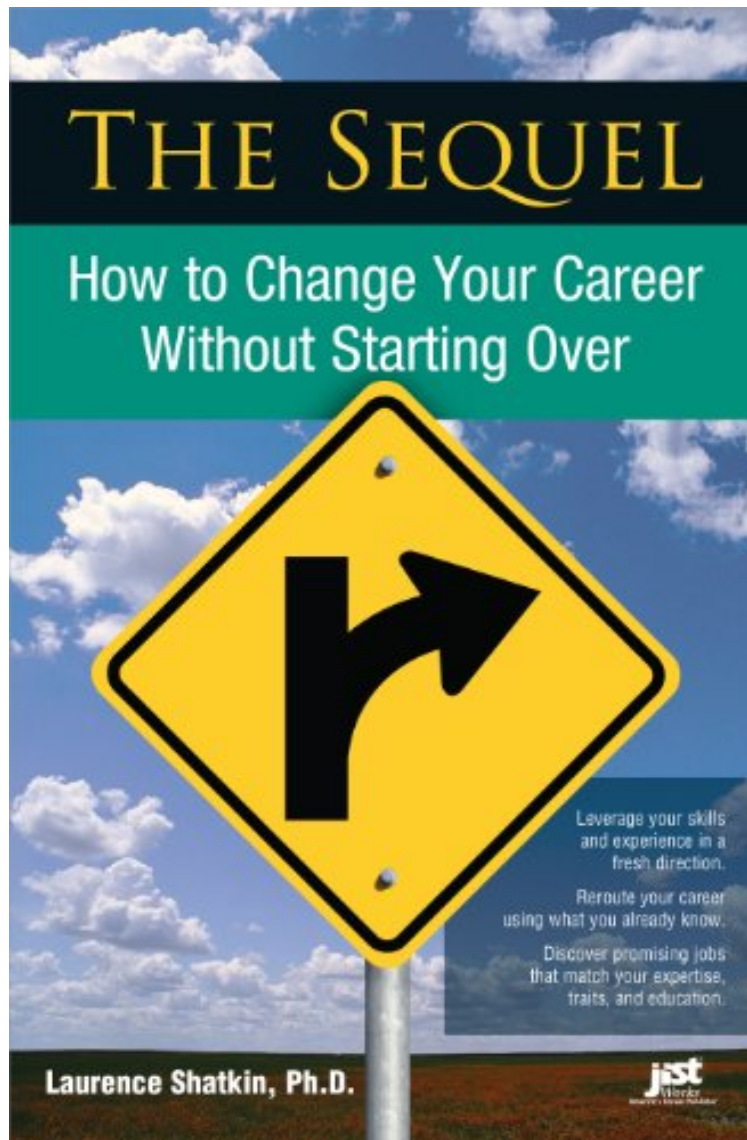


## The Sequel

Laurence Shatkin

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**Laurence Shatkin : The Sequel** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Sequel:

13 of 13 people found the following review helpful. Very little "How"By EnigmaThe book mostly lists types of occupations in different categories. There is very little substance regarding HOW to switch careers without having to go back to school.0 of 0 people found the following review helpful. This is a great book for generating ideas and getting unstuckBy CustomerI've read many career books over the years, both for my own benefit, and for my work with clients and university courses I teach. If you have worked in a specific career for a number of years and want to

move in a new direction without having to start over in a new field, this book can help you. You can leverage your work experience (skills, knowledge, social networks) and use it to launch a "sequel" career by moving into management, teaching, advocacy, communications, brokerage, or entrepreneurship. Let's say you're an engineer but want to make a change. You can draw from your knowledge of engineering (and the industry you've worked in) yet move in a new career direction by managing other engineers, teaching them, working for an advocacy organization (social benefit or policy research, lobbyist, professional association, public relations), shifting into a communications role (writer, blogger, newsbroadcaster, journalist, copywriter), becoming a broker who matches engineers with opportunities (everything from real estate, to finance, to companies), or an entrepreneur (start your own company or work at a start-up). This is a great book for generating ideas and getting unstuck. The book also provides Bureau of Labor Statistics details on expected job growth, average salaries, diversity balance, and the pros and cons of each "sequel" path and how well it matches your personality traits.

Transforms the way readers approach their career change, teaching them to redirect their path based on what they already know rather than start from scratch. He explains nine routes readers can take to redefine their career; management, teaching, advocacy, standards-enforcement, communications, sales, brokerage, analytical, and recruitment.

About the Author Laurence Shatkin, Ph.D., has 30 years in the career information field, presents and blogs on jobs, and is the author of many career books, including *50 Best Jobs for Your Personality*. After a career teaching writing at several colleges, he helped Educational Testing Service develop the SIGI PLUS computer-based career information system and oversaw its annual update. Working as a consultant, Laurence developed the Career Oasis system for a university in Saudi Arabia. He is past president of the Association of Computer-based Systems for Career Information. As a leading occupational expert, Dr. Shatkin is in-demand by the media. He shares his knowledge and insights on national news programs, in online articles, and in major print publications.