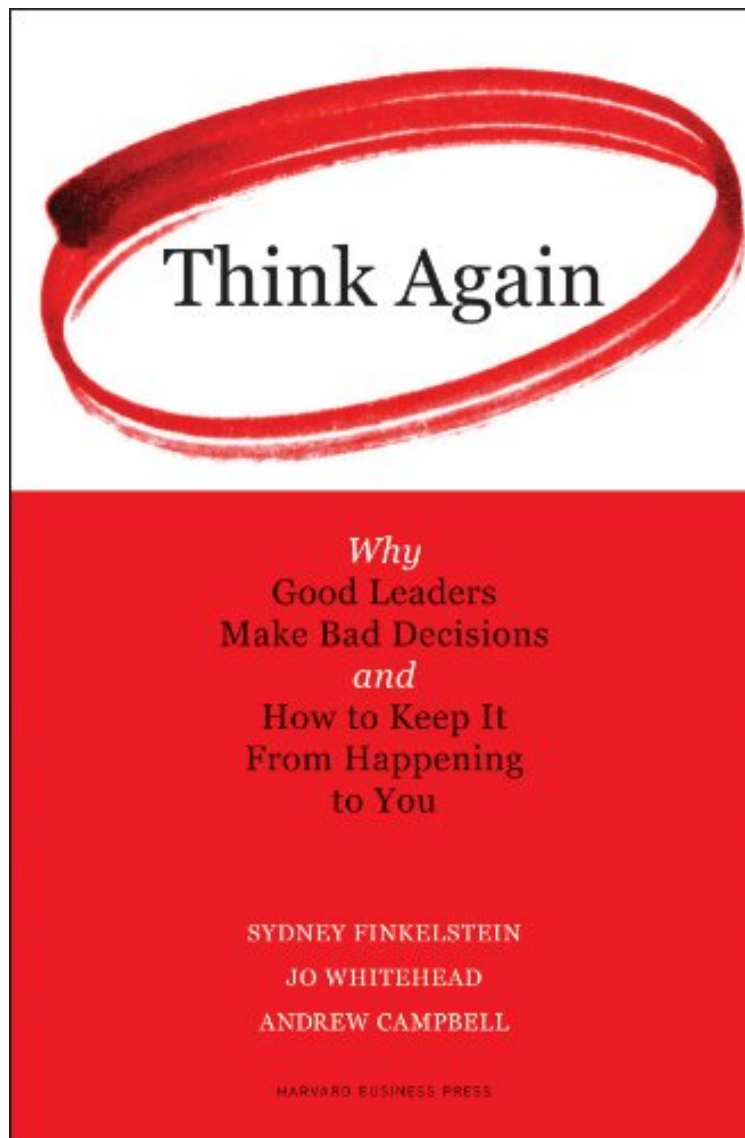


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Think Again: Why Good Leaders Make Bad Decisions and How to Keep it From Happening to You

Sydney Finkelstein, Jo Whitehead, Andrew Campbell
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Sydney Finkelstein, Jo Whitehead, Andrew Campbell : Think Again: Why Good Leaders Make Bad Decisions and How to Keep it From Happening to You before purchasing it in order to gage whether or not it would be worth my time, and all praised Think Again: Why Good Leaders Make Bad Decisions and How to Keep it From Happening to You:

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the halo effect of prior success by the authors. The authors provide over-simplified explanations for failed organizational strategies, and the authors seemed to have searched out very public cases to justify their own pre-determined thesis. The brain is obviously the root of decision making and provides mechanisms for experiential decision making, so the revelations presented in the book seem obvious. The safeguards are based in common sense, so nothing especially of value from my own perspective. 0 of 0 people found the following review helpful. Straightforward useful info By margaret luttinger Loved the case studies shared to demonstrate the points being made. Great that there is a link for further info and research. If you are interested in why employment of a problem solving method doesn't always protect against flawed decisions, you'll like this book. I recommend also The Stress Effect by Dr. Dick Thompson as they complement one another in material - where one doesn't focus greatly, the other does. The Stress Effect: Why Smart Leaders Make Dumb Decisions--And What to Do About It 0 of 0 people found the following review helpful. Five Stars By MTHOk read.

Why do smart and experienced leaders make flawed, even catastrophic, decisions? Why do people keep believing they have made the right choice, even with the disastrous result staring them in the face? And how can you be sure you're making the right decision--without the benefit of hindsight? Sydney Finkelstein, Jo Whitehead, and Andrew Campbell show how the usually beneficial processes of the human mind can become traps when we face big decisions. The authors show how the shortcuts our brains have learned to take over millennia of evolution can derail our decision making. Think Again offers a powerful model for making better decisions, describing the key red flags to watch for and detailing the decision-making safeguards we need. Using examples from business, politics, and history, Think Again deconstructs bad decisions, as they unfolded in real time, to show how you can avoid the same fate.