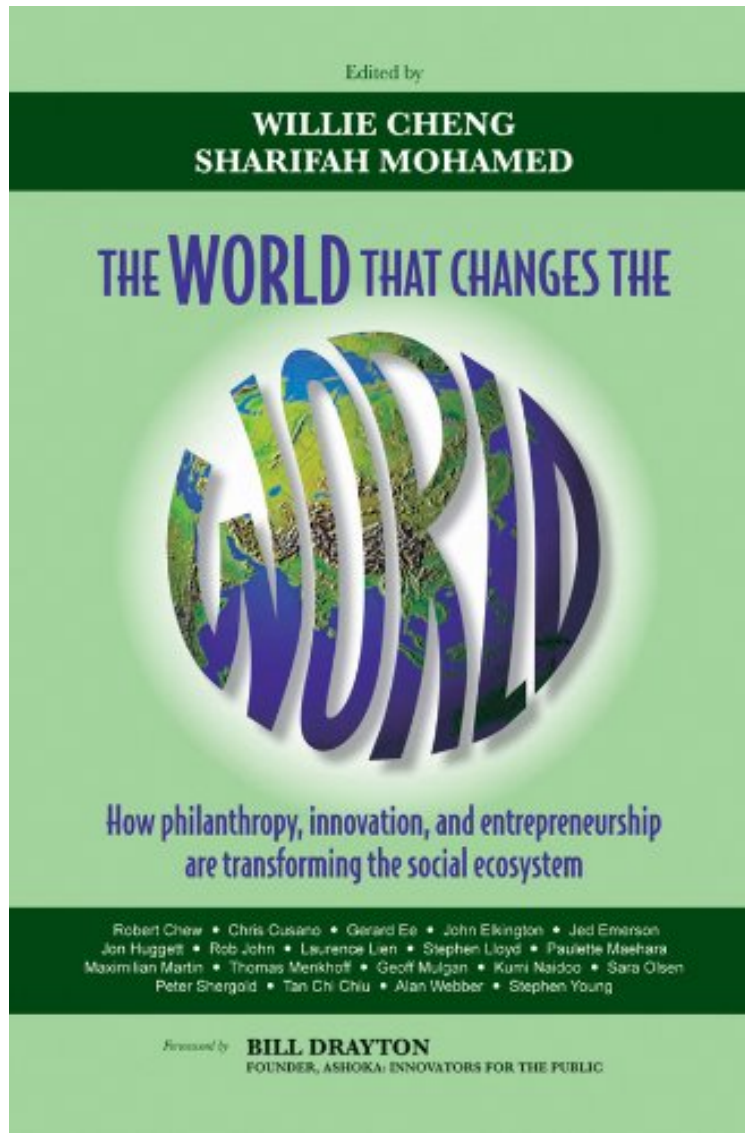


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# The World that Changes the World: How Philanthropy, Innovation, and Entrepreneurship are Transforming the Social Ecosystem

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**From Jossey-Bass : The World that Changes the World: How Philanthropy, Innovation, and Entrepreneurship are Transforming the Social Ecosystem** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The World that Changes the World: How Philanthropy, Innovation, and Entrepreneurship are Transforming the Social Ecosystem:

3 of 3 people found the following review helpful. A comprehensive yet highly-readable primer on transforming the social ecosystem By Philo Alto / Asia Value Advisors A well-organized primer for both practitioners and those interested in social change irrespective of where one sits within the social ecosystem. It is not a "how-to" book in navigating the social space; rather it provides a framework for progressive players trying to create collective leverage in enabling social change, not just being effective or efficient in their individual social objectives. For serious practitioners and leaders in the space, the book is a must read to enable informed action and avoid the unintended consequences of siloed thinking. For students and learners, philanthropists and social entrepreneurs, the book provides a reflection that we can be changemakers and social innovators even as our approaches and tools employed may vary.

If there is an X PRIZE for collaborative thought leadership of the social ecosystem, this book would get it. Dr. Peter H. Diamandis Chairman and CEO, X PRIZE Foundation The World that Changes the World is thought leadership at its best; envisioning the future through reflection and analysis of past trends and contemporary challenges. Senator the Hon. Ursula Stephens Australian Parliamentary Secretary for Social Inclusion and the Voluntary Sector The multifaceted, multinational, multisectoral insights in this volume offer inspiration, ideas, and opportunity for action and impact. Dr. Melissa A. Berman President and CEO, Rockefeller Philanthropy Advisors, Inc. This is a comprehensive primer representing the diversity of perspectives that comprises the evolving global social ecosystem. Dr. Pamela Hartigan Director, Skoll Centre for Social Entrepreneurship, Saïmon Business School, Oxford University The World that Changes the World puts together the pieces of this puzzle by explaining how these varied actors of the social ecosystem function and interact with each other. Matthew Bishop Co-Author, Philanthrocapitalism: How giving can save the world A valuable one-stop resource for the many players in, and observers of, the social ecosystem. Doug Miller Honorary President, European Venture Philanthropy Association The World that Changes the World should become the pocket guide for changemakers of the world in the same way that The Lonely Planet is for travelers of the world. Gib Bulloch Founder and Executive Director, Accenture Development Partnerships

From the Inside Flap The social ecosystem. A pulsating, thriving community of very diverse, at times divisive players, all driven by a common mission: to change the world for the better. It is a potent force on the planet. And it is growing. It is organized around several million civil society groups with a presence in every country in the world. More than 20,000 of these groups operate across borders. It is equivalent in size to the world's fifth-largest country, spending more than US\$1.9 trillion a year, and providing more than 4.8 million full-time equivalent jobs. To accomplish its mission, the social ecosystem employs a myriad of tools and approaches. Each player has its own, defined, but continually evolving, role to play. There are those who need help (beneficiaries), those who help (social purpose organizations), and those who help those helping (the capacity builders). These core players depend upon the wider community, the media, and the government for support. Indeed, they can be so effective that half of the populations in some countries are mobilized to their cause. There are, of course, problems and difficulties. For as much as the social ecosystem is about change, it is also beset by the forces of change. Enter the neophilanthropists who seek to introduce market and business practices, some of which appear to be at odds with the values of the social world. And from within the sector, new heroes; the social entrepreneurs; are emerging to create social change on an unprecedented scale in new pattern-changing ways. Meanwhile, the power of technology and innovation to foment disruptive change is enabling new possibilities and outcomes. The demands of accountability placed by civil society players on corporations and governments are rebounding on them. All these factors, and more, are transforming the social ecosystem even as it seeks to transform the larger world. The World that Changes the World sets out, for the first time, a holistic, complete, and detailed view of the fascinating social ecosystem: what it is, what it could be, and where it could be going. The book brings together twenty one international authors who share their perspectives and insights on various facets of the social ecosystem, the change drivers and the macro-trends. Well known thought leaders, captains of the industry and experts in their fields; among them, Alan Webber, Geoff Mulgan, John Elkington, Stephen Young and Kumi Naidoo - they are all heavyweights in the social space who can best describe the present and future of the social ecosystem. About the Author This unique book brings together 21 international authors; thought leaders, captains of industry, and experts in their fields; to share their perspectives on, and insights into, the various facets of the social ecosystem, its change drivers, and its macro-trends. Editors Authors Willie Cheng (Lien Centre for Social Innovation) Sharifah Mohamed (Lien Centre for Social Innovation) Authors Robert Chew (Information Technology Standards Committee) Chris Cusano (Ashoka: Innovators for the Public) Gerard Ee (Council for Third Age) John Elkington (Volans Ventures) Jed Emerson (Blended Value Group) Jon Huggett (Oxford University) Rob John (Asia Venture Philanthropy Network) Laurence Lien (National Volunteer Philanthropy Centre) Stephen Lloyd (Bates Wells Braithwaite) Paulette Maehara (Association of Fundraising Professionals) Maximilian Martin (IJ Partners) Thomas Menkhoff (Singapore Management University) Geoff Mulgan (The Young Foundation) Kumi Naidoo (Greenpeace International) Sara Olsen (SVT Group) Peter Shergold (Centre for Social Impact) Tan Chi Chiu (Gastroenterology Medicine International) Alan Webber (Fast

Company) Stephen Young (Caux Round Table)