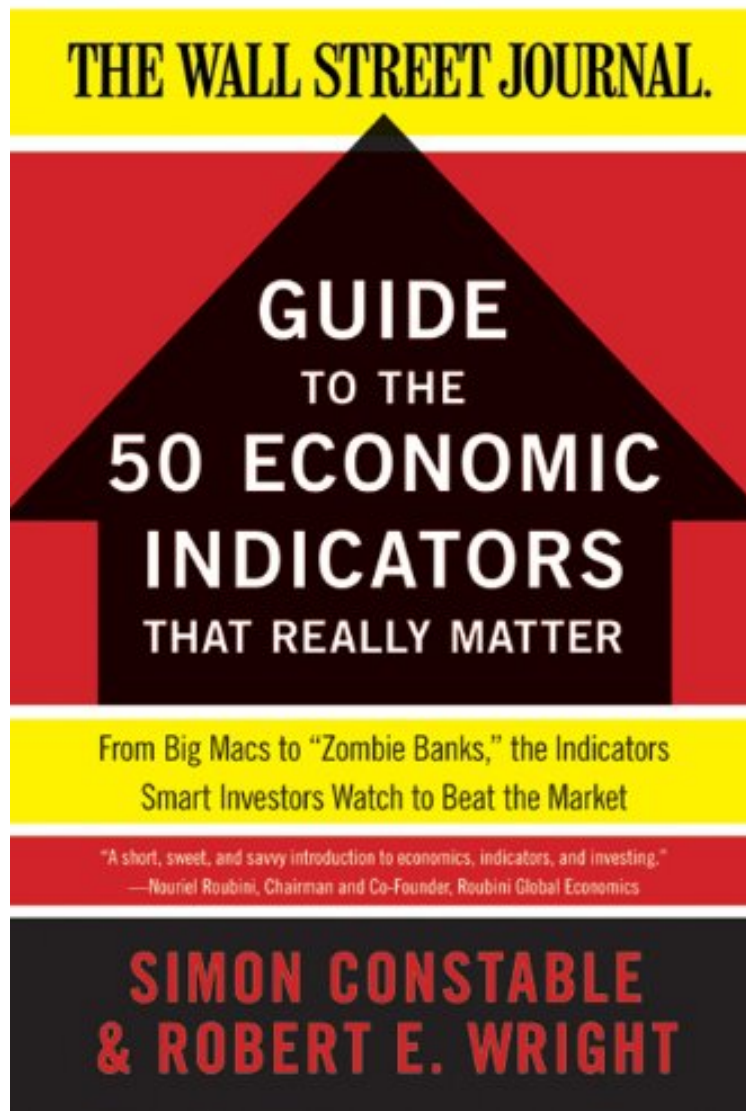


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## **The WSJ Guide to the 50 Economic Indicators That Really Matter: From Big Macs to *quot*;Zombie Banks,*quot*; the Indicators Smart Investors Watch to Beat the Market (Wall Street Journal Guides)**

*Simon Constable, Robert E. Wright*  
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By Chris G. Murphy  
Authors give a good introduction to various measures to pay attention to in each area of the GDP calculation. This is a good guide for the novice to intermediate investor that wants to learn more about what to look for and how to possibly use this information in your investment decisions. Should start you on the path to the "art" of forecasting and hopefully prevent being on the wrong side of the business cycle.  
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By Customer  
Excellent tool to learn about the stats that drive the markets. What I did not learn is how the big money uses some of these stats to justify why the market was up or down. The "where have you been the jobs number was negative" as stated by Bloomberg/ CNBC pundits and others. Then two weeks later the market rallies and the jobs number is all but forgotten. Those of us in the business know that unemployment is higher than the jobless numbers indicate or the CPI quote is bogus, yet it is the playbook all follow so we must play the game also. This book is a good reference tool!  
2 of 2 people found the following review helpful. Guide to the 50 Economic Indicators, Review  
By kaye Davis  
This is an important book for any serious investor. Although the terms may be familiar already, this book pulls the information together and clarifies what you thought you already knew. It is a good reference book and I intend to keep mine on the book shelf within easy reach to my computer. I believe this book is a worthy read for new or experienced investors. Thank you,

With more than 70,000 copies sold worldwide in multiple languages, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matter is a must-have guide for investors. WSJ columnist Simon Constable and respected financial historian Robert E. Wright offer valuable tips and insight to help investors forecast and exploit sea changes in the global macroeconomic climate. Unlike other investment handbooks, Constable and Wright's guide explores the not widely known economic indicators that the smartest investors watch closely in order to beat the stock market--from "Big Macs" to "Zombie Banks." Not only valuable and informative, The Wall Street Journal Guide to the 50 Economic Indicators that Really Matters is also wonderfully irreverent and endlessly entertaining, making it the most fun to read investors' guide on the market.

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