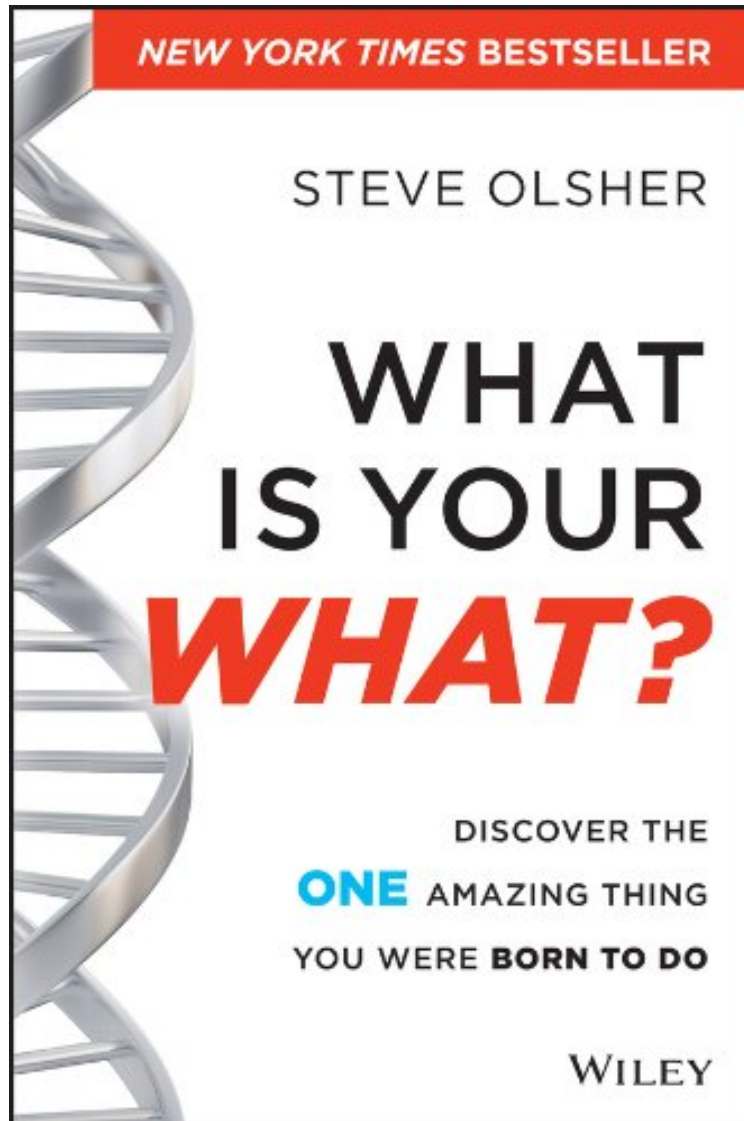


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# What Is Your WHAT?: Discover The One Amazing Thing You Were Born To Do

*Steve Olsher*

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**Steve Olsher : What Is Your WHAT?: Discover The One Amazing Thing You Were Born To Do** before purchasing it in order to gauge whether or not it would be worth my time, and all praised What Is Your WHAT?: Discover The One Amazing Thing You Were Born To Do:

4 of 4 people found the following review helpful. Fun reading - grounded in helping one find meaning and purposeBy Natasha TaylorAfter many years of having a career in community health education and classroom teaching, I wanted to find a way to share my talent and abilities online. I am a Renaissance person and couldn't choose which of my

interest and skills were a good vehicle for creating a coaching/mentoring online presence. Steve Olser's book was fun to read and it helped me focus on What is my What. What interest are most meaningful to me at the time. What skills would support a visible coaching business.. Steve is an insightful, grounded, and talented person.4 of 4 people found the following review helpful. One of the most awesome books I have ever readBy Flower HatWhat is Your What is phenomenal. Steve Olser gives you a workable, immediate formula about how to figure out what your mission is in life, and helps you find the steps to go after it...and to make positive changes that will last a lifetime. And he gives great examples of people whose lives have changed thanks to his principles. I am still stunned over how much information is packed into this book. This is one of the few "self-help" books I can see myself re-reading. I've read tons of inspirational/motivational books this is one of the best. It's helping me to improve my life tremendously and I'm so happy I found it.3 of 3 people found the following review helpful. "What is your What" is a great ready for honing in on understanding you your purpose ...By Customer"What is your What" is a great ready for honing in on understanding you your purpose and passion that is innate to you. This is your true gift to use and share with the world and it brings pure satisfaction to you. Steve Olser has put together a process to follow, so if you do the work you will discover your What. Then all you have to do is start using your What for your advantage, which is simple because it will be a purpose you love to do.

Are you ready to discover your WHAT—that is, the 1 amazing thing you were born to do? Would you like to powerfully impact both those who share this lifetime with you and those of lifetimes to come? In What Is Your WHAT? author Steve Olser reveals his proven process that has helped thousands answer YES to these life-changing questions and cultivate a life of purpose, conviction, and contribution by identifying and creating a plan of action for bringing the 1 thing they were born to do to fruition. It is a timely, step-by-step guide that will guide you towards making both a fortune and a difference sharing your unique gift with the world. Features inspiring stories of trial, tribulation, and triumph, as well as examples of 17 public figures, such as Guy Kawasaki, Chris Brogan, and Jack Canfield who have made the critical shift from pursuing commodity-driven opportunities to honoring their singular blueprint Author Steve Olser is a 25+ year entrepreneur, creator/founder of The Reinvention Workshop, and award-winning author of Internet Prophets: The World's Leading Experts Reveal How to Profit Online Steve's singular approach to realizing permanent, positive change blends proprietary methods with ancient wisdom and revolutionary lessons from modern thought leaders. Leverage this proven system to discover your WHAT and realize ultimate achievement in business and life.

Praise for What is Your WHAT? "Every once in awhile a book comes along that stands out in its ability to really help people. If you are one of those people who feels unsatisfied with your work or still haven't figured out what you want to do when you grow up, read this book, do the brilliantly constructed exercises and watch your life transform." —Jack Canfield, Co-creator of the Chicken Soup for the Soul series and Co-author of The Success Principles "We are told the biggest regret shared by people in the last days of life is that they did not live an authentic life. Busy living out the expectations of others, they tried to be "responsible" and "practical" but missed the one thing that would have made them great. In this timely book, Steve draws from the examples of people living their WHAT to give each of us a step-by-step process for living authentically. Prepare to become who you were born to be." —Dan Miller, New York Times bestselling author of 48 Days to the Work You Love "I believe we are all created by God with a unique set of passions, talents, skills, abilities, personality and presence that make us unique. That means you are the only one that can bring your unique value to the world! In What Is Your WHAT?, Steve Olser helps you identify and move forward into what you were born to do. That fire burning inside you? It's calling you to impact the world. Do it!" —Joel Comm, New York Times Best-Selling Author - www.JoelComm.com "If you're ready to learn a blueprint for discovering your true talents, skills and abilities, then read and absorb the strategies in this book by Steve Olser!" —James Malinchak - featured on ABC's Hit TV Show, "Secret Millionaire"; Co-Author, Chicken Soup for the College Soul; Founder, www.BigMoneySpeaker.com "What is Your WHAT? will make a positive difference in your life. If you've ever wondered, "Why am I here and how can I turn my joy into my job?" —this book shows you how. Read it and reap." —Sam Horn, author of POP! and SerenDestiny; www.SamHorn.com "In a world full of fuzziness and confusion, this book is like a tiny grenade of clarity. Sharp, smart and to the point, it's a perfect way to figure out your WHAT." —Jon Acuff, New York Times Bestselling author of Start www.JonAcuff.com "Steve Olser has done a stellar job in reminding us of the key to really engaging with our life and work. A direct, engaging, and useful manual for connecting with our own unique signatures, and why that matters." —David Allen - international bestselling author - Getting Things Done: The Art of Stress-Free Productivity www.DavidCo.com "Identifying the ONE thing you were born to do and sharing this gift with the world is both your obligation and your birthright. What Is Your WHAT? not only teaches you precisely how to tap into your inherent blueprint but also to understand how you're uniquely wired to excel. I highly recommend reading it." —David Riklan - Founder —www.SelfGrowth.com, # 1 Self

Improvement Website on the Internet  
From the Inside Flap  
One person has the power to change the world, impact millions of lives, and leave a legacy for lifetimes to come. That person is . . . YOU! In *What Is Your WHAT?*, Steve Olsher, award-winning author and founder of The Reinvention Workshop, reveals his proven process for cultivating a life of purpose, conviction, and contribution by identifying and creating a plan of action for bringing the ONE thing you were born to do to fruition. It is a timely step-by-step guide that will propel you towards achieving both peace and prosperity by sharing your unique gift with the world. Featuring inspirational stories of trial, tribulation, and triumph, as well as examples of public figures such as Guy Kawasaki, Chris Brogan, Mari Smith, and Jack Canfield who sat down with Steve to discuss how they made their critical shift from pursuing commodity-driven opportunities to honoring their singular blueprint, *What Is Your WHAT?* will help you identify what puts fire in your soul. With Steve's inspiring direction, you'll learn how to: Become aware of your strengths and self-imposed limitations Journey through the Four Stages of Learning and shift from Unconscious Incompetence to Unconscious Competence Retrain your brain to experience life without the filter of preconceived notions Identify your WHAT—that is, the ONE thing you were born to do Forge your path and create your legacy Become who you were born to be  
Olsher's singular approach to realizing permanent, positive change blends his own proprietary methods with ancient wisdom and revolutionary lessons from modern thought leaders. Leverage this powerful system to discover your WHAT and realize ultimate achievement in business and life. The world is waiting for you!  
From the Back Cover  
Praise for *What Is Your WHAT?*  
"Every once in awhile a book comes along that stands out in its ability to really help people. If you are one of those people who feels unsatisfied with your work or still haven't figured out what you want to do when you grow up, read this book, do the brilliantly constructed exercises, and watch your life transform." —Jack Canfield, co-creator of the *Chicken Soup for the Soul* series and co-author of *The Success Principles*  
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"In a world full of fuzziness and confusion, this book is like a tiny grenade of clarity. Sharp, smart, and to the point, it's a perfect way to figure out your WHAT." —Jon Acuff, New York Times bestselling author of *Start*