

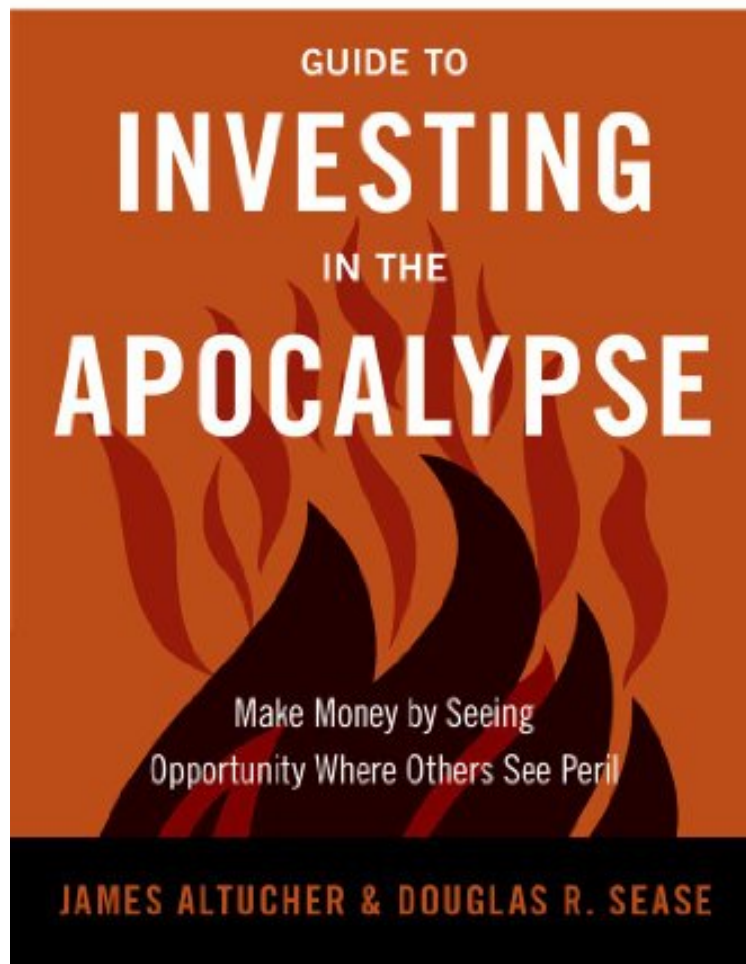
(Free) The Wall Street Journal Guide to Investing in the Apocalypse: Make Money by Seeing Opportunity Where Others See Peril (Wall Street Journal Guides)

The Wall Street Journal Guide to Investing in the Apocalypse: Make Money by Seeing Opportunity Where Others See Peril (Wall Street Journal Guides)

James Altucher, Douglas R. Sease

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will always have a substantial advantage. By closely analyzing potential global threats and the opportunities they present, *The Wall Street Journal Guide to Investing in the Apocalypse* offers investors the key to finding a silver lining in almost any cataclysm. Even if the catastrophic does not occur, the strategies here can pay huge dividends even under more mundane circumstances.
The Wall Street Journal Guide to Investing in the Apocalypse provides readers with valuable information for investment success: the ability to see opportunity where others see peril. Whether a global disaster is natural or man-made, environmental or financial, every fearsome scenario contains the seeds of profit for the investor who stays calm and thinks rather than panics and runs.

From the Back Cover
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About the Author
Entrepreneur, investor, writer, and media personality James Altucher is a frequent contributor to *The Wall Street Journal*, the *Financial Times*, and other media outlets, and he appears regularly on CNBC, Fox Business, and CNN Radio. He is the author of four books, including *Trade Like a Hedge Fund* and *The Forever Portfolio*.