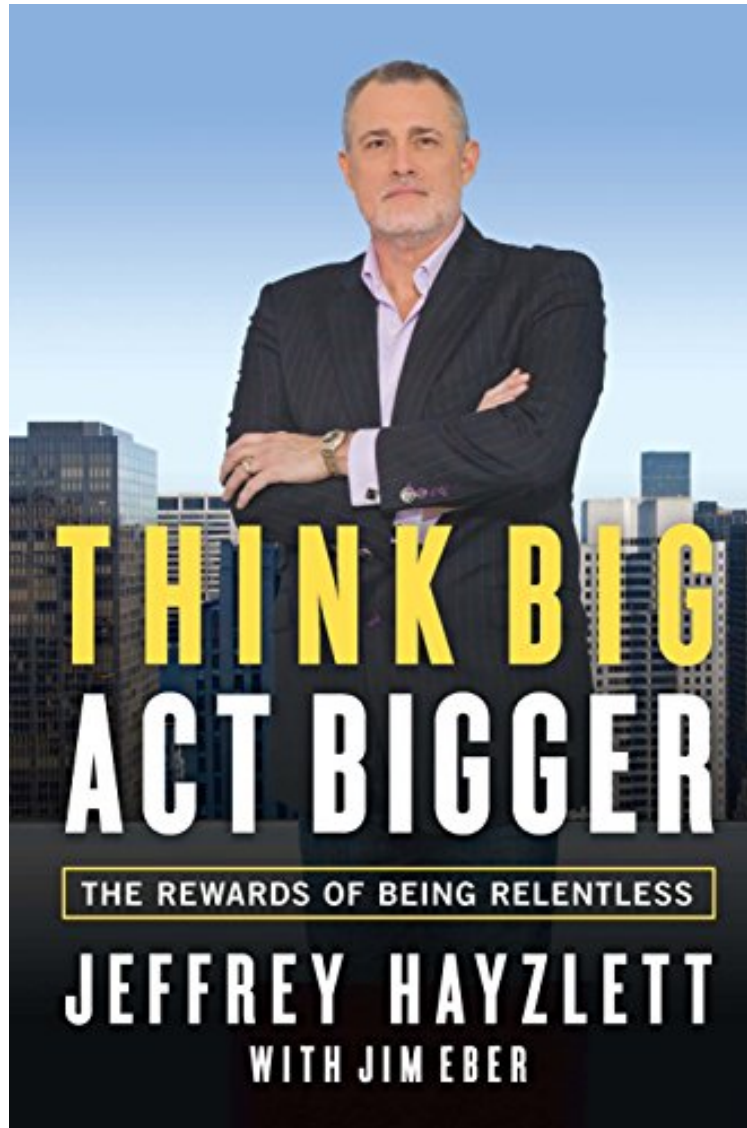


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Think Big, Act Bigger: The Rewards of Being Relentless

Jeffrey W. Hayzlett

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Jeffrey W. Hayzlett : Think Big, Act Bigger: The Rewards of Being Relentless before purchasing it in order to gauge whether or not it would be worth my time, and all praised Think Big, Act Bigger: The Rewards of Being Relentless:

2 of 2 people found the following review helpful. Four REALLY powerful wordsBy Brian S. WalterThink Big. Act Bigger. So much of self help is empty. This is NOT one of those cases. For people who have an entrepreneurial mindset, or simply want to work and live more boldly...this is MUST SEE TV type ideas. I noticed a few reviewers have made references to abrasive. That doesn't seem valid to me. This is a book about being bold. There are so many

forces in society, in our workplaces, and even in our families that seek to keep us from taking big or bigger actions. The tactics in Jeffrey's book are ones that candidly take courage to implement. But that's the point, isn't it? How do we become more courageous? By having a proven path laid out for us. Then it is a matter of will. And when we act on that will, we become more courageous and believe we can achieve more. Think Big. Act Bigger...those are four words I look forward to implementing in my business and life.

0 of 0 people found the following review helpful. Much Needed Perspective for the Rapidly Changing Business Landscape By Dwight Holcomb Having met Jeffrey in-person, I can attest that everything he states in, "Think Big, Act Bigger", is genuine to his core. I found, "Think Big, Act Bigger", to be a great reality check relating to how we try to conduct business, as well as the false-face that many people put on as leaders and executives. Becoming someone else to fill a role within an organization is counter intuitive and will ultimately lead to an unhappy, unsuccessful and frustrating failure in your career and business. I believe Jeffrey's message is very timely, especially considering the extremely high demand for curated messaging and branding that is occurring in almost every industry and market. If you are not true to yourself and if you are not clear about your purpose, so that you are able to identify what drives you in your career, then it is inevitable to end up in disappointment. On the flip-side, if you are giving a true account of who you are and what your company is about, directing the message to a laser-targeted market segment, the odds of success increase dramatically. I would certainly recommend Jeffrey's book to anyone in business, from executives of large firms, to entrepreneurs and start-ups.

Another great work by Jeffrey Hayzlett. 0 of 0 people found the following review helpful. Success without too much regard for relationships. By Jose Torres This book tells you to be yourself which is good, but be aware that being brash may hurt some relationships especially now days. He has good points, but I prefer measured approach. Its not necessary for strong individual to be abrasive to gain success in my opinion. If taking things on without concern on stepping on peoples' toes is what you are looking for, then this is the book for you.

The most dangerous move in business is the failure to make a move. Global business celebrity and prime-time Bloomberg Television host, Jeffrey W. Hayzlett empowers business leaders to tie their visions to actions, advancing themselves past competitors and closer to their business dream. Drawing upon his own business back stories including his time as CMO of Kodak and sharing examples from the many leaders featured on The C-Suite with Jeffrey Hayzlett, Hayzlett imparts ten core lessons that dare readers to own who they are as a leader and/or company, define where they want to go, and fearlessly do what it takes to get there caring less about conventional wisdom, re-framing limitations, and steamrolling obstacles as they go.

If what you're currently doing would get you more of what you want, the more would have already showed up. This book will show you how to take the kind of bigger action that will finally produce the results you want. I highly recommend it!

Jack Canfield, co-author of the Chicken Soup for the Soul reg; Series and The Success Principle; Think Big Act Bigger rises above the excuses and encourages readers to put themselves out there and steamroll obstacles.

Piers Morgan, British Journalist, Former CNN Host, NBC's The Celebrity Apprentice Winner From out of the tank and into the fire, Hayzlett just turned up the heat with Think Big Act Bigger.

Daymond John, Founder and CEO of FUBU, Star of ABC's Shark Tank Think Big Act Bigger cuts through the bullshit and reveals that there is no illusion to success!

Penn Jillette, of Penn Teller, Magician and Comedian Drawing on his own experiences and observations, Jeffrey lays out an actionable plan for how to develop your own brand and story and combine attitude with action to succeed. Fun to read and valuable for anyone, whatever their professional interests.

Christie Hefner, Chairman of Hatch Beauty, Former Executive Chairman of Canyon Ranch Enterprises and Former Chairman and CEO of Playboy Enterprises, Inc. This book is a great investment in yourself and an even better investment in your business.

Barbara Corcoran, Real Estate Mogul, Business Expert, Star of ABC's Shark Tank Hayzlett was born to write this book: fearless, bold, and a little irrational.

Harvey MacKay, New York Times Bestselling Author Read this book and you will soak up more information than a Sham Wow!

Kevin Harrington, Entrepreneur and Business Executive If Think Big Act Bigger was a man or woman, it would be the strongest of them all.

Greg Glassman, CEO of CrossFit Give me Liberty or give me Think Big Act Bigger!

John Hewitt, CEO and Chairman of Liberty Tax America runs on coffee, but great businesses run on thinking big and acting bigger.

John Costello, President of Global Marketing and Innovation for Dunkin's; Brands Get your business cooking by reading Think Big Act Bigger.

GJ Hart, Executive Chairman, CEO and President of California Pizza Kitchen Think Big Act Bigger runs races around the competition.

Elliot Walden, President and CEO of Racing Operations for WinStar Farm, and Former Thoroughbred Racehorse Trainer Read Think Big Act Bigger and level up your success in the game of life!

Nolan Bushnell, Founder of Atari Corporation and Chuck E. Cheese, Technology Pioneer, Entrepreneur and Scientist