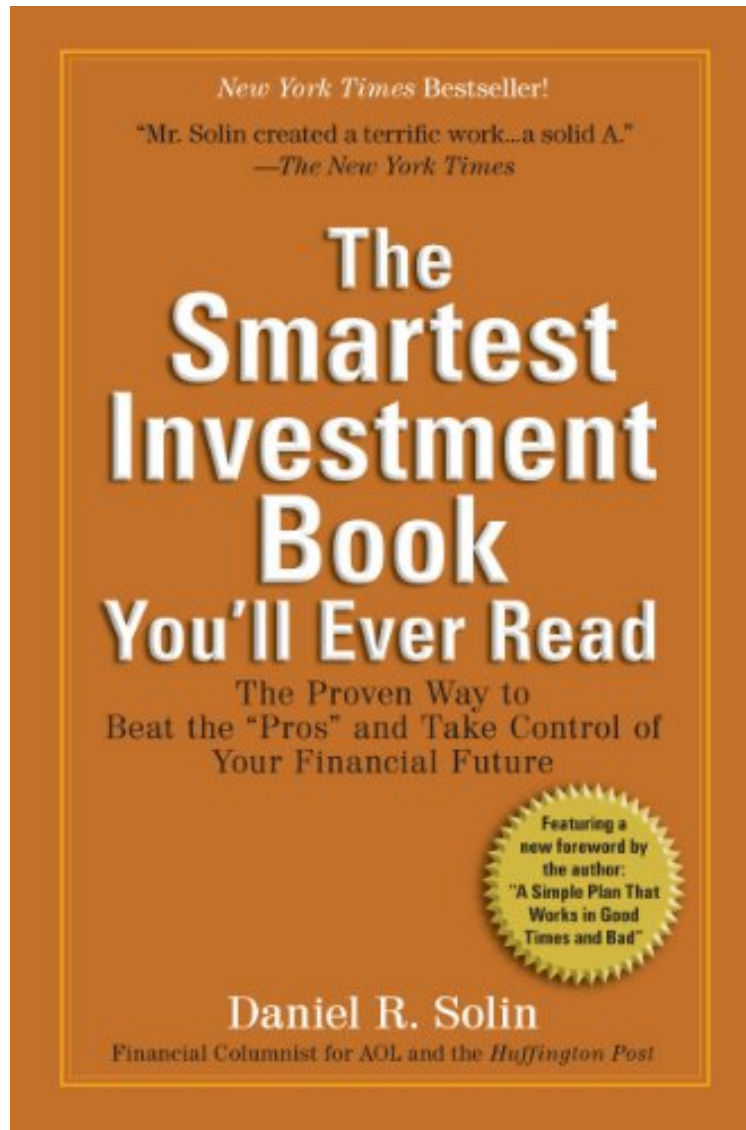


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The Smartest Investment Book You'll Ever Read: The Proven Way to Beat the "Pros" and Take Control of Your Financial Future

Daniel R. Solin

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Daniel R. Solin : The Smartest Investment Book You'll Ever Read: The Proven Way to Beat the "Pros" and Take Control of Your Financial Future before purchasing it in order to gage whether or not it would be worth my time, and all praised The Smartest Investment Book You'll Ever Read: The Proven Way to Beat the "Pros" and Take Control of Your Financial Future:

3 of 3 people found the following review helpful. Talking HeadsBy Danielle MarieI can see where my review may be rather common place. Great Book! If you have ever watched the likes of CNBC, MSNBC, FOX, and Bloomberg, you can really identify with the authors point of view. After all, in split-second timing, these communication organizations on a daily basis, deliver in "talking head" style, the blow by blow action of the market movements. Of course, for anyone reading this review, it does not need to be said, there are 3 objectives in the market. Stay the same, move up and move down! With only 3 variables one would think "timing" the market would be a piece of cake and you can add a nice cup of coffee to that as well.Mr. Solin carefully points out that while watching the fast talking "in the moment," personalities on these shows, one gets the sense of urgency. As if we are watching life go by at "jet speed!" This type of "huckster communication," is rather popular with those that feel a "need for speed."Mr. Solin handily points to more solid, sensible investing practices that are clearly designed to take advantage of time-based investments. Thus freeing one up to pursue their career while investing for the future, which, as I can verify at this point in my life, comes without much warning. One day you are 18, with the world ahead of you and then, you wake up, age 63 and people pass you by on the business street, with little fanfare.No longer consider a "threat," you are patted on the head and sent away. Consider what Mr. Solin so smartly expresses in each chapter, then begin your investment career on good footing with his advice wisely implemented. You will thank him 30 years from now, sipping your morning coffee and reading your digital newspaper by the pool.0 of 0 people found the following review helpful. Should be renamed "The Most Basic Investment Book You'll Ever Read..."By K. WaltersShould be renamed "The Most Basic Investment Book You'll Ever Read..." Pretty repetitive and, while it makes its good points effectively, doesn't offer a ton of novel insights. The book could easily lose half it's length without sacrificing anything significant.0 of 0 people found the following review helpful. Surprise! Book title is entirely reasonable.By Doddering BritOne line book summary: Use this simple method to manage your retirement investments; long-term, you will make more than a PFA can make on your behalf.So like me you are an average kind of bear. Retirement investing is too confusing, risky and worrying for bears of little brain? You'd rather pay fees and have someone else do the brain work. That was my take. That's why I enjoyed this book and was influenced by it.If you are tempted to use a personal financial adviser or investment manager (PFA) of some sort to manage your retirement investments, or if you are considering doing so, you should certainly read this book. The book can be summarized as: 33 very short chapters explaining how using a PFA, especially a hyper-active adviser, limits your gains; 8 short chapters explaining what you should do instead. I skipped to chapter 34 and read the "Four step process", a recipe which is so simple I laughed. Then I did some really dumb math using historical data. Then I was really motivated to read why Solin's simple process was so much better, and so I read the first 33 chapters.The author does a very competent and professional job of explaining why investment managers in general have not, cannot, and will not outperform the market - unless they work for free or pay you! It's all backed up with references from refereed articles, and/or very credible sources, often surprising sources. It's not necessary to read all 33 chapters, but it's fascinating, especially in these times of sordid financial dealings. His conclusion seems to be: get real, and be happy with getting average market returns over the long haul - you are very probably not going to beat the market any other way, and very likely do worse.The (4-step) recipe really is simple. If you can subtract your age from 100, then the hard math is done. Then Solin tells you EXACTLY which no-load, index funds to buy depending on which brokerage you want to use, and in what proportions to mimic "the market". Apart from re-balancing the investment proportions each year ... that's it.The book is powerful, but you probably don't need to read all 33 chapters to get the message about PFAs.

What Are You Waiting For? This book will change the way you think about investing-and the results will prove it! "This is the simple hands-on, how-to and why book many readers have been looking for." -Scott Burns, syndicated columnist Daniel Solin cuts through the financial hype to show you exactly how to invest-with an easy-to-follow four-step plan that lets you create and monitor your investment portfolio in ninety minutes or less...and put your investment earnings in the top 5 percent of all professionally managed money. If you want to gamble, go to Las Vegas-or try stock picking and market timing. If you want to be a Smart Investor, follow this effortless and effective plan. "The Smartest Investment Book You'll Ever Read will provide the enlightenment and gumption to free yourself from the clutches of the investment industry and the wisdom and direction necessary to get yourself back on track." -William Bernstein, author of A Splendid Exchange and The Four Pillars of Investing Every day you wait costs you money. Take control of your financial future now!