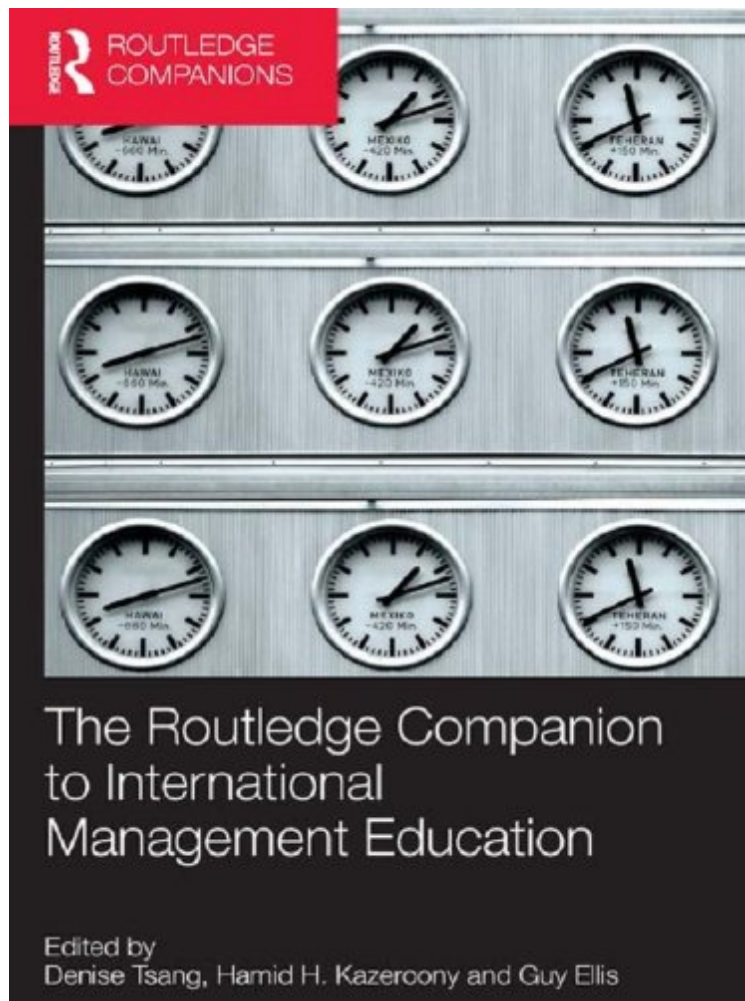


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The Routledge Companion to International Management Education (Routledge Companions in Business, Management and Accounting)

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From Routledge : The Routledge Companion to International Management Education (Routledge Companions in Business, Management and Accounting) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Routledge Companion to International Management Education (Routledge Companions in Business, Management and Accounting):

Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of

focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

'This book provides research grounded insights into the gamut of international management education teaching approaches and models. It enables instructors to understand alternative topics and structures in a way that will be sure to enrich their pedagogy.' Charles Wankel, Professor of Management, St John's University, USA 'This book is long overdue. There can often be a disconnect in academic management education and 'real world' issues facing companies, particularly SMEs and startups, in today's rapidly changing business environments. The invaluable wide ranging, global perspectives contained in the book will enlighten international management education practitioners everywhere.' Oggy East, Director, Semantise Ltd 'This fresh and impressive book brings us back to a simple and crucial global truth: education is essential for management. Vital concepts such as shareholder value, sustainability and CSR require managerial teaching and training. This work brilliantly shows the state-of-the-art of international management education and the need to reconsider its fundamentals, as well as providing suggestions for future directions.' Prof. Stefano Zambon, Chair of Business Economics, University of Ferrara 'As business becomes increasingly global, the scope and quality of international management education becomes increasingly important. This outstanding collection of twenty-seven papers by top-notch scholars and practitioners provides a superb in-depth view of how the field is evolving. The book is crammed full of insights dealing with the essentials of international management education, its practice in many different parts of the world and the role of information technology (including mobile learning and social media) in changing how it is disseminated. There is also an excellent discussion of international business research, from its origin to the present and its likely future themes.' Bernard M. Wolf, Professor Emeritus of Economics and International Business, York University, Canada About the Author Denise Tsang is Lecturer in International Business and Strategy at Henley Business School, University of Reading, UK. Denise has published over 20 essays and two books. Her first book was Business Strategy and National Culture while her second book was The Entrepreneurial Culture. Her forthcoming title is Entrepreneurial Creativity in a Virtual World Hamid H. Kazeroony is Lecturer at Minnesota State Colleges and Universities and has 20 years of experience in the industry. He has written Intersection of Regulations, Faculty Development and Social Media and his most recent publication is The Strategic Management of Higher Education Institutions Guy Ellis is the Director of CourageousHR Ltd. Guy has previously worked in HR for a number of global blue chip firms such as Hewlett Packard, Bank of America and Citibank. Guy published Tales of Talent: A Modern Fable for Today's Managers in 2006