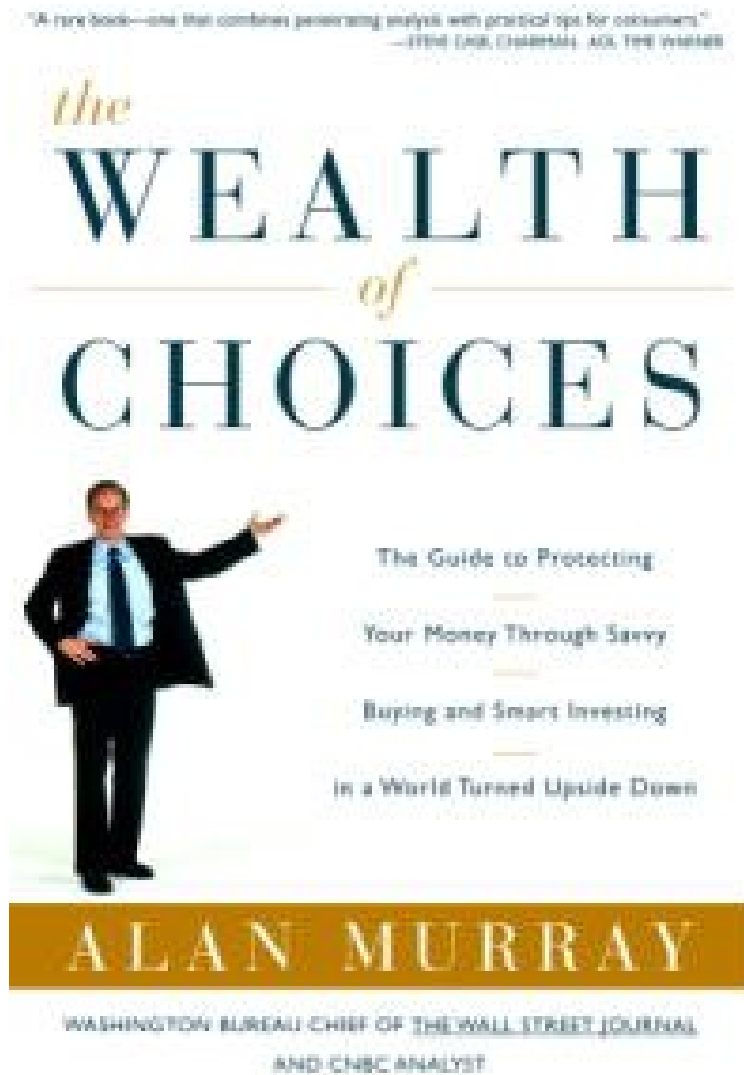


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# The Wealth of Choices: Use the New Economy to Put Power in Your Hands and Money in Your Pockets

Alan Murray

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"A lively and accessible primer that will orient readers confused by rapid changes and those trying to make the new economic conditions work for them." —Publishers Weekly "Murray is an optimist who believes that this economy means more freedom, choices, and power for individuals as they make life decisions. This is a must-read book." —Booklist "Murray deploys an impressive intellect, a top reporter's Rolodex, and sprightly writing to help readers understand and navigate what he sees as the new consumer paradise." —Institutional Investor From the Trade Paperback edition. From the Inside Flap The world has been turned upside down. The economy is unpredictable. And it's time for you to take control. There's no better guide to being a savvy buyer and a smart investor than Alan Murray, the Washington bureau chief of The Wall Street Journal. A clear and confident voice in times of chaotic change, Murray combines the big picture and street-smart tactics that will help you profit and live well. He begins with a perceptive overview of a rapidly changing economy, pointing out that even with the stock market zigging and zagging, the American economy is opening up more and more power to the individual consumer and investor. There is indeed a wealth of choices. Alan Murray doesn't just talk about the new economic landscape—he shows you how to live in it. Health care: The most potentially traumatic change will be in the relationship between you and your doctor. Murray explains what you need to know to be an effective consumer. Education: The price of a good education has gone sky high. But your mind is your most important investment. Murray shows how to cut costs and cut deals that will help you grow. Your job: The revolution in the workplace means that you have to think of yourself as a brand. Murray shows you how to compete and excel. Investing: "Professional money manager" is an oxymoron. Money managers don't know much more than you do. Murray provides easy-to-use rules that will let you get great returns on your own. Retirement: Old age isn't what it used to be. Murray explains why the traditional three-legged stool (social security, private pension, personal saving) is rickety—and what to do about it. From the Back Cover "A lively and accessible primer that will orient readers confused by rapid changes and those trying to make the new economic conditions work for them." —Publishers Weekly "Murray is an optimist who believes that this economy means more freedom, choices, and power for individuals as they make life decisions. This is a must-read book." —Booklist "Murray deploys an impressive intellect, a top reporter's Rolodex, and sprightly writing to help readers understand and navigate what he sees as the new consumer paradise." —Institutional Investor