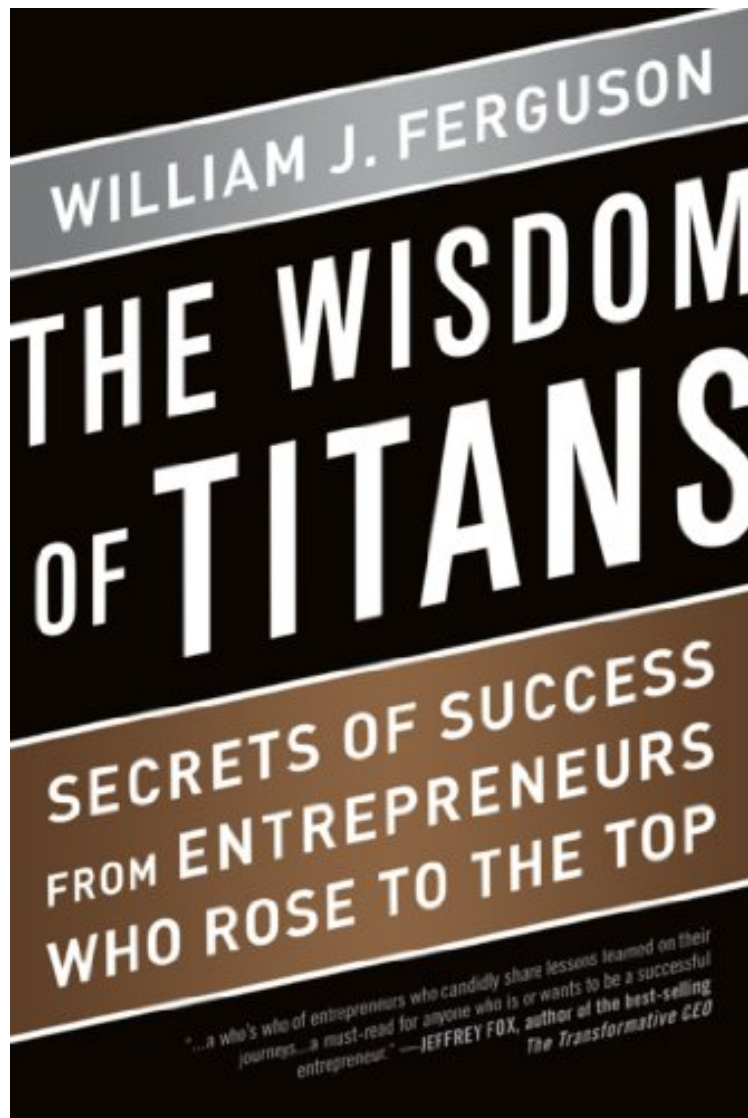


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The Wisdom of Titans: Secrets of Success from Entrepreneurs Who Rose to the Top

William Ferguson

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William Ferguson : The Wisdom of Titans: Secrets of Success from Entrepreneurs Who Rose to the Top before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Wisdom of Titans: Secrets of Success from Entrepreneurs Who Rose to the Top:

1 of 1 people found the following review helpful. Great read By Andrea An insightful, and easy, enjoyable read. I thoroughly enjoyed the personal stories and insights into the lives of the people covered in this book. Their journeys were fascinating and the lessons learned were helpful to anyone running a business today. Indeed, there is real wisdom

shared in this book and it is woven into every story. I intend purchase multiple copies to give as gifts as anyone with an interest in business and how others have successfully built their business's will enjoy this book.0 of 0 people found the following review helpful. Actions, not dreams!By Terry SavageSo many people dream about starting their own company. And some of them actually do it! But what makes the difference between an exhausting startup and profitable success? That's what you'll learn from the stories of these entrepreneurs. And Bill Ferguson has the gift of drawing them out, so you learn not only the results, but the emotions that went into these success stories. It's a book that is sure to help turn entrepreneurial dreams into realities.0 of 0 people found the following review helpful. Four StarsBy CustomerA clear, direct and short read.

Becoming a successful entrepreneur takes energy and drive. Less than 20% make it beyond the first three years. Achieving the next level, the status of business titanmdash;the upper echelon of leadershipmdash;takes an unrelenting commitment to turn an idea into a plan, a plan into a startup venture, and a venture into a successful business. The chances of getting to the top are slim at best, relying on a particular set of skills and attributes. In *The Wisdom of Titans*, William Ferguson shares how 10 famous titans, from Bill Marriott to Julia Stewart, made it to the top, for every entrepreneur to learn from and follow. The book describes the challenges of leading service organizations, in particular, where managing and motivating thousands of people can make or break the business. The book provides advice for those just starting out as well as business leaders looking to take their enterprise to the next level.

About the AuthorWilliam J. Ferguson serves as Chairman and CEO of Ferguson Partners Ltd. and as the Co-Chairman and Co-CEO of FPL Advisory Group. Bill conducts senior management recruiting assignments, with a specialization in president/chief executive officer searches and recruiting assignments for Boards of Trustees/Directors. He also conducts CEO succession planning assignments and facilitates public company Board assessments and senior management assessments. Bill is a widely respected author and speaker on the topic of leadership. He holds a B.A. from Harvard University, graduating Phi Beta Kappa, and an M.B.A. in marketing from the Wharton Graduate School of Business.Christopher J. Nassetta is President and Chief Executive Officer for Hilton Worldwide.