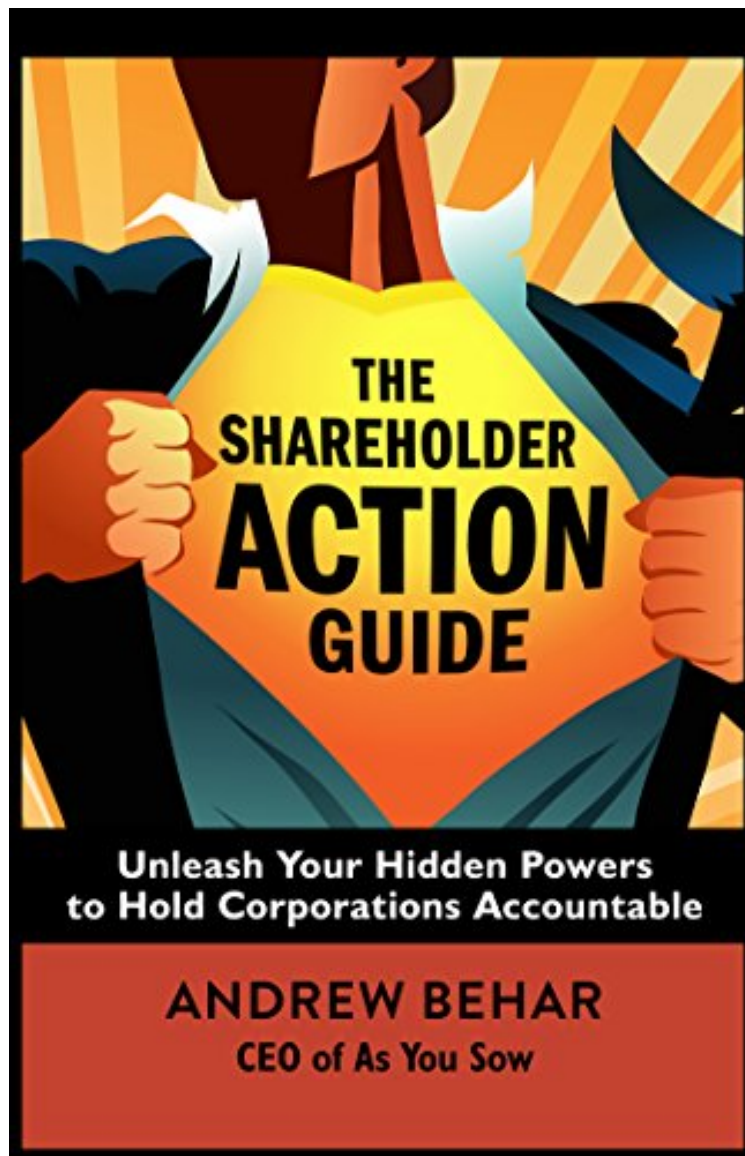


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The Shareholder Action Guide: Unleash Your Hidden Powers to Hold Corporations Accountable

Andrew Behar

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Andrew Behar : The Shareholder Action Guide: Unleash Your Hidden Powers to Hold Corporations Accountable before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Shareholder Action Guide: Unleash Your Hidden Powers to Hold Corporations Accountable:

5 of 5 people found the following review helpful. This is how we can be heardBy Marcia ReynoldsEver since I first

heard Andy speak about his book, I've been eagerly waiting for it. He hit the ball out of the park for me. I had no idea where my investments were going until I learned this from Andy. The book details how to discover this, what requests to make, and how your voice can be heard with big corporations to make sure they do the right thing. I am excited to begin to take action. This book will be my holiday present for all my friends, especially those who feel they have no way to be heard. Let's have our voices heard together.

3 of 3 people found the following review helpful. A Pragmatic Path Forward
By Barry Flicker
At this difficult moment in our national dialogue I feel so grateful to have a book that demonstrates how we can care for the environment, improve the bottom line and create jobs in the bargain. Here is a pragmatic path forward that is making a significant difference in which we learn how each of us can help. To the author I extend my heartfelt thanks.

2 of 2 people found the following review helpful. The Shareholder Action Guide
lays out in a clear and ...
By Brian M. Customer
The Shareholder Action Guide lays out in a clear and readable way the options for those with mutual fund shares, retirement savings and other investments to take part in the corporate governance conversation. Most people have no idea what to do with the proxy voting materials they receive each year and this book gives you a clear picture of the options open to you. Andy is the CEO of an NGO that has been part of this process for decades so his how-to's are liberally sprinkled with interesting and inspiring results from those who have already been part of the process for decades. A must have for those who wish to actively manage what is in their portfolios.

“A valuable call to action for small shareholders to change the ways big corporations do business.”
—Robert Reich, former US Secretary of Labor
Want to make misbehaving corporations mend their ways? You can! If you own their stock, corporations have to listen to you. Shareholder advocate Andrew Behar explains how to exercise your proxy voting rights to weigh in on corporate policies—you only need a single share of stock to do it. If you've got just \$2,000 in stock, Behar shows how you can go further and file a resolution to directly address the board of directors. And even if your investments are in a workplace-sponsored 401(k) or a mutual fund, you can work with your fund manager to purge corporations from your portfolio that don't align with your values. Illustrated with inspiring stories of individuals who have gone up against corporate Goliaths and won, this book informs, inspires, and instructs investors how to unleash their power to change the world.

“This book is timely in serving a growing need and comprehensive in meeting its goal of revealing the concealed power shareholders—even ordinary ones—possess in influencing the companies they own.”
—Bevis Longstreth, former Commissioner, Securities and Exchange Commission
“Engage, divest, invest! We need to align our capital with the world in which we want to live and flourish. The Shareholder Action Guide provides an excellent road map to get us there.”
—Kat Taylor, Co-CEO, Beneficial State Bank
“Knowledge is power . . . and this comprehensive guide to shareholder activism will supercharge the work of holding corporations accountable and making positive change in the world. A must for every activist's toolbox.”
—Michael Brune, Executive Director, Sierra Club
“The Shareholder Action Guide empowers every investor to work with corporations to be part of the solution. This is a must-read to help mobilize a shareholder movement that will have a major impact on climate change and other critical issues of our time.”
—Timothy E. Wirth, former US Senator (Colorado) and Vice Chair, United Nations Foundation
“With practical information and compelling accounts of how shareholders are pushing corporations to improve their conduct, The Shareholder Action Guide is a must-read for investors mystified by the proxy process yet eager to align their assets with their values.”
—Fran Teplitz, Executive Codirector, Green America
“The Shareholder Action Guide is an incredibly important and timely reminder of what each of us can do to challenge corporate and CEO misconduct. It's a must-read for anyone looking to influence how companies treat their employees and our planet.”
—Eugene Roddenberry, President Director, The Roddenberry Foundation
“Both a historical primer on the movement's founders and a practical how-to manual, The Shareholder Action Guide demystifies the process of shareholder advocacy for concerned investors looking to catalyze enduring social and environmental change through the management of their investments.”
—Joshua Zinner, CEO, Interfaith Center on Corporate Responsibility
“This inspiring work empowers shareholders, both large and small, to hold corporations accountable. These incredible stories of shareholders who have made real change are a powerful call to action.”
—Ben Cohen, cofounder, Ben Jerry's, and Head Stamper, Stamp Stamped
“I have been involved in shareholder advocacy for over forty years. I don't think I have seen such a thorough presentation in one place of its nuts and bolts. The Shareholder Action Guide is a great history and how-to that empowers every investor and comes at a critical time.”
—Rev. Michael H. Crosby, member, Midwest Capuchin Franciscans, and Executive Director, Seventh Generation Interfaith Coalition for Responsible Investment
“Andrew Behar does a masterful job reminding anyone who has investments of our power to influence corporations, which are among the most politically powerful entities on earth today. Citing actual examples of how investors holding a relatively modest amount of stock can push companies to be more sustainable, The Shareholder Action Guide provides a wonderful combination of hope for the future and practical advice, in accessible, jargon-free language, on how shareholders can

wield their influence. For all who thirst for social and environmental justice, this is an important book to read.

—Kimberly Gluck, Managing Director, Walden Asset Management, and member, Women Donors Network

The Shareholder Action Guide restores the connection between us and our money with practical, achievable steps to push for more accountability and inspiring stories of shareholders who have already made a difference.

—Nell Minow, Vice Chair, ValueEdge Advisors

Since Citizens United gave corporations the rights of citizens, I've wanted to hold them accountable for their bad business practices. The Shareholder Action Guide gives everyone a road map on how to do just that.

—Carlynn Rudd, Principal, Caribou Strategies, and Board Member, As You Sow

As You Sow and Andrew Behar have helped lead the charge for shareholder action in the United States on environmental and societal issues, often ahead of the curve. Here is a unique opportunity to learn from those that actually do.

—Cary Krosinsky, Lecturer, Yale College and Brown University

We theoretically live in shareholder capitalism. It's shocking, then, how much energy corporate management expends making sure that shareholders' voices are muffled—and how creative, energetic advocacy can remove the gag. Find out how!

—Carl Pope, Principal, Inside Straight Strategies, and Board Member, As You Sow

Inspiring stories of successful shareholder advocacy, side-by-side with practical steps for those who want to effect real change through the power of their investments.

—Jennifer McDowell, member, Women Donors Network

It is exceedingly important to capture history and accounts of how shareholder advocacy has impacted the policies and practices of thousands of companies over the last forty-five years. Behar's book provides an important look at this inspiring history and the differences it helped catalyze.

—Tim Smith, Director of ESG Shareowner Engagement, Walden Asset Management

This book is a must-read for every individual and organization committed to aligning their investments with their mission. Shareholder advocacy is a powerful demonstration of a shared-leadership, shared responsibility model benefiting everyone from investor to community to the environment. Inspiring!

—Lisa Worth Huber, PhD, Chair, Board of Directors, National Peace Academy

This book shows how everyday investors can become energized and effective advocates on a range of critical issues facing our planet. Learn directly from pros who share pioneering advocacy wins, part of an important history of change from the community of responsible investors over the last thirty years.

—Matt Patsky, CEO, Trillium Asset Management

This may be the most important book you will ever read if we are going to make the 'Great Transition' from fossil to renewable energy. Behar has given us the framework, architecture, and blueprint on how we get from here to there.

—Chip Comins, Chairman and CEO, American Renewable Energy Institute

The Shareholder Action Guide holds the key to empower investors to drive business innovation globally and make the great transition off of fossil fuels to a renewable energy economy. The choice is in our hands as engaged shareholders.

—Diana Dehm, Host, Sustainability News Entertainment Radio

As shareowners of public companies, we have the right, the responsibility, and the power to help guide companies to be positively impactful. The Shareholder Action Guide clearly shows how to be an impact investor in the public markets.

—Steven J. Schueth, President, First Affirmative Financial Network, and Host/Producer, The SRI Conference

Shareholder advocacy is changing the definition of 'business as usual.' Mixing personal stories, strategy, and practical how-tos, The Shareholder Action Guide shows how any shareowner can help build a better world.

—Michael Passoff, CEO, Proxy Impact

For all investors—small and large—who want to make a difference, The Shareholder Action Guide offers clear, practical advice. Through shareholder action, investors can urge corporations to change course.

—Kathy Hipple, Corporate Finance Professor, Bard College

Could the power of ownership change the world? In this excellent primer, Andrew Behar explains how shareholders can hold corporations accountable for their actions and improve both performance and profitability. This is a timely and thoughtful guide to competent and effective activism toward a more durable, resilient, and just society. Behar has written a practical game plan for a world better than that in prospect. The point is that we are not helpless to effect positive change. And that is a powerful message and a clarion call to act.

—David W. Orr, Senior Advisor to the President, Oberlin College

Through bestowing charitable status, US tax laws enable foundations to leverage social change. Foundations are therefore duty bound to society to use every available tool. This guide provides insights and means essential to foundations to fulfill their social contract.

—John Powers, President, Prentice Foundation

Shareholder resolutions are an emphatic 'do something' message to corporate leaders from a constituency they can't ignore—the investors who own the company. This excellent guide tells you how to do that.

—Jon M. Jensen, Executive Director, Park Foundation

The only economy that will allow us to survive the 21st century is one based on ethics, human rights, and sustainability. It will be an economy where people have more rights than corporations and where companies will be accountable to a broader set of stakeholders rather than only shareholders. The Shareholder Action Guide is a critical arrow in the quiver to bring this new economy to reality.

—Gary Cohen, President and cofounder, Health Care Without Harm

From the Back Cover shareholderactionguide.org

About the Author Andrew Behar is CEO of As You Sow, a nonprofit organization dedicated to increasing environmental and social corporate responsibility through shareholder advocacy. Founded in 1992, As You Sow envisions a safe, just, and sustainable world in which

environmental health and human rights are central to corporate decision making.