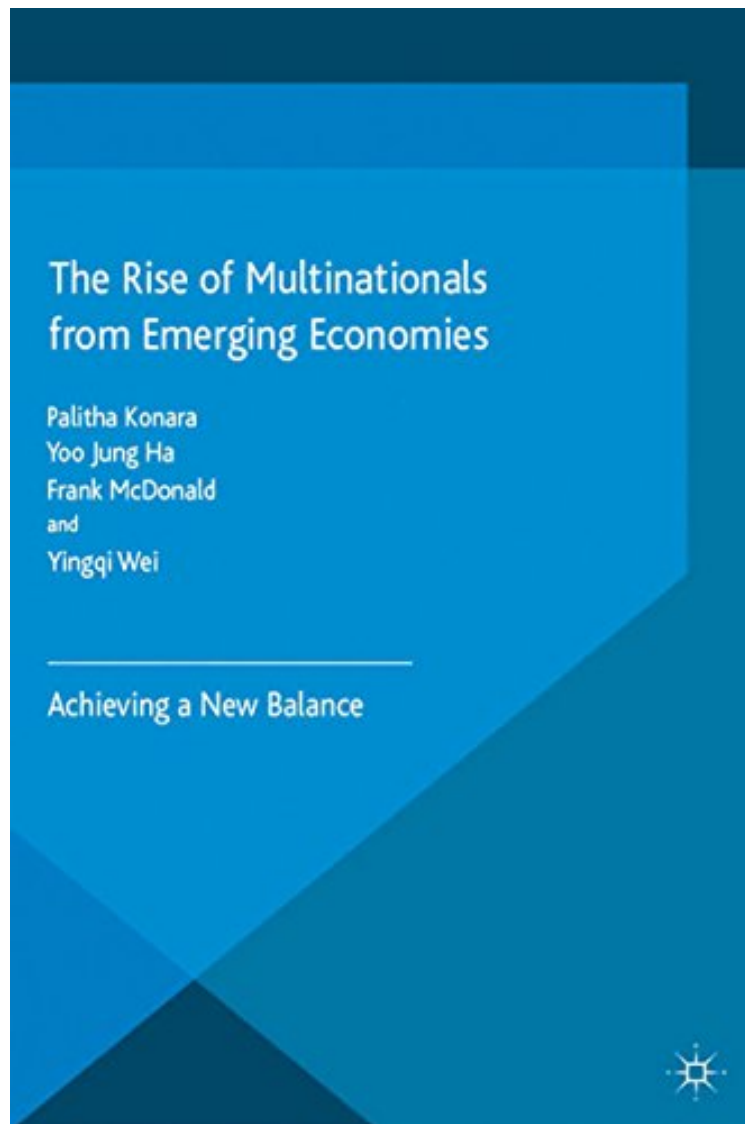


(Free download) The Rise of Multinationals from Emerging Economies: Achieving a New Balance (The Academy of International Business)

The Rise of Multinationals from Emerging Economies: Achieving a New Balance (The Academy of International Business)

From Palgrave Macmillan
*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



+

READ ONLINE

2015-03-10 2015-03-10 File Name: B00VILIW82 | File size: 55.Mb

From Palgrave Macmillan : The Rise of Multinationals from Emerging Economies: Achieving a New Balance (The Academy of International Business) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Rise of Multinationals from Emerging Economies: Achieving a New Balance (The Academy of International Business):

The 41st Annual Conference of the Academy of International Business UK and Ireland Chapter was held at The University of York in April 2014. This book contains records of keynote speeches and special session on key topics, as well as selection of some of the best papers presented at the conference.

About the Author Palitha Konara is a Lecturer in International Business at the University of Huddersfield Business School, UK where he convenes an MSc in International Business Management and an MSc in International Business with Financial Services. He holds a PhD from The University of York and a Master of Research Degree in International Business from the Lancaster University. His current research interests include investigating the determinants of foreign direct investment with special focus on language, human capital and political instability. His research also examines the impact of foreign direct investment on host economies and performance of foreign and local firms in host countries. nbsp; Yoo Jung Ha is a Lecturer in International Business at the York Management School, University of York, UK. She holds a PhD from The University of Manchester and an MPhil from The University of Oxford. Her research interests include technology spillovers, the impact of activities by multinational enterprises on host countries, innovation strategy at the subsidiary level, and interaction between the multinational enterprise and its environment. nbsp; Frank McDonald is a Professor of International Business at the University of Liverpool. His previous posts include Manchester Metropolitan University, University of Hull, and the University of Bradford. Frank was Chair of AIB UKI (2005 to 2008) and he is currently co-chair of the British Academy of Management Special Interest Group in International Business and International Management. He holds visiting appointments at Copenhagen Business School and ESC Rennes. He has published in the areas of MNC strategy and employee relations in multinational corporations in journals in International Business, Economic Geography, and HRM. nbsp; Yingqi Wei is a Professor of International Business at Leeds University Business School, University of Leeds. Her main research areas of interest are foreign direct investment (FDI), international trade and economic development, with a focus on the determinants and impact of inward FDI in China and the internationalization of Chinese firms. Yingqi has published in various journals including Journal of International Business Studies. She is also a recipient of best paper award in Academy of International Business (UKIreland) conference, Academy of Marketing conference and International Journal of the Economics of Business.