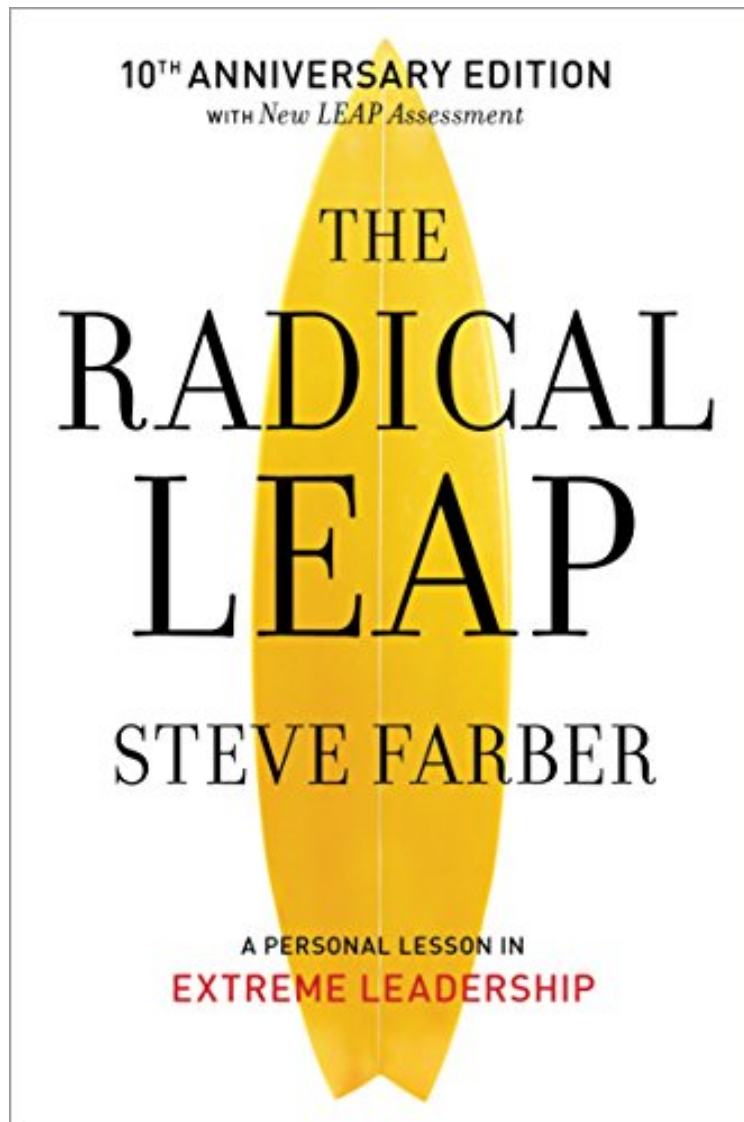


(Ebook free) The Radical Leap: A Personal Lesson in Extreme Leadership

The Radical Leap: A Personal Lesson in Extreme Leadership

Steve Farber

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Steve Farber : The Radical Leap: A Personal Lesson in Extreme Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Radical Leap: A Personal Lesson in Extreme Leadership:

3 of 3 people found the following review helpful. Take the Extreme Leadership Challenge!By O. HalabiehThis book is a business parable - through the story of the main character Steve, a leadership consultant, in which he uncovers the principles of Extreme Leadership - the Radical LEAP:"Love generates Energy, inspires Audacity, and require Proof. LEAP, you see, is simply the Extreme Leader's active, dynamic expression of love."A quick entertaining, and educative read. What I particularly liked about this book is the handbook at the end that summarizes the key concepts

and how to apply them on a regular basis. Below are excerpts that I found particularly insightful:

- 1- "Leadership is the art of mobilizing others to want to struggle for shared aspirations."
- 2- "And we follow human beings; we don't follow idealized icons of unattainable perfection."
- 3- "If I love who we are, and if I love what we can be, then I'll love the process of how we get there. And in order to make it all happen, I will act boldly and courageously and I will, at time, fail magnificently. But my love demands that I try. Demands it."
- 4- "Relationships in the world of business are won in analogous ways...by paying nearly obsessive attention to the needs, desires, hopes, and aspirations of everyone who touches your business. By knowing not only when to stand firm on principle - there is such a thing as tough love - but also when to sacrifice some of your own short-term needs in order for us all to be successful in the long run. And by proving through your own actions that you really love your business, your customers, your colleagues, and your employees."
- 5- "Do what you love in the service of people who love what you do."
- 6- "...management has to stop pretending to be the Great Protector, but the rest of us have to stop asking and expecting them to be. We gotta get over the whole idea of 'them,' as a matter of fact. We need to hold ourselves accountable and stop looking to blame 'them' when things go wrong."
- 7- "You may not think that you can change the Whole World that we live in (and you may be wrong) but you can certainly change the world - small w - that you and yours live in: the world of your company, the world of your employees, the world of your industry, or the world of your family. To deny that is to deny your capability as a human being."
- 8- "Cultivate Love...Generate Energy...Inspire Audacity...Provide Proof"

1 of 1 people found the following review helpful. I love this book for many reasons. By Leigh A Peeleman I love this book for many reasons. Close to the top is that it reminds us that LOVE does belong in the workplace. Steve Farber encourages us to remember why we took that job, started that business, or simply trek in to the office each day. He encourages us to reconnect, to be real, and to live publicly on the 'skinny branches' of life and work. I give this book to every single new hire that starts at our company. Because it is a fun read, it gives them additional information about our culture - something other than typical company literature. These are golden business principles, creatively told and beautifully framed by Steve.

0 of 0 people found the following review helpful. Five Stars. By Robin. Great product. Thanks so much.

A new, tenth anniversary edition of the leadership classic that was hailed as one of the 100 Best Business Books of All Time. In his exciting and timeless business parable, *The Radical Leap*, Steve Farber explores an entirely new leadership model, one in which leaders aren't afraid to take risks, make mistakes in front of employees, or actively solicit employee feedback. His book dispenses with the typical, tired notions of what it means to be a leader. Farber's modern parable begins on a sunny California beach where he has a strange and unexpected encounter with a surfer named Edg. Despite his unassuming appearance, the enigmatic Edg seems to know an awful lot about leadership and this brief interaction propels Steve into an unforgettable journey. Along the way, he learns about Extreme Leadership and what it means to take the Radical Leap: Cultivate Love, Generate Energy, Inspire Audacity, Provide Proof. Geared to people at any level who aspire to change things for the better, *The Radical Leap* is creating legions of Extreme Leaders in business, education, non-profits and beyond.

"The Radical Leap is a leadership parable with an attitude; a playfully told story involving some of the weirdest and wisest characters you'll ever meet in a business book." — Jim Kouzes, Co-author of *The Leadership Challenge*

"Every leader needs to hear this message and take it to heart. This is a terrific book." — Patrick Lencioni; Author, *The Five Dysfunctions of a Team*

"Awesome! I am an unabashed Farber fan!" — Tom Peters

About the Author: Steve Farber is the former Vice President and Official Mouthpiece of the Tom Peters Company and is currently President of Extreme Leadership, Inc., an organization devoted to changing the world through the cultivation and development of Extreme Leaders in the business community. In this capacity, he has coached hundreds of clients at such companies as Sun Microsystems, Charles Schwab, Clorox, Intel, Kraft Foods, American Medical Association, Wells Fargo, and Disney. Steve lives in San Diego.