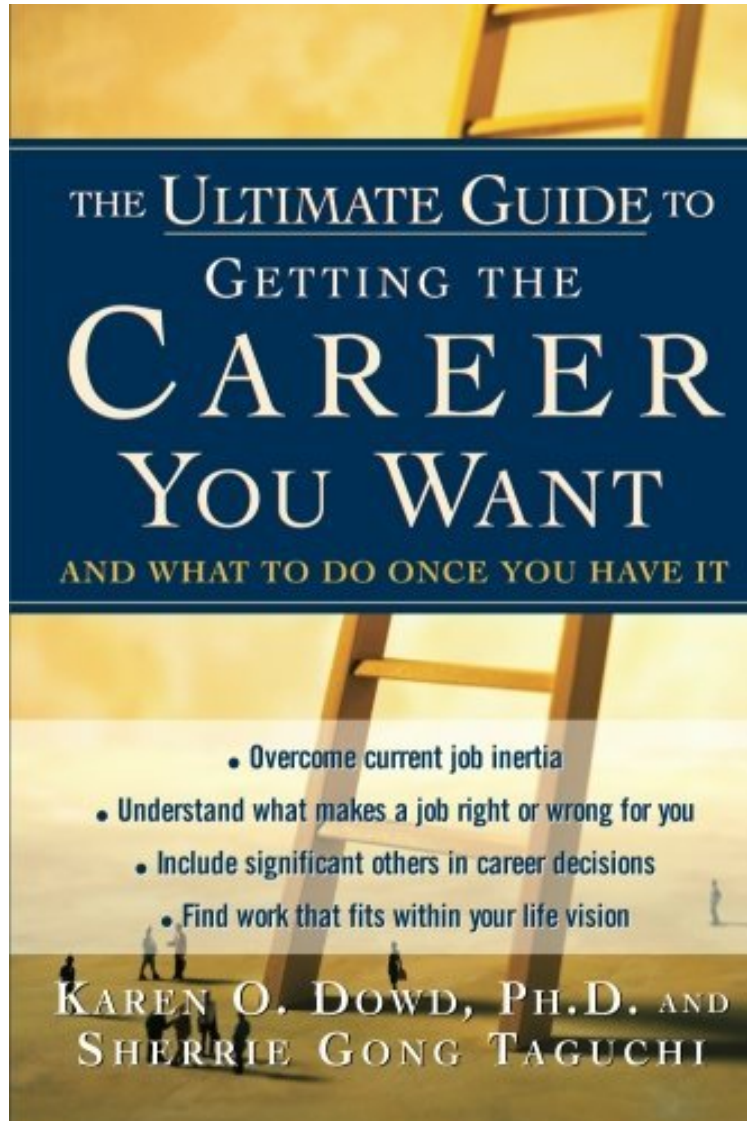


(Get free) The Ultimate Guide to Getting The Career You Want

The Ultimate Guide to Getting The Career You Want

Karen O. Dowd, Sherrie Gong Taguchi
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Karen O. Dowd, Sherrie Gong Taguchi : The Ultimate Guide to Getting The Career You Want before purchasing it in order to gage whether or not it would be worth my time, and all praised The Ultimate Guide to Getting The Career You Want:

4 of 6 people found the following review helpful. Great gift to family members or friends!By Linda JacksonThis book is filled with useful strategies and tips, exercises, and inspirational case studies. I am giving it as Christmas gifts to family and friends --just graduated to those who are in extended job searches.This book is unique in that it guides you on how to incorporate your spouses and significant others in your career decisions, how to take risks, breaks, and

recession proof your career for a lifetime. I especially enjoyed the in-depth chapter on how to develop a job search or career change action plan. Wow! Easy and interesting reading. 8 of 9 people found the following review helpful. A Book for the Times--a Great Value By Roger E. Herman The employment market has been challenging over the past few years. Thousands upon thousands of people have been laid off, down-sized, mis-employed, under-employed. Recent surveys suggest that 30-40 percent of those who are employed are dissatisfied and looking for something better. What is better? It's more than just money. As we sit on the threshold of another wide open labor market, filled with bountiful opportunities for exciting career development, this is the time to take a deep breath and determine where you really want to go with your work life. Who are you, really? What's important to you in a career? Why? What do you have to offer--what are your strengths, your core competencies...and how do they relate to what you'd like to do? Curl up with this book and benefit from some enjoyable time with two authors who have invested a significant part of their lives counseling others in career design and development. In addition to other significant positions, Dowd served as director of Career Services at the Darden Graduate Business School of the University of Virginia and Taguchi served as director of the Stanford MBA Career Management Center. These backgrounds tell you that this book will be most valuable for educated professionals, though there is plenty of content to be helpful to less educated workers or those on the way up. The book is organized in a comfortable, easy-to-use format. First the authors help readers understand their history--what brought them to where they are today. If you're like most people, the past hasn't always been pretty. Understood. Dowd and Taguchi put the good, the bad, and the ugly into perspective as they focus you toward the future. In the second section of the book, you'll gain some deep understandings of who you are now--what drives you, what's important to you. With this foundation in place, the authors take you into your future career, building your confidence along the way. This book is not light, fun reading. You'll sit down with a serious how-to textbook that will take you through a tour of the career design and management process that will exceed anything you've done before. There's some deep stuff in these pages that make this book worth far more than the \$14.95 list price. As if the text weren't enough, you'll benefit from five appendices, notes, and an index. Lots of tips on websites, writing resumes and cover letters, opportunity evaluation guides, and compensation negotiation tips. Anecdotes, case studies, exercises, and exercises add even more. If you are analyzing where you want to go next in your business or professional career, invest some time with this book. If your work includes advising others on their careers, this book, dog-eared, belongs on your reference shelf. Note: I am lead author of "Impending Crisis: Too Many Jobs, Too Few People" and a workforce futurist. With my understanding of what is coming in the job market, I'd recommend this book to everyone who wants to take advantage of the next hot employment wave. Prepare now: the opportunities are coming!

A practical guide to creating a meaningful career path While the desire to find fulfillment through work is overwhelmingly clear, knowing what direction to take often remains uncertain. With the help of *The Ultimate Guide to Getting the Career You Want*, readers will discover tools, concepts, and strategies for gaining career-building clarity. Dr. Karen O. Dowd and Sherrie Gong Taguchi, two experts in the field of career management, provide an accessible framework to help readers: Overcome current job inertia Understand what makes a job right or wrong for them Include significant others in career decisions Find work that fits within their life vision

From the Back Cover "This represents an abundance of deep knowledge on career management. Very relevant to people at a variety of stages in their working lives." A. Michael Spence, recipient of the Nobel Prize in Economics in 2001 and former dean of the Stanford Business School "Here is everything you need to explore a personal career journey and discover what brings the most meaning into your life." Libby Sartain, Senior Vice-President Human Resources, Yahoo! Inc. and Chief People Yahoo "This book answers the question of 'what's next?' that so many successful professionals ask each day. Readers will appreciate Karen and Sherrie's life lessons on how the past influences future success and how to embrace non-traditional, creative options that shape the next chapter of life." Diane McGarry, Chief Marketing Officer, Xerox Corp. "Most people do not pro-actively manage their careers but react passively to opportunities presented to them. These pages, filled with practical advice and vivid real-life stories, will make you focus, think, and act. A great investment in yourself." - Simon Sutton, Executive Vice President, International TV, Metro-Goldwyn-Mayer, Inc This is not just another one-size-fits all career guide. It's a manual for building a lifetime career that is bold, meaningful, and dynamic. One that is as unique as you are. Step-by-step the authors, leading career management experts who have coached thousands of career changers and job seekers, walk you through the important questions to ask about your career and the actions you need to take to get the career you want--now and in the future. Using groundbreaking concepts and exercises, the authors guide you through an arsenal of powerful strategies and tools that let you: Overcome job inertia and career self doubt Gain clarity about where you and your career are headed Bounce back from a layoff Identify your strengths and core competencies Understand what makes a job right or wrong for you Find work that fits within your total life vision Build and manage a career based on your values, interests, and priorities Take risks, take breaks, and include your significant other in your career decisions About the Author Dr. Karen O. Dowd is a faculty member at the James Madison University College of Business. She

has served as a consultant for The Empower Group and the director of Career Services at the Darden Graduate Business School at the University of Virginia. Sherrie Gong Taguchi is the assistant dean and director of the Stanford M.B.A. Career Management Center and Management Communication. She has served as the vice president of University Recruiting at Bank of America and the director of Corporate Human Resources for Dole Packaged Foods.