

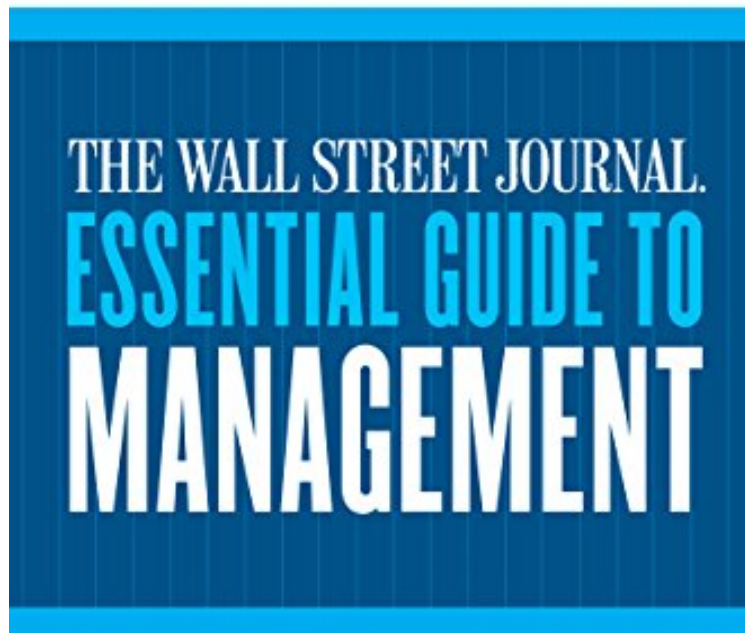
(Free and download) The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time

The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time

Alan Murray

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Lasting Lessons from the Best Leadership Minds of Our Time



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Alan Murray : The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time before purchasing it in order to gage whether or not it would be worth my time, and all praised The Wall Street Journal Essential Guide to Management: Lasting Lessons from the Best Leadership Minds of Our Time:

4 of 4 people found the following review helpful. Good Introduction, much more than management for dummiesBy

Mark P. McDonald
The Wall Street Journal Essential Guide to Management is part management overview, personal commentary and case study. The book written by Alan Murray offers an introductory review of key elements of management, leadership, strategy and execution. It is a Management 101 book written in a well paced and easy to read format. Recommended for those who are new to management or you want to have your team come up to speed with management and executive ideas and terms, then this book is recommended. Readers looking for new ideas concerning these issues will be disappointed as that is not the purpose of this book. It really is a primer for people about the major ideas and themes in management. Murray does a good job of going through a combination of thinkers like Porter, Pfeiffer and executives like Bossidy and others to give a landscape overview of the practice. Murray incorporates stories that help illustrate major ideas and concepts. Students of management will recognize just about all of the stories and some are presented in a rather simplistic but effective way for a first time reader. The book also has a logical order and do cover the essentials of management in the following

chapters: Management Leadership Motivation People Strategy Execution Team Change Financial Literacy Going Global Ethics Managing Yourself
The book is challenged in a few areas. The book gives you the impression that technology has little to no role in management - except as the source of a stock market crash. Given the role of technology in shaping strategy, competition and our future, this is a serious omission. The ideas and strategies in the book are comprehensive up to about the mid 1990's. While Murray does mention Blue Ocean Strategy and some other more recent thinking, the book largely concentrates on the classical view of strategy rather than the new strategies that are shaping current leadership plans and thinking. A final weakness is Murray's occasional editorial asides that sometimes muddle the messages. I recommend as a general introduction (management 101) book to give to people who are interested in coming up to speed on management and strategy. Murray does a good job presenting these materials in an accessible, understandable and helpful way that explains ideas without trivializing them. That is what separates it from a 'dummies' book.
1 of 1 people found the following review helpful. Excellent work for leaders
By Ezra A. Adams
Murray's overview of essential management provides future leaders with practical skills necessary to effective management. His concise, limpid prose never distracts the reader, and the illustrative anecdotes are timely and relevant. Each chapter concludes with summary statements and suggestions for further reading. For those new to fiduciary responsibilities, chapter nine, "Financial Literacy," contains a crucial primer in financial basics - a topic often overlooked in the management/leadership literature. I recommend this book as a refresher course for the veteran and as a primer for the neophyte.
0 of 0 people found the following review helpful. Five Stars
By Paphpe
I really enjoyed the quick fire explanations of (in some cases) very boring subjects.

The Wall Street Journal Essential Guide to Management offers "Lasting Lessons from the Best Leadership Minds of Our Time." Compiled by Alan Murray, Deputy Managing Editor of the Wall Street Journal, this is the definitive guide to how to be a successful manager from the world's most respected business publication - an indispensable handbook for new managers and veterans alike, providing solid business strategies to help them put their best ideas to work.

From Publishers Weekly
Starred . Here's a business book that knows what it is: A beautifully constructed guide for the would-be manager or veteran. Murray, deputy managing editor of the Wall Street Journal and sophisticated business guru, is remarkably able to engage the reader and clarify subjects that are often discussed but seldom understood. Murray's common sense is easy to absorb. Great leaders "exhibit a paradoxical mix of arrogance and humility"; business survivors are the "ones who kept their heads." With intriguing anecdotal tales of top managers and execs, a focus on the importance of diversity and its impact on global business, the need to speak "truth to power" and maintain across-the-board measurability, Murray's message is an encouraging call for all concerned to realize the essence of strategic thinking. A brief but enlightening chapter deals with business in China; another addresses the basics of financial literacy and begins, "Don't skip this chapter." Other highlights include frequent references to the advice of avowed business experts and helpful "further reading" lists at the end of each chapter. A winner.
From Booklist
The point of this well-written handbook is readily identifiable: how to be a good manager. What is found here are readable ideas from the deputy managing editor of the Wall Street Journal, winner - not surprisingly, once yours - of several awards for his own writing. It's a big topic, obviously, and one that is not easily defined. People are promoted to the managerial level in droves every day, few with any guidance in good management, "as if the airlines chose their pilots from among their passengers." Where to turn for such help? Hopefully, to this book, wherein Murray lays out in helpful order and understandable prose what he considers the best practices for a good manager to follow; especially instructive are his discussions of six different styles that leaders use to motivate others. Not only does his own experience stand behind the book, but he also draws on what he calls the "best from the existing body of knowledge, research, and practice." For serious consideration for any library business collection. --Brad Hooper
Well-written, readable, for serious consideration for any library business collection.