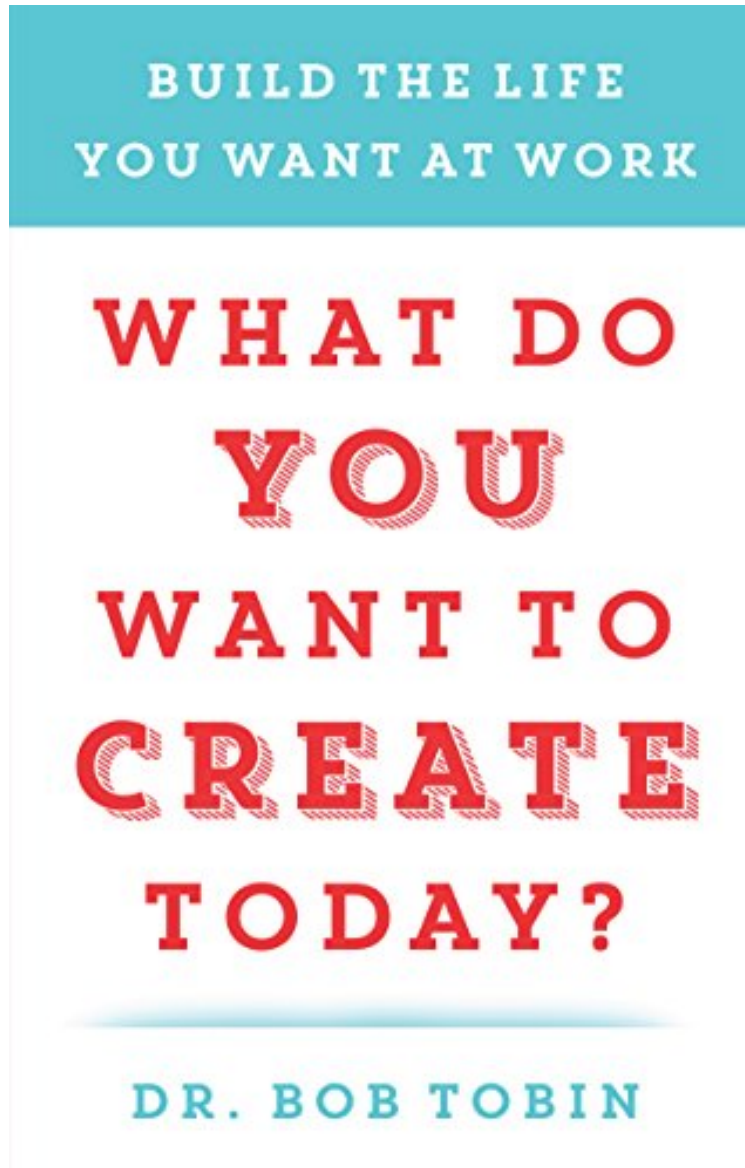


# What Do You Want to Create Today?: Build the Life You Want at Work

Bob Tobin

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**Bob Tobin : What Do You Want to Create Today?: Build the Life You Want at Work** before purchasing it in order to gauge whether or not it would be worth my time, and all praised What Do You Want to Create Today?: Build the Life You Want at Work:

2 of 2 people found the following review helpful. An honest book that will help you start dreaming again By Anthony

Tate. This book is full of interesting real life stories, quotes and honest advice that will help you discover your dreams, but to be more precise this book will make you start dreaming again. Like Bob all of us get trapped in absurd goals and false dreams, and this path can lead us to misery. I have experience this just as Bob did and this is the main reason I connected with the message in this book. I really appreciate its message because it came to me in a moment I had reached an illusory summit in my career and was now stuck in the tip of the mountain with nowhere to go. Just because once I got there I had stopped dreaming. Focusing on professional achievements on a career that didn't make me happy had led me to frustration and anxiety. And it is hard to step down the summit and risk all you had achieved to climb there. This book made me feel that I was not the only one out there leaving a career that did not make me happy behind and start a new adventure. I am glad I found this book in this moment in my life, it has been a great guide that reassures my new career path.

3 of 3 people found the following review helpful. Good advice for more than just your career

By Japanmeister I just finished reading this book and must say that I really enjoyed it. The author's writing style is easy to follow and I appreciated the simple, yet illustrative real life examples he sprinkled throughout the book. Nothing he wrote about was particularly revolutionary or novel. However, his observations and advice were heartfelt and delightfully refreshing to ponder. I'm really glad I read his book. This is more than a simple business book and I am hopeful that I can improve my life by implementing some of the lessons I learned in the book.

1 of 1 people found the following review helpful. "What do You Want to Create Today" is the next best thing to having Bob consult for you directly

By francis maher In my role as president of Rohm and Haas Japan I often contracted Bob Tobin as a consultant for team building and marketing projects. I always found his advise to be creative straightforward and effective. "What do You Want to Create Today" is the next best thing to having Bob consult for you directly. The information is laid out in a logical format and in clear language. The book is clearly an effective distillation of years of lessons learned from a broad spectrum of countries, industries and situations and I highly recommend it.

Forget what you think you know about success and make your own happiness. Dr. Bob Tobin lived what looked like a great life in Southern California: he had a house by the beach, a good consulting practice, and a BMW. But he wasn't truly happy. Work didn't really work for him. After losing a job, going on a life-changing trip, and gaining a major change in perspective, Bob relocated to Japan, where his career path changed in ways he had never predicted and he finally found personal satisfaction, success, and happiness. But how did he do it? And how can you do it?

Many of us are dissatisfied with our lives but don't make happiness a priority. It's time to forget everything you think you know about success, and stop trying to fit the mold. Traditional models of success don't work not in a way that is right for you. Start learning more about yourself and your passions and start realizing your creative and professional dreams today.

What Do You Want to Create Today?: Build the Life You Want at Work shows you how to develop your career in a way that uniquely suits you. Tobin has spent 25 years using the strategies outlined in this book to inspire hundreds of executives and thousands of students to create the kind of lives they want at work. Offering a mix of inspiring advice, practical suggestions, questions for reflection, and uplifting stories, What Do You Want to Create Today? is an essential guide in finding happiness and fulfillment via your work. You'll gain a new perspective as you learn: Why focusing on objectives is holding you back How to read the air and act on what people don't say How to develop courage and confidence How best to handle difficult coworkers It's time to embrace your dreams, surround yourself with positive people, summon your courage, have fun working, and never stop learning.

"Not only is Tobin's book helpful for those who want to pursue a different and more meaningful life at work, it is also an insight into Japan's unique culture. Tobin has learned to utilize and embrace that culture to benefit his own career. His engaging book deftly shows how it might benefit yours." *The Diplomat*

Tobin asks questions that inspire the reader to reflect on their own life. . . . He speaks as a friend who wants the best for his reader." *The Japan Times*

"An inspiring, inside-outs view of building a life that works. Tobin has an engaging, informal way of writing, making it more likely you will absorb and use his ideas. Learn from his experience." Geoff Bellman, consultant and bestselling author of *Extraordinary Groups and Consultant's Calling*

"Anyone in business or going into business should ask the question 'Do I have the courage to be happy and successful?' If you are not sure of your answer, read this book." Jim Alley, Senior Vice President (Retired) at Mattel, Inc.

"Bob Tobin is an expert on how to turn around an organization, a team, or a life. In his book, *What Do You Want to Create Today?*, he shares his potent wisdom for adding meaning and passionate productivity to your workplace." Mark Levy, founder of Levy Innovation and author of *Accidental Genius: Using Writing to Generate Your Best Ideas, Insight, and Content*

"Bob Tobin's essential new book gets at the heart of today's professional challenge: a choice between following the safe path, which is getting less secure every day, and finding the courage to create a unique and amazing life. Mixing professional insights with engaging personal anecdotes, Tobin has provided a smart and practical guide for anyone who wants to get inspired and take action." Dorie Clark, author of *Reinventing You* and HBR/Forbes contributor

"Bob is an inspiration. This wonderful book will help you succeed and have fun in work and more importantly in life!" Garr Reynolds, bestselling author of *Presentation Zen* and *The Naked Presenter*

"Bob Tobin's approach to career

satisfaction starts with the most important element: YOU. He throws away the simplistic formulas for success that bind you into prescribed career paths and instead shows you how to achieve your true ambitions by tapping into your individual creativity. This is an important book for anyone wondering why they are not happy at work and what that can do to change that."Melanie Billings-Yun, Ph.D., author of Beyond Dealmaking "Most of us at some time dream of doing what we really want, but are locked in our current reality. This book is almost a 'how to' manual for believing in oneself. Bob Tobin is a living example of what is possible if one has the faith and courage to take that first step toward being truly happy."Kiku Taura, Former Head of Human Resources at UBS Global Asset Management