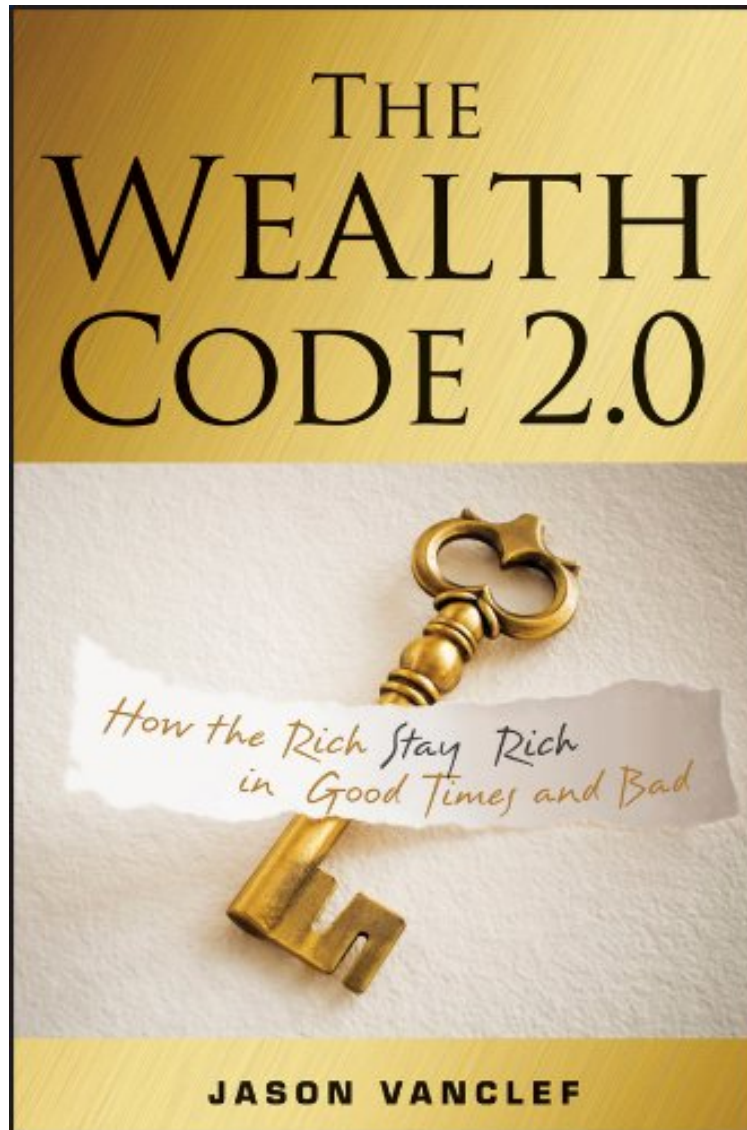


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# The Wealth Code 2.0: How the Rich Stay Rich in Good Times and Bad

*Jason Vanclef*

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**Jason Vanclef : The Wealth Code 2.0: How the Rich Stay Rich in Good Times and Bad** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Wealth Code 2.0: How the Rich Stay Rich in Good Times and Bad:

4 of 4 people found the following review helpful. Started off with great promiseBy David Huff CPAThe book kind of fizzled out with the details. I like the concept of adding more asset classes than publicly traded stocks and bonds but the follow up on how to really accomplish all this was lacking. Seems more aimed at the investor who already

possesses great wealth as opposed to someone who is still building their wealth. 0 of 0 people found the following review helpful. Well done! By Chuck Schaffer An excellent read. Breaking the paradigm of Wall Street-only investing and helping me see how to protect what I have today and grow with my future. Well done! 1 of 2 people found the following review helpful. Best Financial Planning Book By Kenneth Hodgman This is the best financial planning book I have read. Now I can create my own financial portfolio customized to my needs now and in the future. I can now challenge my financial broker on his fee charges and fund recommendations. Very well written for us layman who want to know more about financial planning and are tired of poor financial plans generated by several financial planners I have used.

A thoroughly revised and expanded update to the book that critics are calling the first true investing book for the "new normal" nbsp; You entrusted your financial security to the "experts," and now you're wondering what it'll take to recover from the economic crisis and get back on your feet. In this updated and expanded edition of his critically-acclaimed guide to staying rich in good times and bad, financial planner and investment strategist Jason Vanclef delivers more straight answers and solid solutions—and he takes a well-earned poke or two at Wall Street in the process. According to Vanclef, True Asset Class Diversification is the best way to build the solid financial foundation you need for a secure future. And he puts his money where his mouth is with a comprehensive, easy-to-understand and use plan for maximizing your investments—not just cutting your losses. nbsp; Learn the unvarnished truth about "tried and true" Wall Street practices and why stocks and bonds are not the answer—and which investment vehicles are Find out how to diversify into oil/gas, equipment, notes, real estate, bullion and rare coins the way the super-rich do—and information that Wall Street doesn't want you to have Get priceless advice on whether or not to pay off your home or pay cash for a car and how to build your wealth more efficiently Discover the pitfalls of insurance and Variable/Fixed/Index Fixed annuities that agents will never tell you about Get the lowdown nbsp; on advanced income tax reduction strategies, discounted Roth IRA conversions, and asset protection techniques that will help protect your hard earned wealth.

From the Inside Flap You entrusted your financial security to the "experts," and now you're wondering what it'll take to dig out from the economic crisis—and their advice—and get back on your feet. You were told that your retirement savings were in good hands—until they disappeared down the black hole created by Wall Street bankers. Sound familiar? You're in good company—many investors share your pain. And, like them, you simply can't afford to let yourself get suckered in again. But who can you trust? Who can you turn to for straight answers about how to protect your assets from the clutches of fast-talking advisers who can't wait to line their pockets with your hard-earned cash? In this thoroughly revised and expanded edition of his critically acclaimed guide to staying rich in good times and bad, financial planner and investment strategist Jason Vanclef gives you the straight answers and solid solutions you need to take charge of your own financial future. And he takes a well-earned poke or two at Wall Street in the process. From an analysis of the downside of conventional thinking to the secrets of the Fortune 400, from diversification tactics for building a solid financial blueprint to estate and income tax planning and improving returns on investments, Vanclef covers all the bases. He provides expert tips on using "alternative" investments such as real estate, oil and gas, collateralized notes, equipment, bullion and collectibles in combination with traditional investments to potentially provide greater stability for one's financial portfolio. And he delivers: A comprehensive, easy-to-understand and -use plan for maximizing your investments by focusing on improving cash flow while simultaneously reducing income tax The reasons why True Asset Class Diversification is, in his opinion, the best, most reliable way to build a solid financial foundation for a secure future The unvarnished truth about "tried and true" Wall Street practices and why stocks and bonds are not the answer for retirement "peace of mind"—and which investment vehicles are Sobering insights into life insurance and Variable/Fixed/Index Fixed annuities that agents will rarely tell you about Priceless tips on whether or not to pay off your home, contribute to a retirement account, or pay cash for a car and how to build your wealth more efficiently Expert advice on how to diversify into oil and gas, equipment, notes, real estate, bullion, and collectibles the way the super-rich do—and information that Wall Street doesn't want you to have Get the lowdown on advanced income tax reduction strategies, discounted Roth IRA conversions, and asset protection techniques that can help protect your hard earned wealth. The thoroughly revised and expanded edition of the book that critics are calling the first true investing book for the "new normal," The Wealth Code 2.0 is an indispensable financial survival guide for the twenty-first century. From the Back Cover Finalist, 2010 Independent Book Awards Praise for the First Edition "Vanclef utilizes his expertise as a financial planner and investment strategist to offer suggestions on how to invest wisely no matter the status of one's portfolio or the economic forecast. . . . Concrete economic suggestions for staying afloat." —Kirkus's Praise for the Second Edition "I recommend this book to advisors, do-it-yourselfers, and those who want a different perspective on what your financial advisor should do with your hard-earned money. It was a greatly informative read and even though you would think the topic is dry, Jason makes it entertaining, interesting and sometimes laugh-aloud funny." —Matthew Halloran, MS, Certified Coach; President, Top Advisor Coaching; and author of The Social Media

Handbook for Financial Advisors "In these uncertain times, everyone is looking for financial advice they can truly understand, thanks to the brilliant insights and wisdom of my friend Jason Vanclef. This book reveals a unique and powerful method to diversify risk and create cash flow, which can help your financial security with peace of mind now and in the years to come." —Vinay Kumar, CEO, KBR Capital Partners

About the Author Jason Vanclef is a financial planner and strategist and the mastermind behind the unique Wealth Code Asset Class Diversification model used by his firm to help their clients better defend against the economic storm of 2007–2008 and potentially provide more "peace of mind" for future tough economic conditions that consistently ravage retirement goals. As a national mentor and speaker to successful financial advisors around the country, Vanclef trains finance professionals in his strategies for building worst-case-scenario portfolio's for their clients and in taking a more commonsense approach to the economy and what lies ahead. Education is the core of his diversification model and he spends the majority of his time teaching current clients about the various investment ideas and how they relate to each other. The Wealth Code 2.0: How the Rich Stay Rich in Good Times and Bad is the culmination of his years spent teaching his clients through stories to simplify very complex investment strategies and concepts that have allowed the informed rich to stay rich in these tumultuous times.