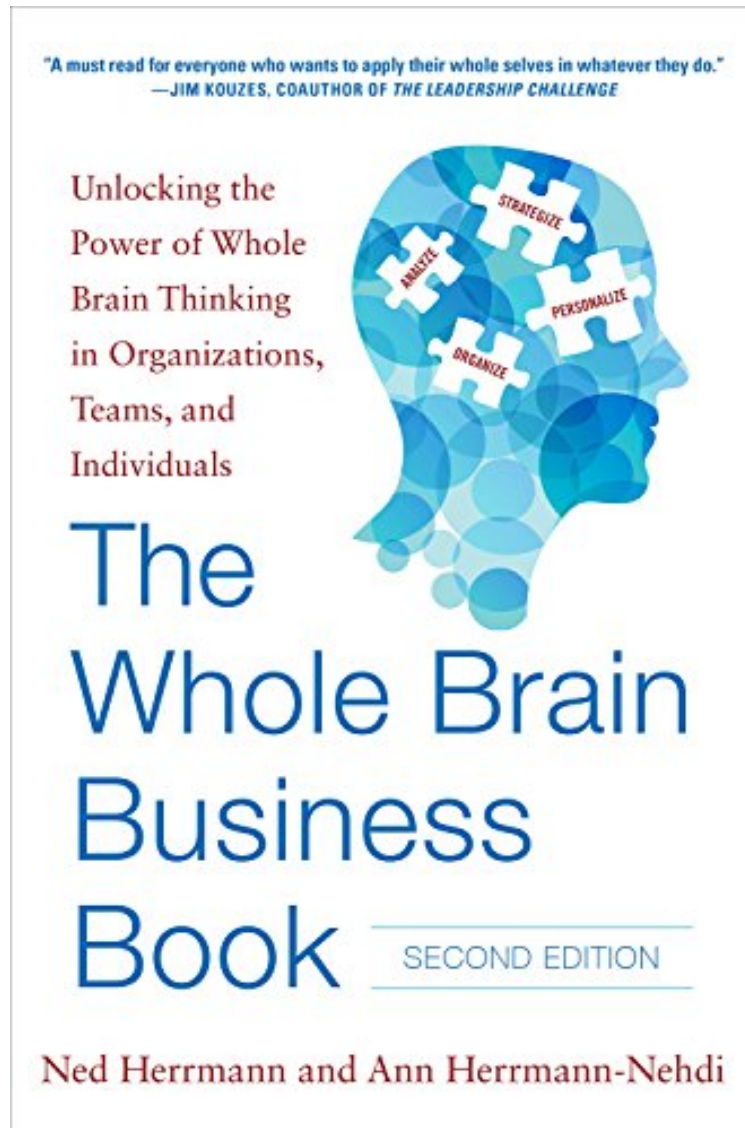


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The Whole Brain Business Book, Second Edition: Unlocking the Power of Whole Brain Thinking in Organizations, Teams, and Individuals

Ned Herrmann, Ann Herrmann-Nehdi
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"I have been in leadership and consulting roles for almost 45 years. The Whole Brain Business Book took me to a new place for the first time in over 20 years. The clients I work with create completely new mindsets as a result of exposure to this approach."-- Mike Packard Former Executive Vice President, LensCrafters Founder and CEO, TransCat Consulting
About the Author
Ann Herrmann-Nehdi is the CEO of Herrmann International and has worked with many hundreds of organizations around the world, helping them leverage their cognitive diversity and increase their thinking agility to improve profitability, leadership, productivity, innovation and overall business results. She has been featured in Business News Daily, Chief Executive Magazine, Chief Learning Officer Magazine, HR Executive Magazine, Investor's Business Daily, Management Today, T+D Magazine, Training Journal, and O The Oprah Magazine, among others, and has contributed chapters to many books on the topic of Whole Brainreg; Thinking and Learning. A sought-after, powerful speaker, she has delivered hundreds of featured keynotes and programs for domestic and international groups.