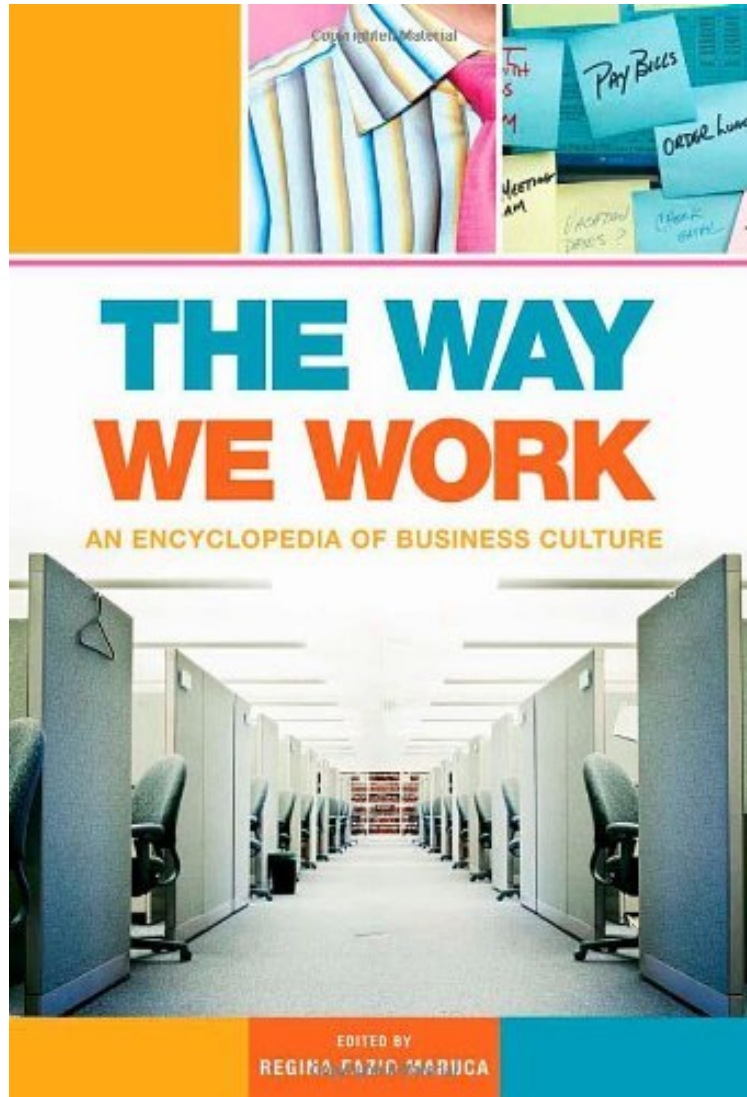


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The Way We Work: An Encyclopedia of Business Culture

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From Greenwood : **The Way We Work: An Encyclopedia of Business Culture** before purchasing it in order to gauge whether or not it would be worth my time, and all praised **The Way We Work: An Encyclopedia of Business Culture:**

From corner office to 24/7, the world of work has permeated every facet of our culture. **The Way We Work** explores in over 150 A-Z entries, the origins and impact of the concepts, ideas, fads and themes have become part of the business vernacular, shedding light on the dynamic ways in which business and society both influence and reflect each other.

Assessing the evolving business environment in the context of technology development, globalization, and workplace diversity, *The Way We Work* covers the gamut of business-related topics, including Crisis Management, Outsourcing, and Whistleblowing, as well as popular subjects, such as Casual Friday, Feng Shui, and Napster.

From Booklist Business culture has permeated every facet of our daily lives. Phrases like glass ceiling, time management, and 24/7 are part of our common vocabulary. In more than 100 entries, Maruca, a freelance business writer and editor, explores concepts, ideas, people, fads, themes, and issues that have become part of the business vernacular, shedding light on the dynamic ways in which business and society both influence and reflect each other. As stated in the preface, "items selected for inclusion needed to have significant influence on business culture; they also had to have enduring impact." Entries include Emotional intelligence, Empowerment, Hacker, Job sharing, Myers-Briggs Type Indicator (MBTI), Napster, and The Peter Principle. Each entry explains the background and context of the topic, discusses its proponents and detractors, provides examples, and considers its long-term impact on business and the culture at large. Time lines, lists, sidebars, personal interviews, facts and figures, and quotations illustrate and amplify the ideas presented. Several feature articles were written especially for these volumes. Other feature articles were reprinted from a variety of sources, for example, "Signs of Changing Culture: Reluctant Vacationers; Why Americans Work More, Relax Less, than Europeans," from Knowledge@Wharton (<http://knowledge.wharton.upenn.edu>), journal of Wharton School of the University of Pennsylvania. Readers will also find short features entitled "Why I Do This," presenting an insider's view of the world of work and its supporting services. Each entry includes a further-reading list of print and online resources. Cross-references are frequently provided, and a list of "Entries by Subject" and an index offer many more access points. Informative and entertaining, this set would be useful in helping business managers, frontline employees, students, and educators understand the workplace and the business world. --Susan Awe "It is a reference work clearly intended for school and college levels, but in its selection of entries and in the clear style of the entries, it does a good job in representing many of the key terms and ideas currently washing around in business and management culture and practice. A book such as this is like having a helpful expert at your elbow, one who has anticipated the kinds of queries you have when starting business and management studies." - Reference s "Business culture has permeated every facet of our daily lives. Phrases like glass ceiling, time management and 24/7 are part of our common vocabulary. In more than 100 entries, Maruca, a freelance business writer and editor, explores concepts, ideas, people, fads, themes, and issues that have become part of the business vernacular, shedding light on the dynamic ways in which business and society both influence and reflect each other. . . . Informative and entertaining, this set would be useful in helping business managers, frontline employees, students, and educators understand the workplace and the business world." - Booklist "Entries in *The Way We Work: An Encyclopedia of Business Culture* do provide an interesting snapshot of today's American office culture and topics ranging from E-mail to Killer App and Napster show how technology has pervaded our business culture." - ARBA About the Author Regina Fazio Maruca is a freelance business writer and editor, specializing in marketing, branding, leadership, and organizational culture. Also a Principal at the Center for Executive Development, she has served as a Senior Editor at the Harvard Business Review, reporter and editor at Boston Business Journal, and Associate Managing Editor at New England Business Magazine, and has conducted interviews with high-profile business leaders for Fast Company. Since 2000 she has provided editorial, writing, and research services for authors at such organizations as Harvard Business School, Accenture, the Committee of 200, and Boston University. She is coauthor, with Robert M. Galford, of *Your Leadership Legacy* and editor of *What Managers Say, What Employees Hear* (Praeger, 2006).