in *When* discusses sequence issues, and reading that chapter trains the eye to pick up on sequence mistakes before they happen. What inspired you to develop your model of timing? This book began by accident. When Saddam Hussein invaded Kuwait in August 1990, I said to a colleague that I knew when the U.S. might go to war (mid-January). When that proved correct, I decided to write out the basis for my intuition. When I was done, I had over 100 pages. Timing is important, I said to myself. Someone should write a book about it. I asked colleagues, searched the existing literature, and found no satisfactory book. Twenty-two years later, I sometimes say that the first sentence of *When* should read: This book is late.