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Koji Matsumoto

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Japan's economy is invariably seen as a prime example of a capitalist system, and a consideration of the elements upon which the Japanese economy is founded seems to lead inexorably to the conclusion that Japan is an established member of the group of highly developed capitalist nations. Yet a country's internal mechanisms can differ markedly from the system as perceived externally. Although not yet widely recognized, a new kind of economic

system has developed in Japan, a system that differs greatly from traditional capitalism. The author of this book has observed Japanese industry from the inside. He provides detailed explanations of the unique features of the new corporate system and how it differs from the system of orthodox capitalistic corporations.

“...this is an exceptionally powerful book. Koji Matsumoto has developed a theory of the Japanese corporation.” Financial Times “...an excellent, well-documented guide to the 'Japan is different' literature as it existed in the early 1980s in Japanese...a pioneering work...” Journal of Japanese Studies “The Rise of the Japanese Corporate System provides a rare insight into the foundations of Japan’s economic ‘miracle’ by an insider.” Business History