

out that I received this book as the companion to the MBA IQ Online Course, which cost me \$200 and provided no incremental benefit other than flash cards and a few short quizzes. Oh yea, and "no refunds for any reason". REALLY?? That whole online offering is deceptive and borderline illegal. 0 of 0 people found the following review helpful. Great! By Nina Germeyer Contemplating an MBA but don't know whether it is worth it? This book covers every aspect of business management in a logic and clear framework. Organized by discipline and interaction area, you will get a full assessment of your strengths and weaknesses by answering the questions as you go through the book. Strictly speaking I think this book covers more business area and functional skills than most MBAs. It is also a great shortcut tool for quickly acquiring terminology and high level familiarity with function areas outside of your core expertise. Well worth reading for anyone who are serious about their career! What's Your MBA IQ: A Manager's Career Development Tool 0 of 0 people found the following review helpful. Finally a robust self assessment for management competencies for business managers By Sean Stowers MBA IQ represents an excellent tool for organizations to administer a comprehensive self assessment of business management skills to their employees. As someone who works with organizations to determine their learning and development needs, I would recommend this assessment to any of my clients looking to identify skills gaps for their employees. Devi and the APBM have done an amazing job in developing this robust, yet easy to use assessment.

What's your MBA IQ? A combination of what you know and how much you've applied this knowledge on the job, your MBA IQ is what defines your management knowledge in today's business climate. It's what keeps you at the top of your profession, an expert in your specialized field with an understanding, as well, of cross-functional disciplines. Arming you with a solid foundation across the entire MBA curriculum to interact with colleagues, clients, senior management, and professors at a higher, more advanced level, international business expert Devi Vallabhaneni helps you get the most from MBA-level topics—and ultimately, develop your career. This authoritative road map facilitates advanced management education and reveals a structured approach for career development in the management profession, equipping you with nuts and bolts coverage of: General management, leadership, and strategy Operations management Marketing management Quality and process management Human resources management Accounting Finance Information technology Corporate control, law, ethics, and governance International business Project management Decision sciences and managerial economics The related self-assessment exercises available at www.mbaiq.com allow you to compute your MBA IQ. You can find out where your weaknesses are and then begin to develop your knowledge base to gain proficiency in all management areas and become a true business generalist. Since the MBA degree has become a de facto standard in management education, the goal of What's Your MBA IQ? is to make the knowledge contained in an MBA accessible to all business practitioners. As a result, this book is equally relevant to business practitioners, whether or not they pursue an MBA. Also, your organization can use What's Your MBA IQ? to assess its business practitioners' readiness for corporate rotation programs, high potential programs, the CABM, the CBM, or an MBA degree.

"In the preface to her book What's Your MBA IQ? A Manager's Career Development Tool, Devi Vallabhaneni wishes she had had this book with her before she started her MBA at the Harvard Business School. Therein lies the inspiration for the book. MBA, she says, is like mastering a language and that one year shouldn't be used for just picking up the basics. This book, therefore, is a guide for students preparing for their MBA entrance exams." (Livemint.com, August 15, 2010) "The MBA IQ is what defines your management knowledge in today's ever-changing business climate. This informative book, by the president and CEO of the Association of Professionals in Business Management, serves as a roadmap, facilitating advanced management education." (AM New York, November 2, 2009) From the Back Cover Calculate your MBA IQ and achieve core competencies in 12 functional areas of management What's your MBA IQ? A combination of what you know and how much you've applied this knowledge on the job, your MBA IQ is what defines your management knowledge in today's business climate. It's what keeps you at the top of your profession, an expert in your specialized field with an understanding, as well, of cross-functional disciplines. Arming you with a solid foundation across the entire MBA curriculum to interact with colleagues, clients, senior management, and professors at a higher, more advanced level, international business expert Devi Vallabhaneni helps you get the most from MBA-level topics—and ultimately, develop your career. This authoritative road map facilitates advanced management education and reveals a structured approach for career development in the management profession, equipping you with nuts-and-bolts coverage of: General management, leadership, and strategy Operations management Marketing management Quality and process management Human resources management Accounting Finance Information technology Corporate control, law, ethics, and governance International business Project management Decision sciences and managerial economics The related self-assessment exercises available at www.mbaiq.com allow you to compute your MBA IQ. You can find out where your weaknesses are and then begin to develop your knowledge base to gain proficiency in all management areas and become a true business generalist. Since the MBA degree has become a de facto standard in management education, the goal of What's Your MBA IQ? is to make the knowledge contained in an MBA accessible to all business practitioners. As a result, this

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About the Author Devi Vallabhaneni, CABM, CBM, CPA, is the President and CEO of the Association of Professionals in Business Management. Prior to founding this nonprofit and higher-education organization, she worked for Gap, Inc., in international business development, as well as in Gap's online business development where she was responsible for devising expansion strategies for Gap, Banana Republic, and Old Navy brands. In addition, she helped start and worked with Arthur Andersen's litigation services practice at their Singapore and Hong Kong offices. She earned her MBA from the Harvard Business School and sincerely believes that sustained career development begins with knowledge development.