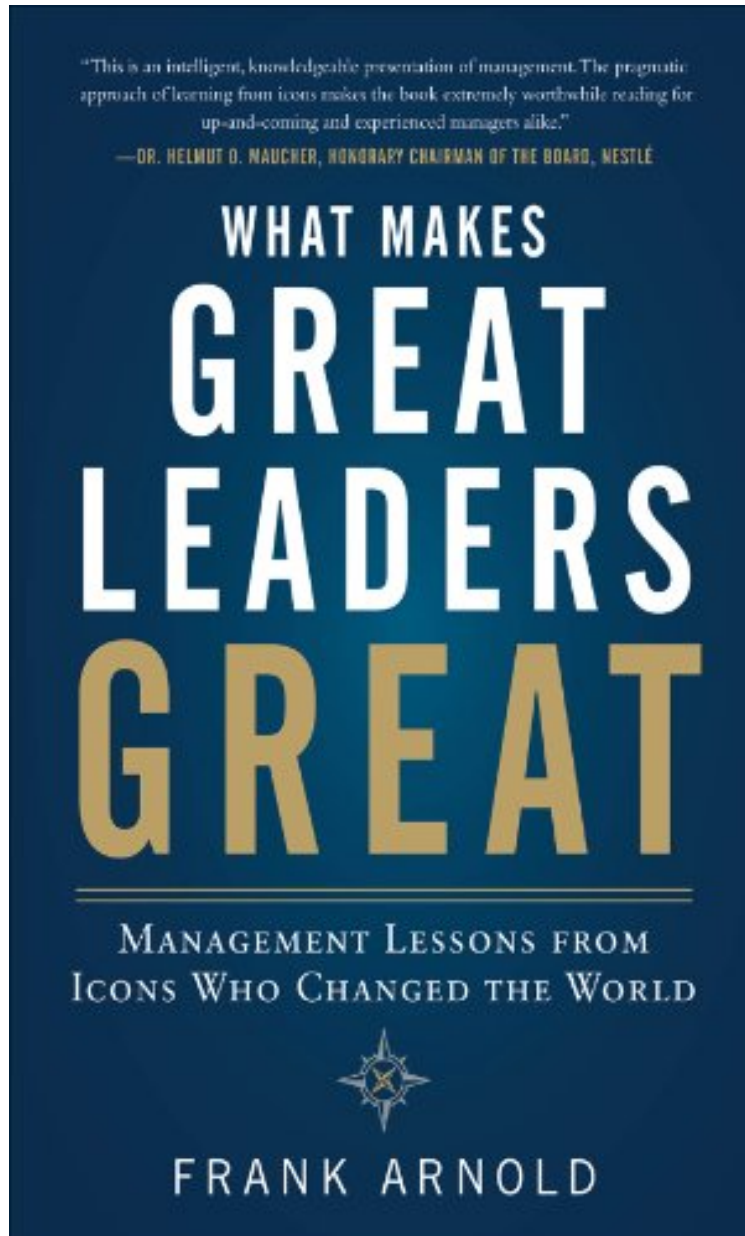


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About the Author Frank Arnold is the CEO of ARNOLD Management, a management consultancy specializing in activating corporate intelligence. A leading consultant, bestselling author, and keynote speaker on management issues, he is also a columnist and regular contributor to leading German-language business magazines and newspapers.