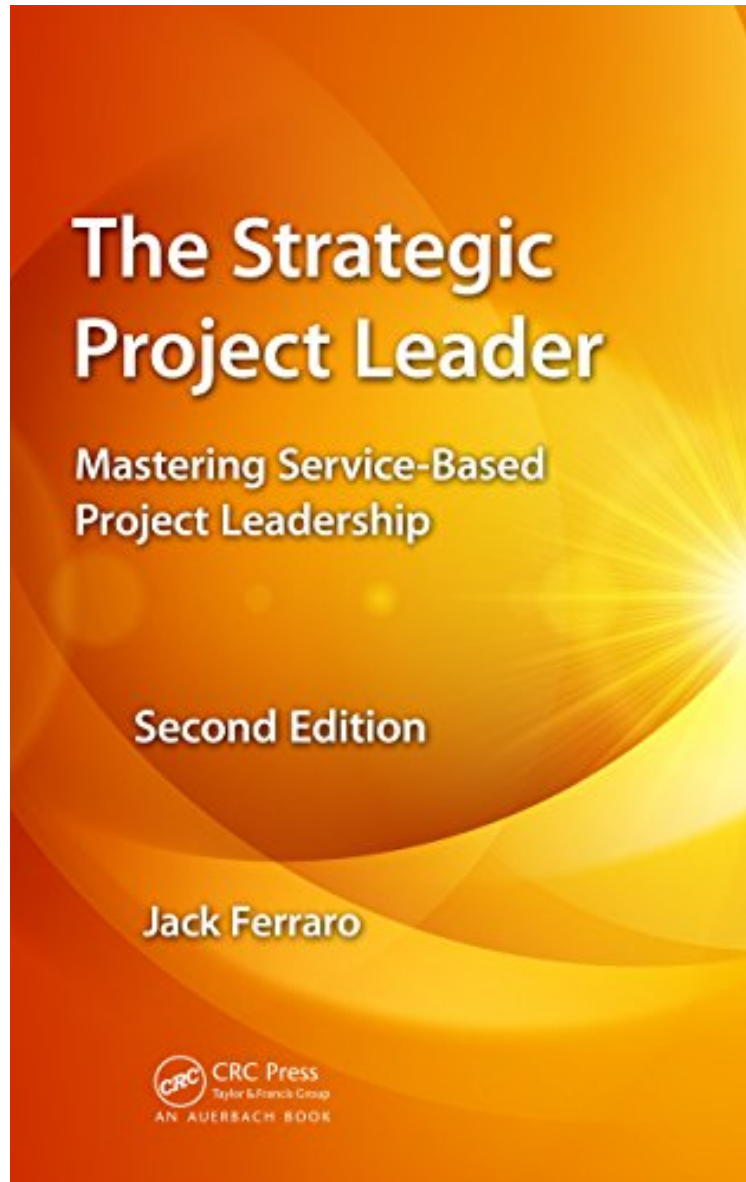


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The Strategic Project Leader: Mastering Service-Based Project Leadership, Second Edition

Jack Ferraro

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Great book on the future of project management as a shift from a specialized job to a service skill that can be

applied cross industry, function and operations group. The commoditization of the PM world is happening (all are seen the same and becoming differentiated by price) this book gives excellent suggestions for how you can think like the business to give your project organization a leg up. 2 of 2 people found the following review helpful. For everyone who wants to succeed in business By Dr. Frank McCluskey Every business succeeds or fails on the strengths of its projects. This is the best book I have ever read on how to bring in a project on time, under budget and according to specs. If you work in a business with more than ten people you need to read this book. It is a guide not just to managing projects like IT migrations and systems upgrades but is filled with the wisdom and craft we need to manage every business every day. Do yourself a favor and buy this book!

As executives build and nurture their organization's strategic agility in today's turbulent, uncertain business environment, the ability to lead strategic change has become more critical than ever. *The Strategic Project Leader: Mastering Service-Based Project Leadership, Second Edition* will help project managers lead with confidence in temporary, ambiguous team structures that execute risk-laden work in an increasingly agile project environment. Like the first edition, this edition encourages readers to take ownership of their leadership agenda and become disciplined in the processes of building a framework of leadership skills. Readers are introduced to a new role: the service-based project leader. This role serves the entire project organization by creating a meaningful experience for team members, customers, and critical stakeholders. The book provides practical guidance to help you move from project manager to service-based project leader. Detailing a framework for developing and refining leadership skills, it explains how to build a leadership competency pyramid and then execute a self-directed plan for building leadership competencies. The leadership competency pyramid includes an intuitive model that will be helpful to project managers at any level. The book elaborates on the components of each layer of the pyramid and how each layer relates to the others. A chapter is dedicated to each layer of the pyramid, with supporting evidence for the necessity of each of these layers, as well as practical advice on how to build and practice these component layers.

The second edition of *The Strategic Project Leader* builds on the first edition's competency and self-directed leadership models to guide not just project managers but anyone in a leadership role in projects to master service-based project leadership. ... By using the tools in this book, not only will your organization's projects have a greater chance of coming in on time, on budget, and according to specs, but your organization will sustain the continuous transformation required to remain competitive. Dr. Frank B. McCluskey, Provost and Executive Vice President (retired), American Public University System Praise for the First Edition: ... a truly uplifting book with a self-directed plan to build leadership competencies and recommended tools for establishing compatibility and trust that allows project leaders to truly change the world by connecting their values with their work. Dr. Tony Alessandra, author of *The Platinum Rule* and *Charisma* Jack has taken the vast body of research in project management and leadership and boiled it down to its essential elements. He provides clear direction on HOW to implement leadership practices. Carl Pritchard, President, Pritchard Management Associates and author of *Risk Management: Concepts Guidance* demonstrates that project managers are strategic leaders for their respective organizations as project management is a strategic advantage for the organization. I highly recommend this interesting and easy-to-read book. Ginger Levin, DPA, PMP, Project Management Consultant and co-author of *The Advanced Project Management Office* Jack writes in an engaging way and his concern for the trade is infectious. Being a practitioner myself, I can only say: run and read! Merete Munch Lange, Project Manager ... walks us through what it takes to be more than just a project leader, but to be a service-based project leader ... the enablers of the organization. It is a must-read for project managers who want to transform the way they lead. Sandy Weiner, Master Certified Coach, Managing Partner, 1-Focus International By emphasizing the leading of people and providing a roadmap for personal development, Ferraro has created an interesting and practical book. SciTech Book News, May 2008 About the Author Jack Ferraro is the founder of MyProjectAdvisor, a project management services company that provides project management training and leadership development. Jack became a project manager by accident 25 years ago while working as a financial analyst. He has two decades of adult training and education experience and has conducted training sessions and developed leadership workshops for project managers. He has 25 years of experience working with project teams and extensive experience managing complex enterprise technology and business process improvement projects. As a consultant, Jack helps executives improve organizational project management performance by leading project teams and mentoring and coaching both project managers and business leaders on their change initiatives. He has designed a leadership development program to help project managers build their leadership skills and important personal competencies to enable them to lead strategic projects. He works closely with business leaders on how to partner with project teams to achieve better project results. A frequent writer and lecturer on project management leadership trends, he has published numerous articles and podcasts on project leadership