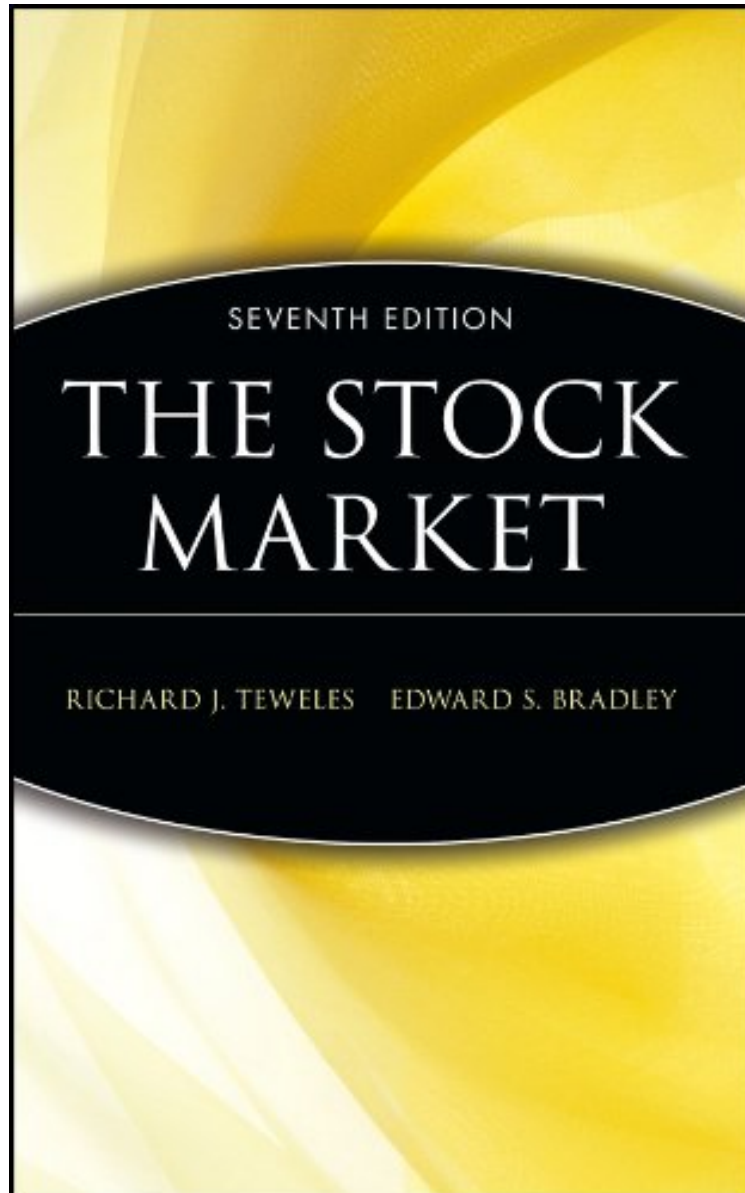


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## The Stock Market (Wiley Investment)

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1 of 1 people found the following review helpful. Should be required reading for all investors. By J. Ross I've read a lot of books on investing and the stock market, this is one of the best. I'm surprised I haven't heard anyone mention it, I happened to find an older edition of it on a bookshelf in our office a few months ago. I started reading and was impressed with the organization of the material and the relevance even though this is the latest edition and was

published in 1998. I'd really like to see an update, although the material is timeless, really. It's just that the past 15 years have seen some upheavals in the markets and a lot of new developments such as program trading along with high speed transactions, etc. I couldn't rate this book any higher. Like I said, it should be required reading for all investors. 8 of 9 people found the following review helpful. Review of 'The Stock Market', various editions. By CH Critchett. The title of the book suggests no bias or agenda for the work. It simply adopts the title of a very broad and complex area of commerce as it's own name; The Stock Market. The book offers a basic understanding of many aspects of the 'Market' in a way that the un-initiated can understand. Anyone looking for help in selecting a sure path to riches will be disappointed. Anyone seeking an understanding of the basics, and how various aspects of the 'Market' relate to each other will be rewarded. This book delivers knowledge and understanding without bias. It can serve as general reading material or as a reference. It prepares the reader to select and understand other material. New editions appear when the 'market' changes enough to warrant new material. The content is up to date without being padded by trendy but useless material. Cliff Critchett. 6 of 9 people found the following review helpful. A Very detailed Primer. By fling. Although this book is an introduction as well as a reference, some knowledge of stock market is assumed. The author often uses technical terms without defining them in the chapter (although there is a small dictionary in the back). If you have traded once or twice before, you should know at least some of those terms.

**A CLASSIC REVISITED--AND JUST IN TIME** The most popular and respected guide to every facet of the stock market has now been thoroughly updated to reflect the dramatic shifts that have taken place over the past several years. This Wall Street classic continues to provide the most current and comprehensive coverage of the market's participants, principles, and practices. In easy-to-follow, straightforward terms, *The Stock Market, 7th Edition* shows you how the market works. Beginning with the basics, it takes you from the market's history and products to its basic structure and operation, to the actual techniques used by shareholders and traders. Based on the authors' more than 70 years' combined experience in the field of finance, it shows you how to buy stocks, transact a buy order, and master the often tricky techniques of money management, pyramiding, options, and much more. Every topic is examined from both a broad top-down perspective and with step-by-step guidance. Packed with clear definitions, cutting-edge strategies, and helpful examples, this new edition provides in-depth information on topics that have changed how stocks perform, as well as how they should be handled. In addition to the globalization of the securities business, regulatory changes, program trading, and advances in online services, you'll find details on key developments in several important areas, including the derivatives market, index fund investing, and technical and fundamental analysis. Covering everything from municipal securities and maintenance calls to serial bonds and NASDAQ, this exhaustive reference is invaluable for understanding stock market fundamentals. Now more than ever, it is the one guide every market participant—whether individual investor, broker, or financial advisor—should own. \* Averages\* Bearer Bonds\* Breakpoints\* Bull and Bear Spreads Common Stock\* Covered Options\* Derivatives\* Dollar Averaging\* Excess Equity\* Exempt Securities\* Flash Prices\* Hedging\* Municipal Securities\* New York Stock Exchange\* Price-Earnings Ratio\* Puts and Calls\* Reverse Splits\* Rolling Over\* Stock Splits Straddles\* Transfer Agents\* Zero Coupon Bonds. Praise for previous editions of *The Stock Market* "This is a terrific primer on the industry. The authors have created an easy-to-understand and thorough update of this investment classic."—Michael Holland, Vice Chairman, Oppenheimer Co., Inc. "The classic every investor who has ever read a book grew up on . . . for both the beginner and the experienced professional alike, this [new] edition is a marvelous reference tool. A must for every investment library."—*Stock Market Magazine*