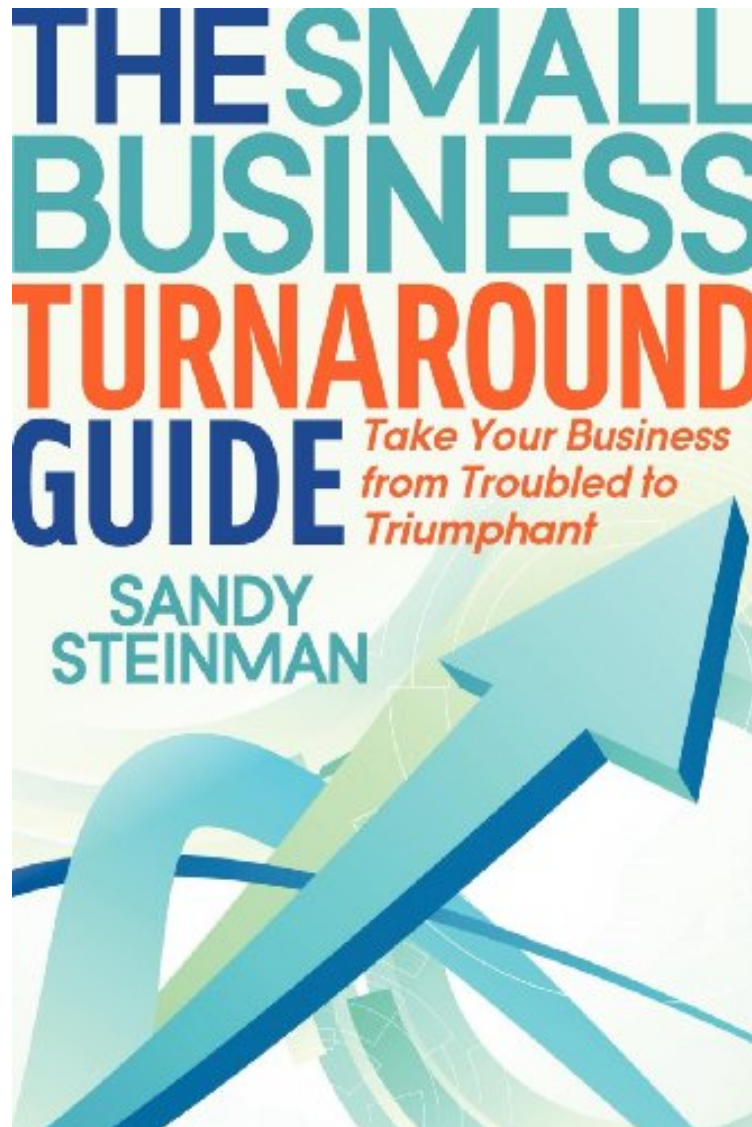


[Free] The Small Business Turnaround Guide: Take Your Business from Troubled to Triumphant

The Small Business Turnaround Guide: Take Your Business from Troubled to Triumphant

Sandy Steinman

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The Small Business Turnaround Guide: Take Your Business from Troubled to Triumphant, takes a holistic approach to everyday problems encountered by small businesses and their owners. The majority of books that target troubled businesses are focused on large companies and the ones that do deal with small businesses usually focused on a specific issue such as planning or leadership. "The Small Business Turnaround Guide," begins by helping the owners stop the bleeding and then goes on to give them detailed solutions to the dozen most common shortfalls that lead to small business difficulties and shortfalls.

"Sandy Steinman has a unique insight that allows him to determine the changes that a company needs in order to improve their profitability and to quickly and painlessly assist the company in the implementation of the processes needed to bring about those changes. His methods are effective and understandable. The information in this book will bring you into Sandyr's world and give you what you need to take your business from troubled to triumphant. I am comfortable telling you this because he did it for my company." --Michael Martin, President, Stief Concrete Works, Inc., New Holland, PA "Sandy Steinman taught me that even though we were a fifty year old company there were many new ways to improve our overall corporate performance. As a result of the changes that Sandy brought about in our company we were able to move from significant losses back to profitability. The processes that he recommended and helped us to implement are as valid and productive today as they were when he installed them several years ago. My experience is that once you get Sandy on your team, whether it is in person or thru his book is that you will always have the guidance that you need to lead your company in the right direction." --Maty LaBarbera, President, All-Brite Sales, Inc., Jacksonville, FL "Sandy Steinman's clear insight into what a company needs to become profitable has been a blessing for Ray Son. Ray Son Heating and Air is a 45 year old company that had not reached its profit potential until we started working with Sandy. Since adopting Sandyr's methods our company has enjoyed record profits and should we encounter any difficulties we know he is no more than a phone call away. I have no doubt that any business owner who reads his book and adopts even some of his processes will see a very real improvement in their company's performance." --Gregg A Ray, President, Ray Son Heating and Air Conditioning, Inc., Nashville, GA