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Phil Cleaver

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You'll appreciate this design career guide if: You're a recent graduate and looking for a job as a designer You want resume and interviewing advice, as well as tips for working in the design industry You'd like to learn how to avoid common pitfalls of asserting yourself in the design industry What They Didn't Teach You in Design School by Phil Cleaver provides advice on the stage from graduating, and getting into a studio and staying there as a valued designer, and explores best design practices. Though predominantly serving as a useful guide and bridge in the first year of your career as a designer, it should also be considered an essential tool that can be consulted when you're unsure of what to do next. Begin with the essentials of beginning your design career, like building your resume and portfolio, seeking out opportunities, and preparing for and securing interviews. More than just helping you get a job, however, this career guide serves to help you succeed in whichever design position you land. Learn how to effectively work with other designers and your own clients, keep up to date with the industry, hone your business skills, and much more. From the day after graduation to the completion of your first year as a design professional, this career guide will help you stay on top of your game. In What They Didn't Teach You in Design School you'll find: 11 chapters covering topics ranging from software skills, print production, and designer relations, to good design practice, web skills, and working with external suppliers Helpful design advice that you'll want to return to again and again A word from the author: "Working in a studio is hugely different from studying; this book is aimed at helping you through the transition and giving you the ammo to climb this massive new learning curve." --Phil Cleaver

About the Author Prof. Phil Cleaver, who wrote and designed What They Didn't Teach You in Design School, is a multi award-winning designer. A protege of Anthony Froshaug, he has worked with Alan Fletcher at Pentagram, Wim Crowel at TD in Holland and Michael Wolff at Wolff Olins. He is a board member of the International Type Academy and a fellow of the Royal Society of Arts.