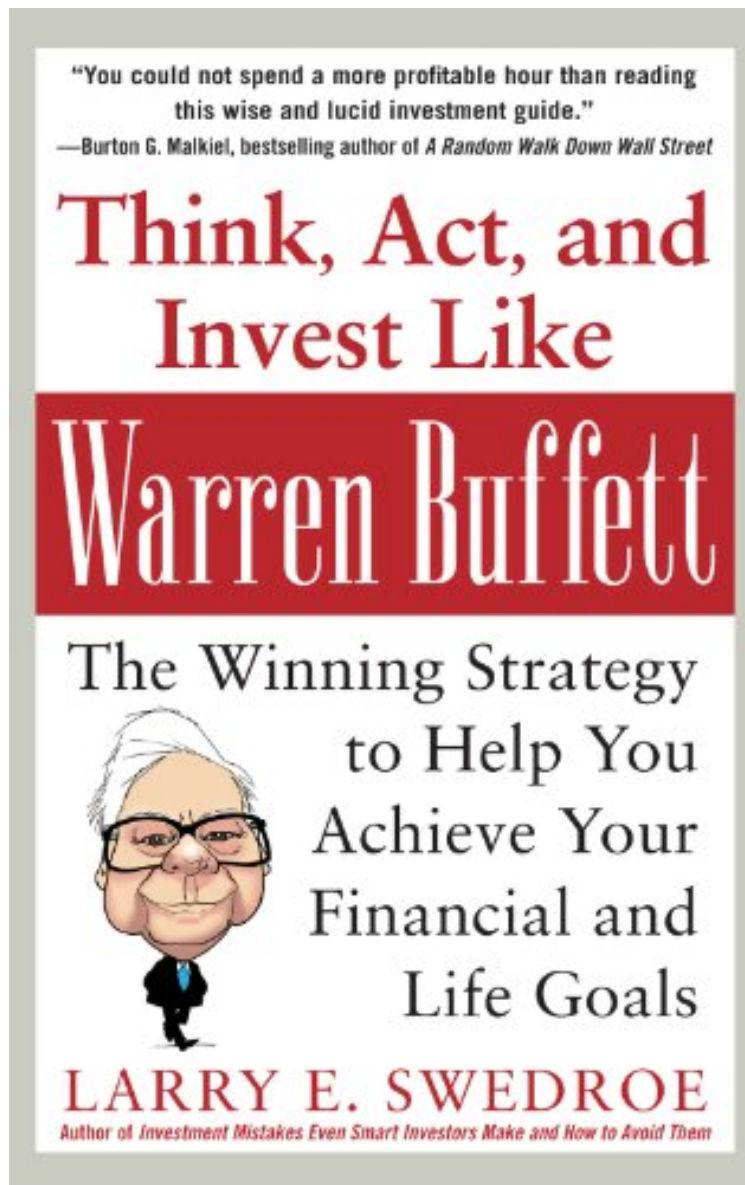


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Think, Act, and Invest Like Warren Buffett: The Winning Strategy to Help You Achieve Your Financial and Life Goals

Larry Swedroe

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Larry Swedroe is a very knowledgeable finance expert, he's tremendously gifted with the written word, and he is a champion of individual investors everywhere. His writing distills key takeaways from the last 60 years of finance research into easily understandable prose. My recommendation: pick up a copy of this easy-to-read book and follow its guidelines for decades to come. You'll be glad you did.
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Warren Buffet does not invest per the book's instructions. Nonetheless this is an excellent book. This is only book most investors need to read. If you have a little to moderate investing knowledge this book will get you pointed on the most productive direction. From here you just need to keep your hands in your pockets.

Bedrock investing principles for profiting in today's shaky markets
If you wanted to create the next earth-shattering consumer product, Steve Jobs would be an ideal role model to follow. If you planned to become a great golfer, you might look to Arnold Palmer or Jack Nicklaus. So, if your goals were to outperform other investors and achieve your financial goals, what should you do? Think, act and invest like the best investor out there: Warren Buffett. While you can't invest exactly like he does, Think, Act, and Invest Like Warren Buffett provides a solid, sensible investing approach based on Buffett's advice regarding investment strategies. When it comes to investing, Director of Research for the BAM Alliance and CBS News blogger Larry Swedroe has pretty much seen it all—and he's come to the conclusion that simple is better, that adopting basic investing principles always increases an investor's chance of success and that Buffett is the perfect model for such investing. In Think, Act, and Invest Like Warren Buffett, Swedroe provides the foundational knowledge you need to: Develop a financial plan to help you make rational decisions on a consistent basis Determine the level of risk that's right for you and allocate your assets accordingly Create a strong portfolio that will weather any economic storm Manage your portfolio—rebalance periodically to maintain proper risk levels The beauty of the Buffett approach is its profound simplicity: follow the basics, keep your cool, and have a sense of humor. The market volatility of recent years has ushered in armies of economists, forecasters and other so-called experts whose job it is to explain how everything works. Somehow, they have managed to muddy the waters even more. The truth is, investing is easier than you think—even in today's economy. "Complex problems can have simple solutions," Swedroe writes. Think, Act, and Invest Like Warren Buffett helps you go back to the basics—so you can leap in front of the investing pack. Praise for Think, Act, and Invest Like Warren Buffett: "You could not spend a more profitable hour than reading Larry Swedroe's wise and lucid investment guide." —Burton Malkiel, author, A Random Walk Down Wall Street "If you've been wondering why you've had such a hard time investing well, Playing the Winner's Game will diagnose your ills and treat them in just ninety short, delightful pages." —William Bernstein, author, A Splendid Exchange and The Investor's Manifesto "Follow the investment strategy advocated by Larry Swedroe, and free yourself to spend your time on life's treasures—like your family and friends!" —William Reichenstein, professor, Baylor University "As someone who teaches a college investments course, I would not have thought it possible to do what Swedroe has done in such a short concise book." —Edward R. Wolfe, professor of finance, Western Kentucky University "It's amazing. Larry Swedroe managed to pen a magnificent book not only chock full of actionable advice, but one that's fun to read. Get a copy and treat yourself to a better financial future." —Harold Evensky, president, Evensky Katz "Larry Swedroe is the undisputed expert in helping investors manage portfolios the smart way. His new book, Playing the Winner's Game, combines all facets of wealth management in an inspiring and powerful manner." —Bill Schultheis, author, The New Coffeehouse Investor

About the Author
Larry E. Swedroe is a principal and the Director of Research for the BAM Alliance. He has also held executive-level positions at Prudential Home Mortgage, Citicorp, and CBS. Swedroe frequently speaks at financial conferences throughout the year and writes the blog "Wise Investing" at CBSNews.com.