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# The Triumph of Value Investing: Smart Money Tactics for the Postrecession Era

Janet Lowe

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## The TRIUMPH of VALUE INVESTING

*Smart Money Tactics for  
the Postrecession Era*

JANET LOWE

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**Janet Lowe : The Triumph of Value Investing: Smart Money Tactics for the Postrecession Era** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Triumph of Value Investing: Smart Money Tactics for the Postrecession Era:

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since its value is derived from the reader's previous knowledge. I have read numerous books on value investing and there was little new here. Lowe does not come up with any new insights, but I did not hold the lack of originality against the book. After all, it could serve as a review. As the author points out the principles of value investing are timeless. Still, advanced and intermediate investors will likely find the book too basic to be of any value. What about the novice investor? It would serve as a nice overview of important principles in value investing. Even for those readers, there are better options, however. For example, "Buffettology" by Mary Buffett may be a more complete book. What made me give the book a measly one star were some errors that I found inexcusable. This book is geared for novice investors and should make sure not to be confusing especially with basic definitions. For example, on page 87 the equation for Net Current Asset Value is wrong. The discussion that follows the definition would confuse many readers who are not familiar with the terms. On page 93, there are a few equations and once again there are mistakes here. Free cash flow, a valuable metric for value investors, is not explained adequately. At the minimum, a basic investing book should get these definitions right. It would have taken thirty seconds to double check the facts. On page 102, the explanation of retained earnings is grossly wrong. She states that retained earnings are an asset and implies that they reflect the company's profitability. This cannot be attributed to a mere typo either. Microsoft, one of the most profitable companies in the world has negative retained earnings on its balance sheet. Retained earnings can be confusing and the author does not serve readers well with her explanation. On the positive side, Ms. Lowe does provide her readers with good general advice for investing. 0 of 0 people found the following review helpful. Nothing By Derek Zweig This book had almost nothing in it. It jumps from topic to topic never really expanding on anything. Gives you a brief starting point for understanding how Benjamin Graham came to his classic style of investing, but other than that doesn't really add anything to the reader's arsenal. The discussion on which multiples are most helpful was mostly nonsense to an uneducated reader, as there's no mention of what to compare these to/how industries differ/how multiples change over time/how to adjust based on company specific characteristics...I would skip this one in favor of just about any other book.

Timely advice from value-investing giants such as Warren Buffett, William O'Neil, Charles Brandes, and David Iken. After the financial chaos and panic of the last few years, investors are looking to rebuild confidence and learn from the mistakes that led to the crash. In *The Triumph of Value Investing*, Janet Lowe urges readers to return to the basic principles of value investing as taught by the legendary Benjamin Graham, which remain just as relevant today. These lessons can help readers maneuver sanely through any type of economic turmoil and even benefit from further disruptions. Lowe also includes interviews with leading value investors such as Warren Buffett, William O'Neil, and Charles Brandes, and analyzes dozens of U.S. and foreign stocks. She walks investors through the steps necessary to apply the principles that define value investing, with special emphasis on investing in biotech, high-technology, and foreign companies. Whether readers are familiar with value investing or are just discovering it, they will find plenty of fresh information in *The Triumph of Value Investing*, which covers the latest concepts and players in the market. As Lowe writes, "It is always healthy to check up on the validity of your own thinking. Considering the market breakdowns of the past decade and the confusion and discouragement many individual investors have suffered, this is an excellent time to restudy Benjamin Graham's concepts of value investing and learn how to apply them to a whole range of new challenges."

"Janet Lowe is the world's foremost authority on value investing with books on the Dean of Wall Street, Ben Graham, along with the mayor and vice mayor of Graham and Doddsville, Warren Buffett and Charlie Munger. She clearly illustrates why every participant in the stock market should be interested in this value triumvirate and offers easily understood practical investment lessons. Whether you are a professional or an individual investor, you will find many golden nuggets of valuable information." -Robert P. Miles, author, *The Warren Buffett CEO "It's investing made easy.* Janet Lowe succeeds in illustrating the key points of value investing-drawing on years of research and interviews with leading investors-and provides a fresh perspective on investing after a financial crisis." -Professor Lawrence A. Cunningham, George Washington University School of Law; author, *The Essays of Warren Buffett: Lessons for Corporate America* "A colorful and succinct explanation of how and why individual investors should take responsibility for managing their money. Lowe's practical discussion is geared to help individuals evaluate their unique situation and apply time-tested asset allocation, diversification, and value investing approaches to their specific financial situations." -Carolyn Taylor, president, Weatherly Asset Management About the Author Janet Lowe is a leading authority on value investing and the author of twenty-two books and audiotapes. Her work has been published in a number of publications, including Newsweek, The Christian Science Monitor, Los Angeles Times, The Dallas Morning News, and San Jose Mercury News. She lives in San Diego and Santa Fe.