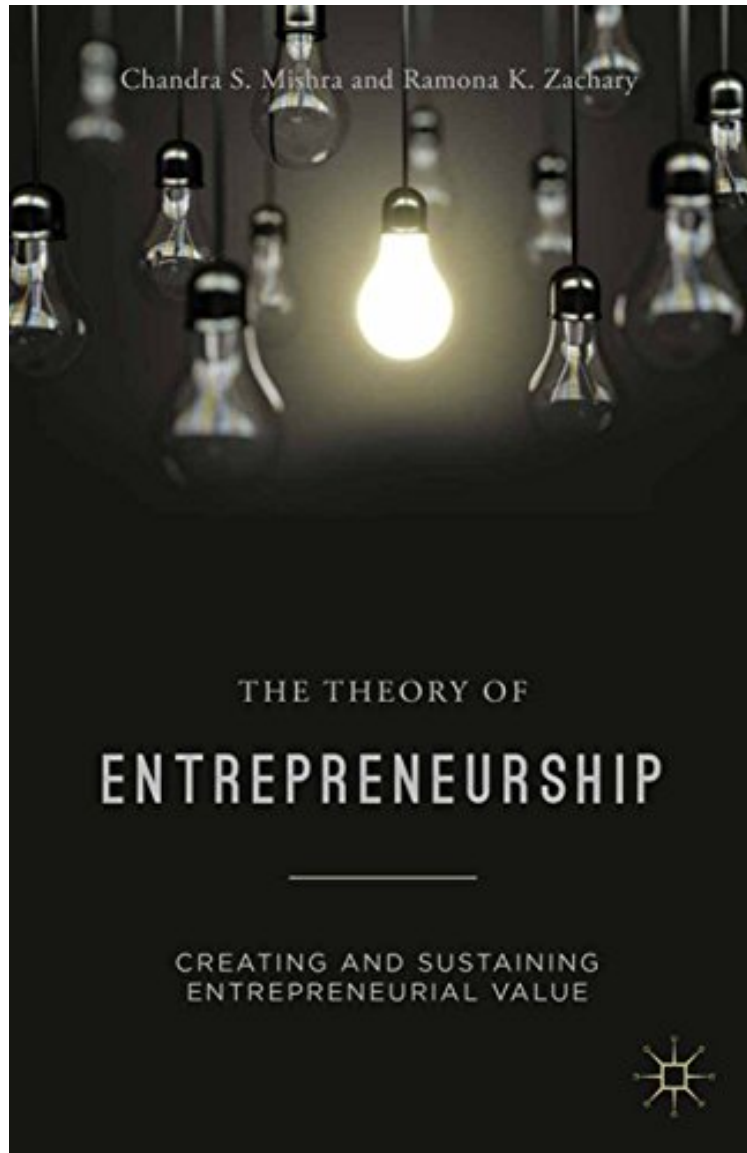


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The Theory of Entrepreneurship: Creating and Sustaining Entrepreneurial Value

Chandra S. Mishra, R. Zachary
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The Theory of Entrepreneurship examines the interiors of the entrepreneurial value creation process, and offers a new unified and comprehensive theory to afford empirical investigations as well as delineate a broader view of the entrepreneurial contextual milieu.

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Chandra S. Mishra is Professor of Entrepreneurship in the Department of Management Programs, College of Business, Florida Atlantic University, USA. He is co-author of The Theory of Entrepreneurship (2014). His interests include finance and entrepreneurship, including venture design, venture capital, technology commercialization, incentive compensation, and mergers and acquisitions.