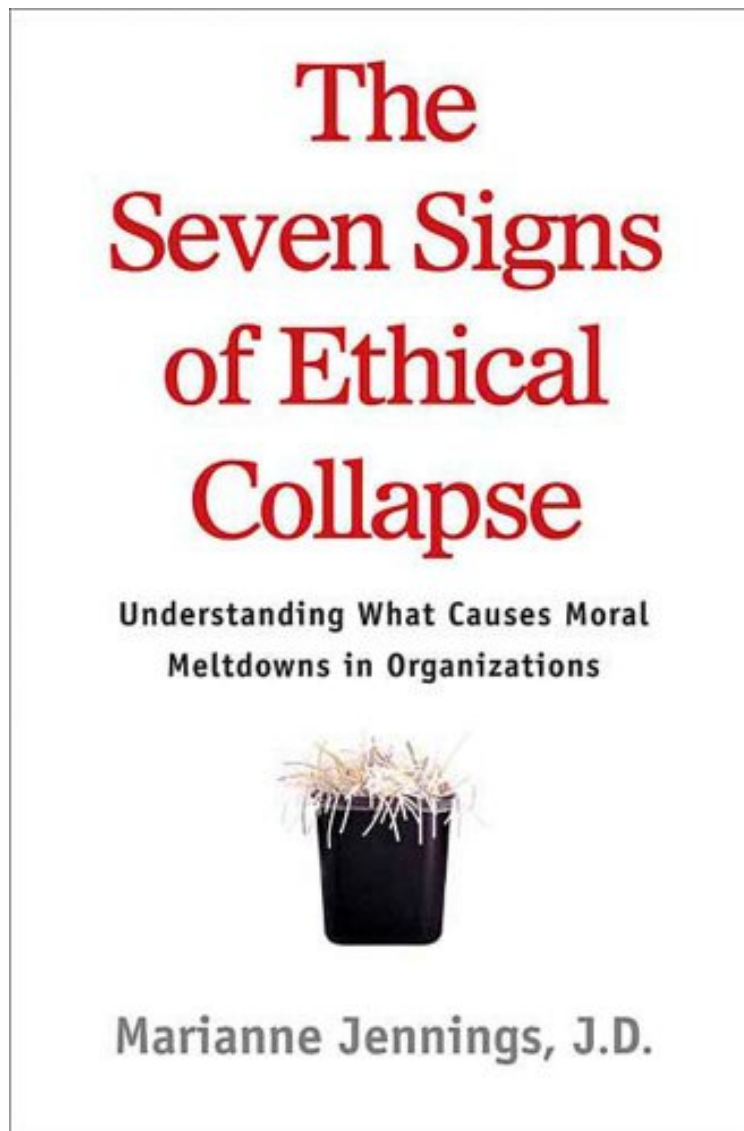


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## The Seven Signs of Ethical Collapse: How to Spot Moral Meltdowns in Companies... Before It's Too Late

*Marianne M. Jennings*

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"It is difficult to imagine a more thorough and vivid qualitative description of ethical issues and their moral consequences than Jennings' *Seven Signs of Ethical Collapse*... Recommended to all leaders wondering about how to strengthen the ethical fiber of their organizations." ndash; *Journal of Applied Christian Leadership*, St. Andrews University"Both a must-have tool and a fascinating window into today's business world." - Chief of Naval Operations Professional Reading ProgramFrom the Back CoverHow do formerly ethical people---and organizations---descend into moral meltdowns? And how do we recognize the signs?nbsp;Marianne Jennings, professor of business ethics at Arizona State University, predicted the collapse at Enron and the fall of the dot-coms. Now she explains the origins of moral meltdowns---and how we can spot the next one before it happens.nbsp;SIGN #2: FEAR AND SILENCE"People have an obligation to dissent in this companyhellip;. If you don't speak up, that's not good."--- Jeffrey Skilling, former CEO of Enron, who withheld business from companies whose analysts did not give Enron a "strong buy"nbsp;SIGN #4: WEAK BOARD"So as a CEO, I want a strong, competent board."---Dennis Kozlowski, former CEO of Tyco, circa 2001nbsp;SIGN #6: INNOVATION LIKE NO OTHER"You know, if we hadn't had all those expenses, we would have had earnings."---Attributed to a dot-com CEO, circa 1999