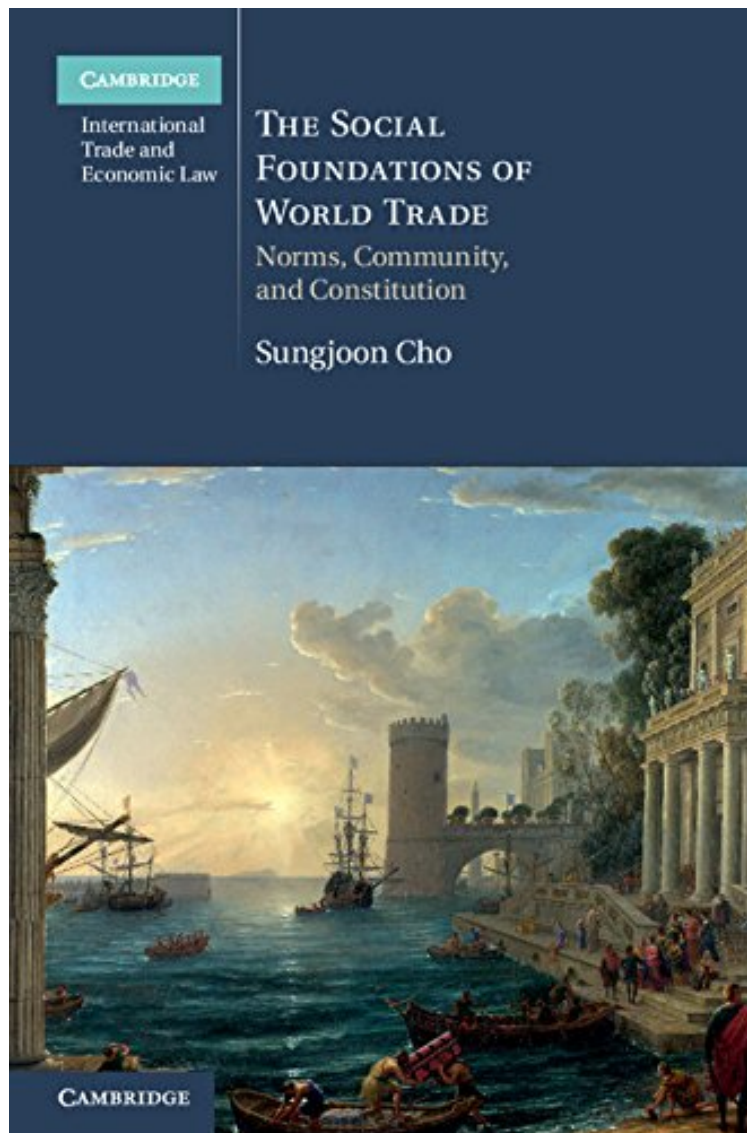


[Download] The Social Foundations of World Trade: Norms, Community and Constitution (Cambridge International Trade and Economic Law)

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Sungjoon Cho

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Sungjoon Cho : The Social Foundations of World Trade: Norms, Community and Constitution (Cambridge International Trade and Economic Law) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Social Foundations of World Trade: Norms, Community and Constitution (Cambridge International Trade and Economic Law):

As highlighted by Pascal Lamy, the former head of the WTO, world trade traditionally involves state-to-state contracts and is based on an anachronistic 'monolocation' production/trade model. It therefore struggles to handle new patterns of trade such as global value chains, which are based on a 'multilocation' model. Although it continues to provide world trade on a general level with a powerful heuristic, the traditional 'rationalist' approach inevitably leaves certain descriptive and normative blind spots. Descriptively, it fails to explain important ideational factors, such as culture and norms, which can effectively guide the behaviour of trading nations with or without material factors such as interests and utilities. Normatively, the innate positivism of the traditional model makes it oblivious to the moral imperatives of the current world trading system, such as development. This book emphatically redresses these blind spots by reconstructing the WTO as a world trade community from a social perspective.

"Cho's innovative book challenges the conventional rational-contract model in international trade law literature and presents a refreshing alternative perspective on the WTO. The social framework proposed in the book generates significant insights regarding the sociological functions of the WTO and enriches our understanding of international economic law. It certainly constitutes a significant contribution to international economic law literature." Moshe Hirsch, Maria Von Hofmannsthal Chair in International Law, Hebrew University of Jerusalem "Cho's book makes an important contribution to the international relations literature by exploring the emerging idea of a world trade community. Sungjoon Cho offers concrete and valuable suggestions for how the World Trade Organization can strengthen its social foundations." Steve Charnovitz, George Washington University Law School "I enjoyed reading this book very much, it is a very timely contribution to an ongoing debate, and hopefully will provide institutional players with something to chew on and illuminate their decision making process." Petros Mavroidis, Columbia University and European University Institute "Professor Cho has once again justified his status as a leading scholar in international trade by offering a cutting edge, interdisciplinary framework for examining international trade. This new volume offers a refreshing and novel analysis of world trade using analytical tools from sociology and political science literatures, and in the process reconsiders the appropriateness and optimality of the global trading system itself." Christopher Brummer, Georgetown University Law Center "How should we understand the international trade system? Changing modes of economic production, substantial shifts in geopolitical power, and long-deadlocked negotiations suggest that the WTO system is at a crossroads. In this timely book, Professor Sungjoon Cho draws on sociological insights and constructivist thought to develop a vision of the WTO as a world trade community. Cho's innovative argument offers a powerful challenge to conventional understandings and constitutes an important contribution to the literature." Jeffrey L. Dunoff, Laura H. Carnell Professor of Law, Temple University Beasley School of Law "Cho takes direct aim at the prevailing view of trade law as a bundle of inter-governmental contracts and he hits his target forcefully. He shows instead the social and normative power that make[s] the international trade regime possible, and in doing so he immediately shifts the debate from questions about government bargaining to questions about the ideas and assumptions that leaders share, invoke, and argue over in the negotiation and regulation of trade. This is an extremely valuable book that will become essential reading for everyone seeking to understand the law and politics of international trade today." Ian Hurd, Northwestern University "An inspiring book, theoretically underpinned and of high practical importance." Joost Pauwelyn, Graduate Institute of International and Development Studies "A most welcome book, *The Social Foundations of World Trade* is a clear-eyed analysis demonstrating why we must fundamentally rethink the nature of the WTO and its norms. It offers a compelling case for combining the rationalism of the contract-bargain model with normative values as a way to build a more durable and viable multilateral trading system." James Thuo Gathii, Wing-Tat Lee Chair in International Law, Loyola Chicago Law School "The Social Foundations of World Trade shows the costs of viewing trade agreements as contracts between states. Taking on the hard cases of the WTO, among the most contract-like and reciprocity-based international institutions one can find, Cho shows how considering the social foundations of international law helps legitimize and achieve the larger cooperative benefits that are the goals of international economic agreements." Karen J. Alter, Northwestern University

About the Author Professor Sungjoon Cho teaches international law, international trade law, international business transactions, and comparative law at the Chicago-Kent College of Law, Illinois Institute of Technology. He earned his LL.B. from Seoul National University and an S.J.D. from Harvard Law School. He has represented the government of the Republic of Korea in negotiations under the WTO and OECD and served as a Co-Chair of the International Economic Law Interest Group of the American Society of International Law from 2011 to 2013. He is a member of arbitration panel roster under Chapter 14 (Dispute Settlement) of the Korea-European Union Free Trade Agreement and advises the government of the Republic of Korea under various capacities.